

HANGANG Renaissance

2.0

# GREAT HANGANG

Greater HANGANG we enjoy and live out together

November 6<sup>th</sup>, 2023

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**Seoul Making A Leap from Heart of HANGANG**

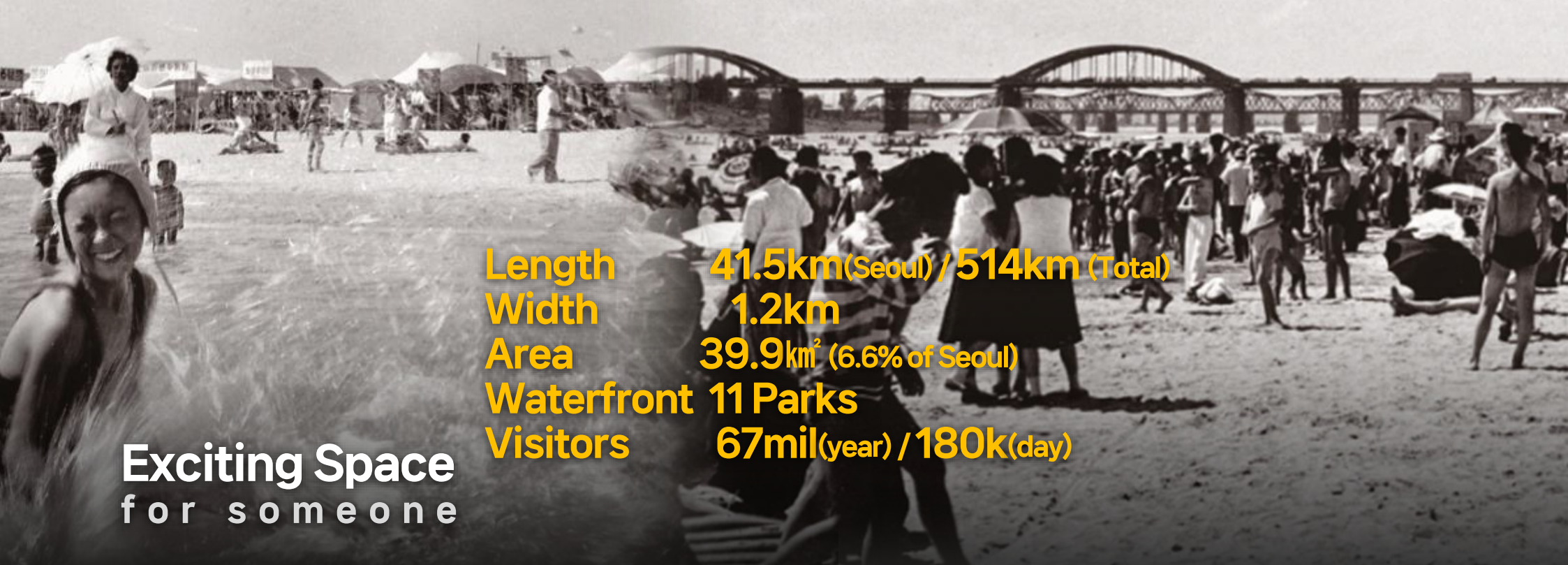


CHAPTER 1.  
BACKGROUND

**HANGANG,**  
Right Answer Toward **Future of Seoul**

1





**Length** 41.5km(Seoul) / 514km (Total)  
**Width** 1.2km  
**Area** 39.9km<sup>2</sup> (6.6% of Seoul)  
**Waterfront** 11 Parks  
**Visitors** 67mil(year) / 180k(day)

**Exciting Space**  
for someone

# HANGANG, 한강



**Living Foundation and Life, itself**  
to others





**Economic Miracle**  
on HANGANG

2020  
Population

10M

GRDP(2020) USD 279billion



# Symbolic Peak of Growth



1960  
Population

2M

GRDP(2020) USD 1.7billion



Effort to transform  
**HANGANG**  
to more joyful  
living-foundation

Brought  
**Radical Changes**  
to the surface  
during the past 15 years

Restoration

Empathy

Nature

History

Culture

Convenience

Creativity

# HANGANG Renaissance 2007

**5 fields/ 33 target projects**

- Environment-friendly
- Accessibility Improvement
- Cultural infrastructure
- Landscape improvement
- Activating of Water surface activity





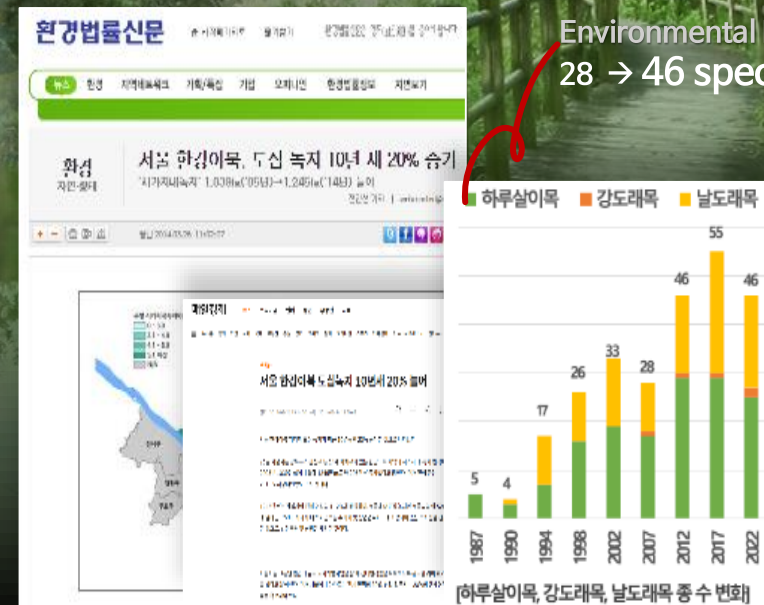
# HANGANG is on the go with recovery away from the past

Through the effort of HANGANG Renaissance Project

"Animals coming back  
and plant growing back"

Aquatic plants  
23 → 37 species

Environmental Indicator Species  
28 → 46 species





# Joyful Leisure Activities

Through being transformed into cultural spaces

Waterfront Parks  
430,000m<sup>2</sup>

Hangang  
Festival

Floating  
Islands

Bridge  
Fountain

Walkable  
Bridges

Bicycle lane

**78km**

Newly-paved/  
improved

Observatory  
Café

Pedestrian-  
friendly  
environment

Various leisure facilities  
Safe bicycle lane, Landscape Observatory Cafeteria ...

## Beneficial to Citizen's Health

\* Users of Bicycle lane : **16million** ('21)



# Stopless efforts for the future

Competitive global mega cities already started

through **Waterfront and River**

London  Thames

## Thames Vision 2050

Utilize Waterfront as an epicenter and **stronghold for culture and art innovation** through establishing multipurpose spaces

### Target



Trading Thames

Economic base for job creation and supply chain



Destination Thames

Activate leisure activities on waterfront



Natural Thames

Naturality restoration of Waterfront

Tate Modern Museum



# Singapore

 Singapore River

Singapore Master Plan

Deregulated development to combine waterfront with urban land

White Zoning



Determination of land uses by developer's own will

# New York

 Hudson River

Comprehensive Waterfront Plan

Transformed into Waterfront city themed as attractiveness and vitalization

Target



# Chicago

 Chicago River

Our Great Rivers Chicago

Sound and exciting ecosystem where citizen and the nature could co-exist

Target

2040 Goal: Thriving river ecosystems



Expansion of preserve area and parks  
Clean and swimmable river



Redefining issues and opportunities  
Reflecting on the past 15-year changes

# Time to **answer** to the future through **Transforming** **HANGANG to GREATER**

Reflection on changes and trends

**ANSWER to the FUTURE of SEOUL**

Enhancement of HANGANG RENAISSANCE 1.0

**HANGANG RENAISSANCE 2.0**  
**「Great HANGANG」 Project**



THE GREAT HANGANG

# 'Greater HANGANG' we enjoy and live out together

4 Core Strategies | 55 pioneering projects

**Co-exists  
with Nature**  
HANGANG



- ✓ Naturality Restoration
- ✓ Eco-friendly Development

**Accessible  
Easy-To-Move**  
HANGANG



- ✓ Convenient Access
- ✓ Walking on Water surface
- ✓ Global Connectedness

**Filled with  
Attraction**  
HANGANG



- ✓ Landscape Observatory
- ✓ Cultural Infrastructure
- ✓ Festival/ Event

**More  
Vitalized**  
HANGANG



- ✓ Reinforce Growth Axis
- ✓ Innovate Residential area



CHAPTER 2.  
Strategies and Target Projects

Transforming **HANGANG** to Greater

2



Core Strategy

1

Enhance the Naturality of HANGANG

Preserve Sustainable Environment where the nature and citizen breath together

## Coexists with Nature

Direction

Thoughtfully understanding the NATURE  
**Preserve and Enhance the Naturality**



**Nationality Restoration**

Unharmful exchanges with the NATURE  
**Nature-First Park Management**



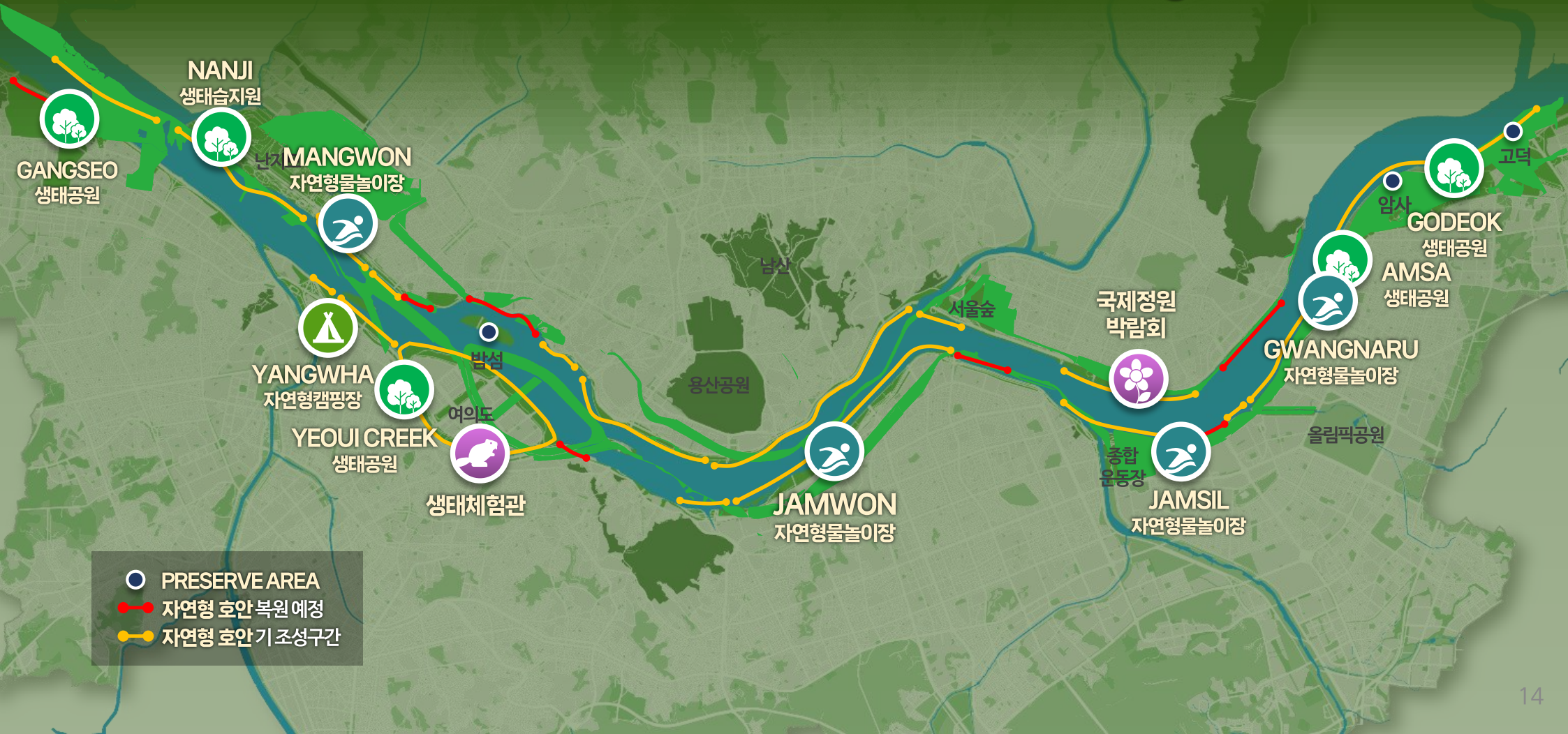
**Eco-friendly Parks**



# HANGANG, coexist with the NATURE

Enhance the NATURALITY of HANGANG

Thoughtfully understand the nature  
and sustainable environment  
where citizen and the nature breathe together





Renovate eco-parks and enlarge the environmental preserve area

# Establishing base for Naturality Restoration

## Eco-Parks Renovation

FHP HQ | ~2025

- ✓ Reflect on global climate change and environmental issues
- ✓ Establish long term roadmap reflecting on characteristics of individual parks
- ✓ Management governance with citizen

**5 parks**

**EX**  
Hunter's Point South Park  
Long Island City, NEW YORK

## Preserve Area expansion

GUL BU | 2023

3 designated areas\* + **GANGSEO ECO-PARK**  
\* Bamseom, Amsa, Godeok

**1 site plus**

### Eco-parks



Tidal Channel by the ebb and flow | **464,830 m<sup>2</sup>**

Favorable vegetation

Better environment for Birds

Rich bio-diversity



From Artificialized Shore to Natural !

# Providing diverse range of landscape through being transformed to natural river shore

## Natural River Shore

FHP HQ | ~2025



### Current situation and plan



Target area 57.1km

**82%** completed  
46.9km (as of 2022)

Completed by 2025



# Park & Garden City, SEOUL

## Garden culture of Seoul internationally promoted through HANGANG PARK

### Seoul International Garden Exhibition

GUL BU | ~ 2024



EX

Broughton Grange Garden, UK  
Tom Stuart Smith



EX

Broughton Grange Garden, UK  
Tom Stuart Smith

### Placement Plan(TBD)



Internationally Invited



Opening Ceremony Venue



Citizen Participation



Garden Designer



# From obsolete swimming pools to renovated water park Encounter water play sites at every corner of HANGANG

## Water park |

FHP HQ | ~ 2027

JAMSIL WATER PARK TO BE OPEN

4 sites  
+



Example



Core Strategy

2

Connect every HANGANG PARK with pedestrians  
HANGANG, A WINDOW toward GLOBAL CONNECTEDNESS

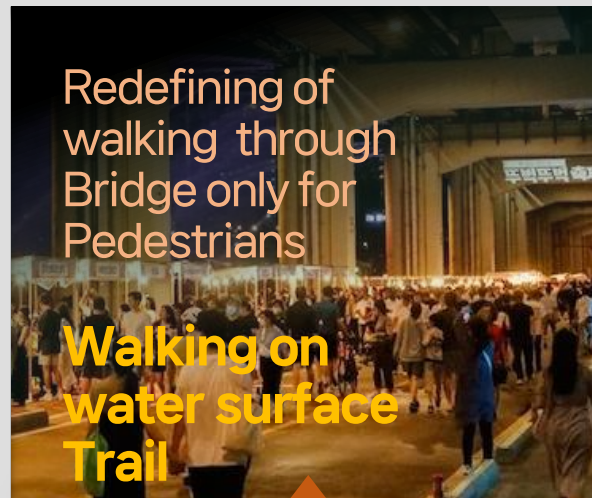
# Accessible and Easy-To-Move

Direction



Everywhere,  
Convenient  
**Accessibility**

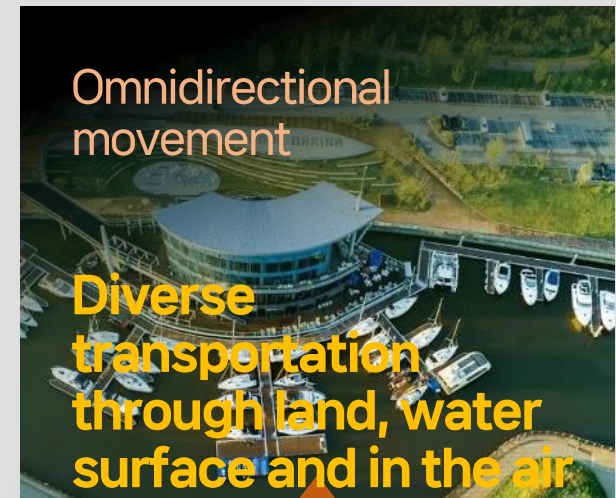
**Connectedness**



Redefining of  
walking through  
Bridge only for  
Pedestrians

**Walking on  
water surface  
Trail**

**Walking on HANGANG**



Omnidirectional  
movement

**Diverse  
transportation  
through land, water  
surface and in the air**

**Enhancement**



## Accessible and Easy-To-Move

Every HANGANG park connected with PEDESTRIANS

# HANGANG, A WINDOW toward Global Connectedness





Call HANGANG to my door

# Enhancement of Accessibility to HANGANG through connect green corridors

## Green Corridor Park

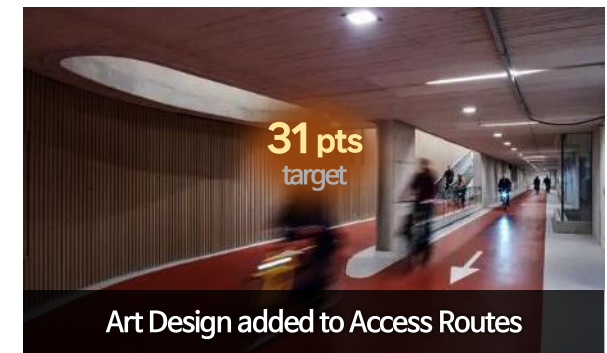
FHP HQ | ~ 2023

✓ Wide Green Corridor to be introduced



## Accessibility

2023~

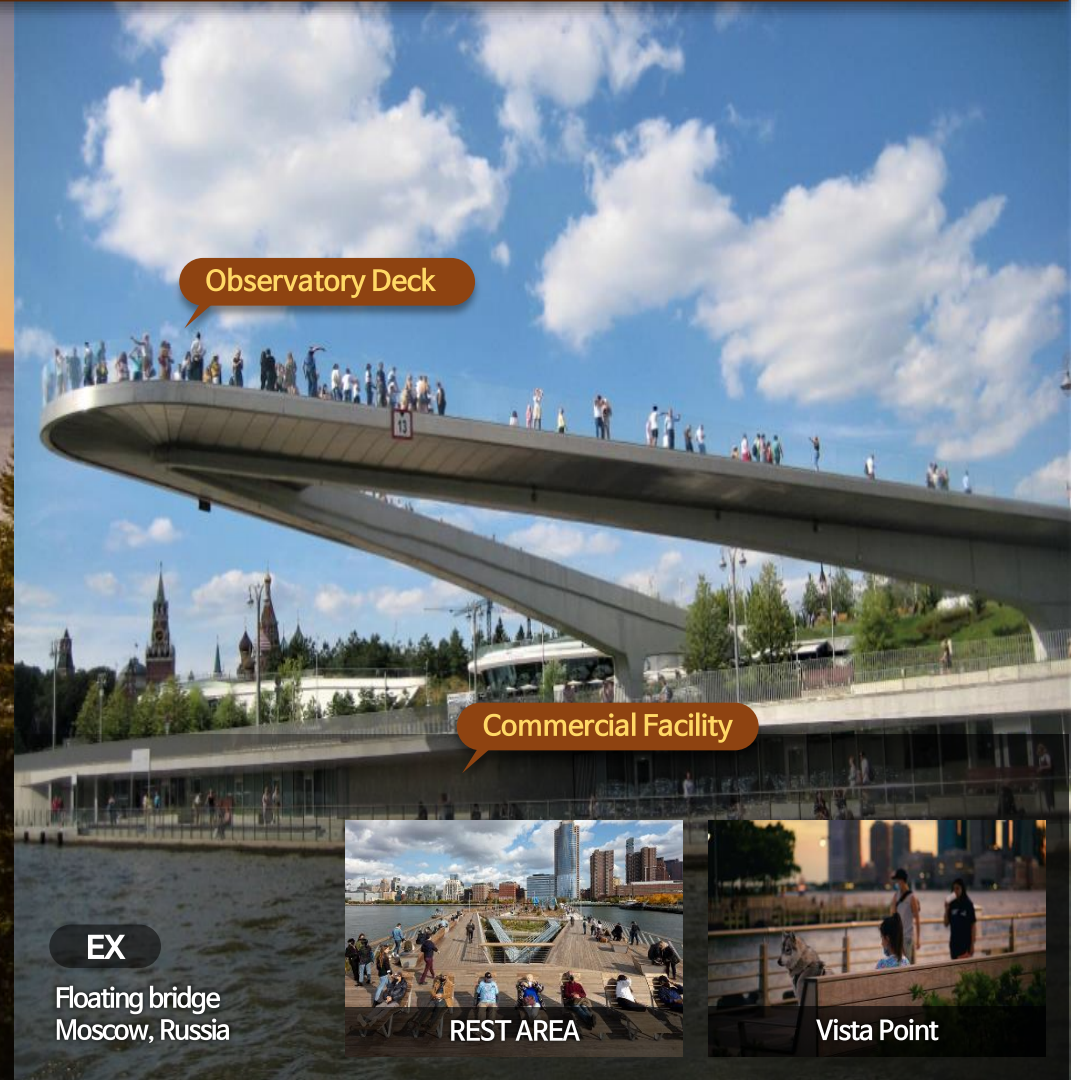
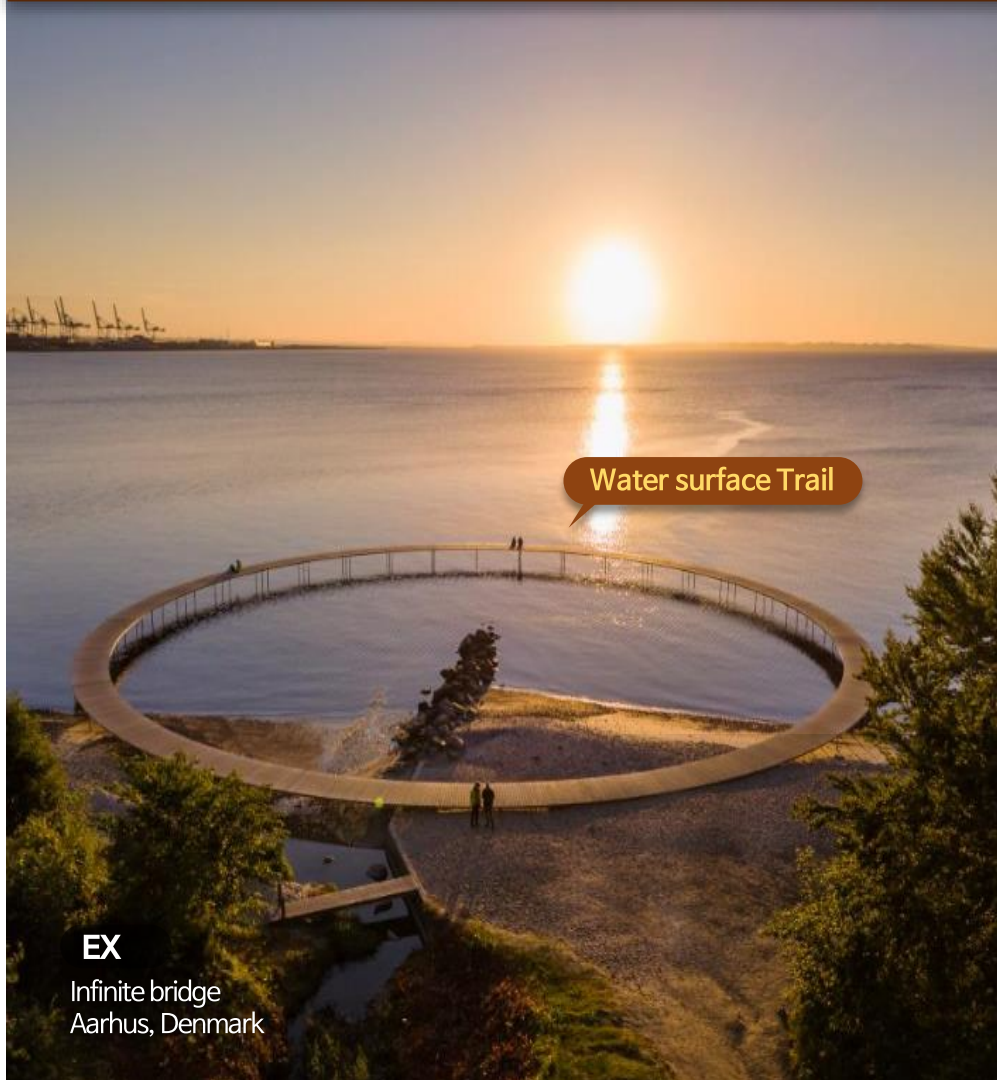




# New Vista Points and Landscape provided Experience wide HANGANG much closer

**Pedestrian bridge/pier** | Nodeul Art Bridge, Seoul Forest Culture Bridge, Jamsil Sunset Bridge

SO, FUS BU, FHP HQ | '25. ~





# Water Surface Facilities with Culture and Art combined Where diverse water surface activities being played

Water Surface | ArtPier JAMSIL·ICHON '25~

FHP HQ | ~'26

4 Sites  
+





Seoul Port and the West Sea Route to be open

# Seoul transformed to Maritime tour hub to Pacific

## Water Surface | The West Sea Route

FHP HQ | ~'26

Operation Route



Rodmap : Seoul Port

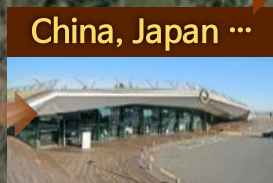
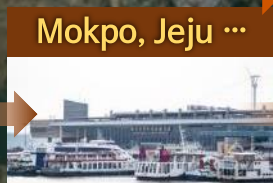
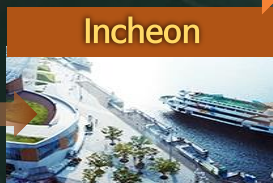
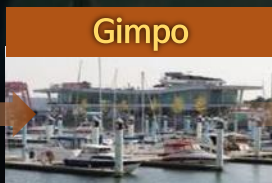
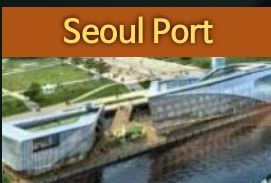
1st HANGANG~INCHEON(~'23)

2nd Seoul Port(~'26)

3rd International hub(~'28년)

2023년

2026년





Connecting between tourist attractions

# Eastside and Westside meets each other on HANGANG

## River Bus

GIMPO ~ Yeouido '24~

| ~2024.



All-Seated

Cafeteria

360-degree View



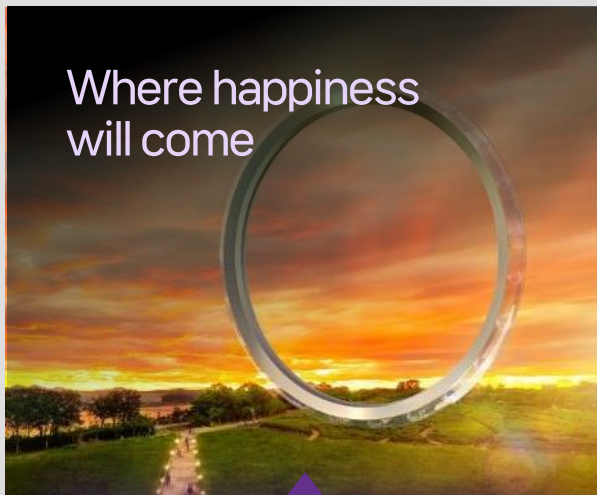
## Core Strategy

# 3

Diverse spectacular and enjoyable sites  
Where touching moments being springing out through festival

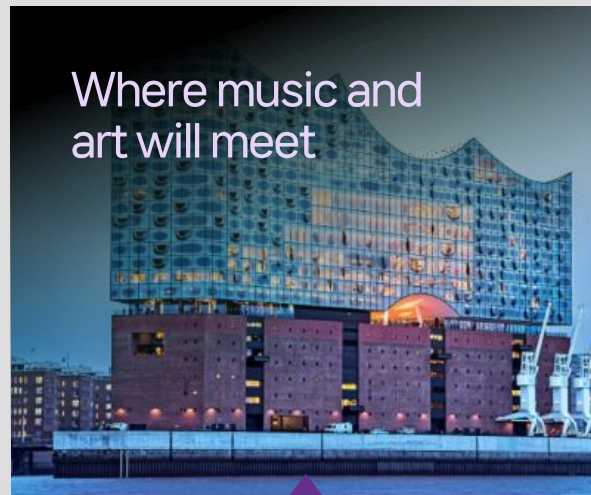
## Filled with Attraction

### Direction



Where happiness  
will come

**Spectacular site**



Where music and  
art will meet

**Cultural Space**



HANGANG  
Four seasons Festival

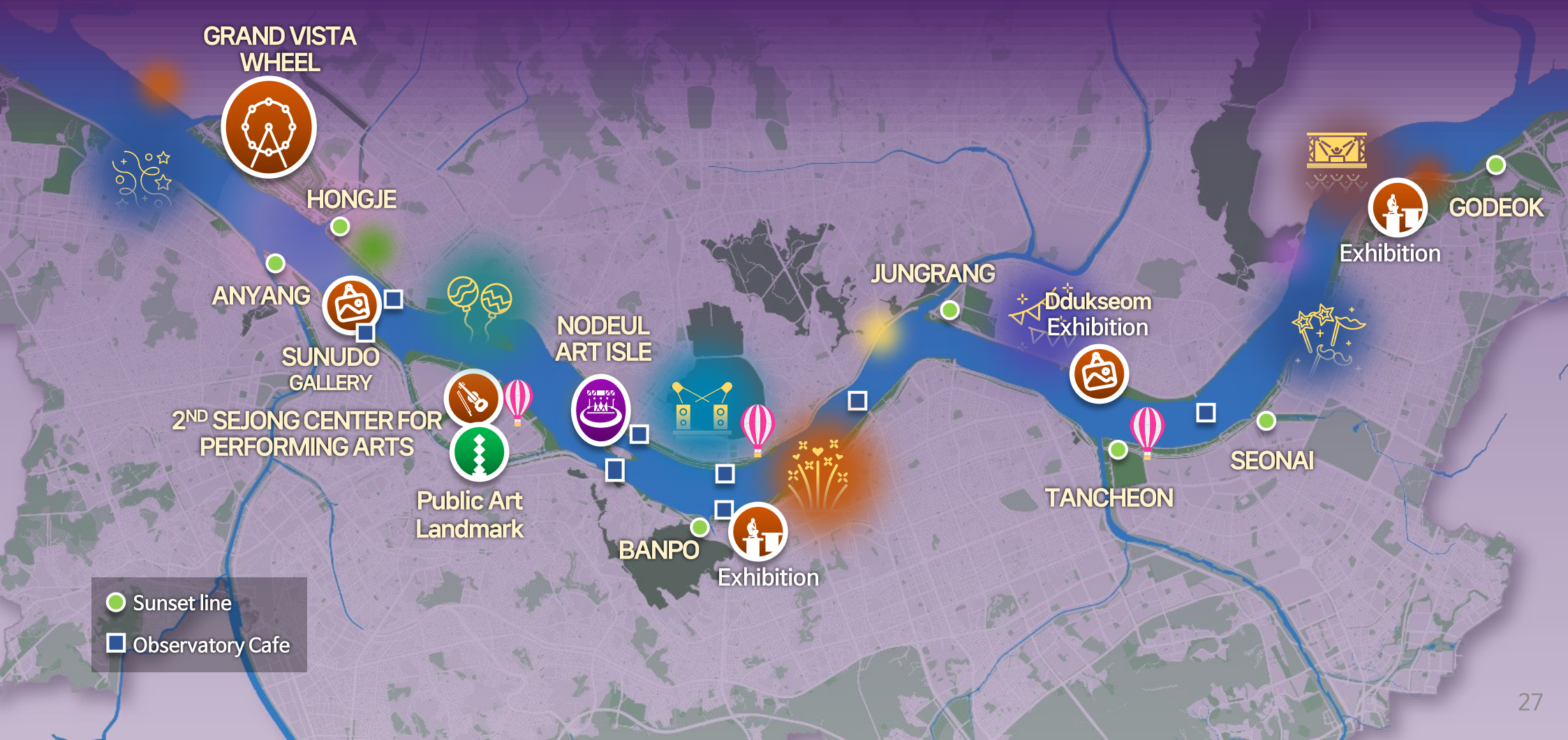
**Festival/ Event**



# Filled with Attraction

Diverse spectacular and enjoyable sites

## Where touching moments being springing out through festival





Symbolic Peak for HANGANG's Greatness, making a realization of Carbon-neutral effort!  
**Gateway to Seoul, shows Inclusiveness and Virtuous circle**

**Seoul GRAND VISTA WHEEL** | Nearby HANEUL park

FJS BU | ~2028,



Facilities



Observatory space



Cultural X-space



Cafeteria



# Private sector's contribution to HANGANG

## Encouraging developers to provide vista points

**Observatory Garden** | East Seoul Bus Terminal, Yongsan Global Business District

UP BU, HP O, FUS BU | 2023~, '28.

SKY GARDEN, London

3 sites  
+



PLAN



# Remodeling of Observatory Cafe and Building of Sunset lines Provides small but beautiful attraction at every corner

**Observatory Cafe** FHP HQ | ~2024



**8 sites**

- ✓ **Commercial** Remdelling for Cafe
- ✓ **Public Use** Rest and Observatory space



**Sunset lines** FHP HQ | ~2026,



**7 sites**


- ✓ **Public grass Square and amenity facility, where HANGANG and small rivers merge**

\* 중랑천·안양천·성내천·고덕천·반포천·탄천·홍제천

**Example**




**Vista Points** FUS BU | ~2023



**5 sites**

- Rest
- Sculpture
- Photo zone
- Emblem



Beautiful isle in HANGANG, NODEUL

# Transformed into must-visit culture space

## NODEUL ART ISLE

FUS BU | ~2027





# Seoul Culture Garden and 2<sup>nd</sup> Sejong Center for Performing Arts to be established Transformed into connecting space with North and South

**2<sup>nd</sup> Sejong Center** FJS BU | ~'28

✓ Providing opportunity of enjoying performing arts

세종문화회관  
블루스퀘어  
올림픽역도  
예술의전당

**Grand Performance Hall 2,000 seats**

Sejong Center ART HALL 3,022 seats	2 <sup>nd</sup> Sejong Center 2,523 seats	2 <sup>nd</sup> Sejong Center 2,000 seats	Blue Square 1,767 seats
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서울시 내 1,000석 이상 17개 등록공연장 중 8위 규모

**Seoul Culture Garden** CPHQ, HPO | ~'28

**Program**

Invisible Cultural Asset Performance

Traditional Culture Experience



All kinds of Sought-For Events to be held

# Making HANGANG cultural epicenter in Korea

**Festival** | 30+ ('22) → 50+ ('23)

TPE BU, CP HQ, FHP HQ

## At 11 HANGANG CITIZEN PARKS

Waterfront Experience Tour (APR. ~ NOV)  
 Four seasons Festival (Year round) / Seoul Tracking (OCT)  
 Tic Toc Walking Festival (Year round) / Drone Light Show (MAY)



### SANGAM (NANJI)

난지도캠핑  
 난(蘭)빛 축제  
 어스어스페스티벌  
 가을 숲놀이, 생태놀이  
 DMC페스티벌

Experience · ACTIVITIES

### YEOUIDO (GFD)

한강달빛야시장  
 서울시립교향악단강변음악회  
 한강불꽃축제(10월)  
 한강종이비행기 축제(9월)  
 한강나이트워크42K(7월)

CULTURE EVENT

### YONGSAN (NODEUL)

서울드림페스티벌  
 서울뮤직페스티벌  
 문화가 흐르는 예술마당  
 한강수변체험투어  
 노들가요제

ART · CULTURE

### BANPO (JAMSU BR)

한강달빛야시장(5월, 9~10월)  
 수상스포츠(5월~10월)  
 미디어아트한강빛섬축제  
 한강서래섬꽃축제(5월, 10월)  
 잠수교뚜벅뚜벅 축제  
 한강명패리기대회(6월)  
 서리풀페스티벌

EVENT · LEISURE

### DDUKSEOM

수상스포츠체험(5월~10월)  
 드론라이트쇼(5월)  
 한강페스티벌  
 서울숲Jazz페스티벌  
 슬로우자전거대회(10월)

Experience · ACTIVITIES

### JAMSIL

한강불꽃축제(5월)  
 드론라이트쇼(잠실운동장)  
 송파둘레길 단풍낙엽축제  
 서울웰니스관광페스타(9월~10월)  
 한성백제문화제  
 아쿠아슬론대회(7월)  
 한강야생배경주대회(8월)

SPORTS · EVENT



All kinds of Sought-For Events to be held

# Making HANGANG cultural epicenter in Korea

## Festival

| 2023~



BITSEOM  
FESTIVAL



DRONE LIGHT  
SHOW



FIREWORKS  
FESTIVAL



HOT-AIR  
BALLON



Core Strategy

4

Linking between disconnected spaces  
Landscape enhancement through deregulating riverside residence

## More Vitalized for the Future

Direction



Drastic deregulation  
**Revitalize urban space  
through waterfront-centered  
development**

**Reinforcing Growth stronghold**



Multipurpose spaces introduced,  
where connected to HANGANG

**Strengthen Public function and  
enhance landscape**

**Renovation of residential area**



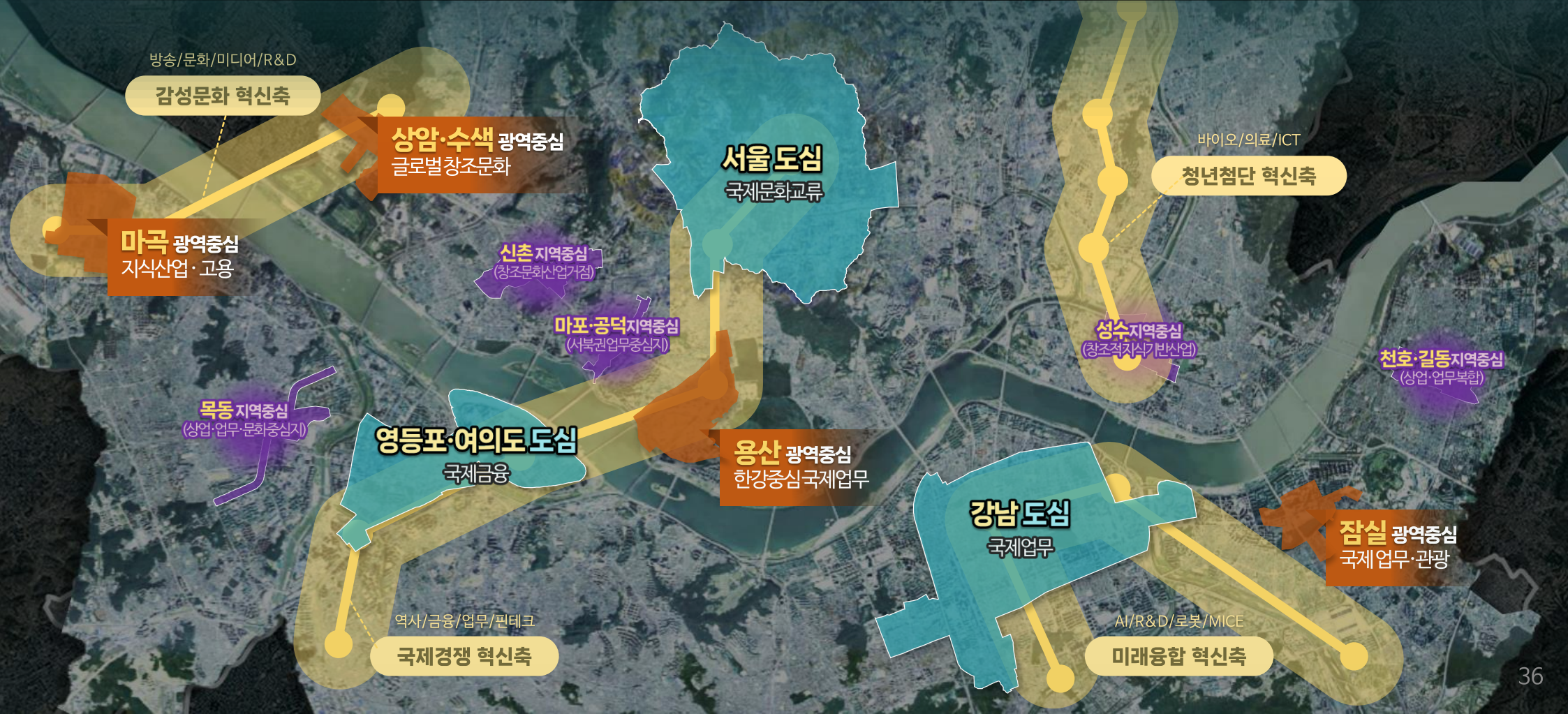
# Reinforcing and Connecting between Growth Strongholds

Through drastic deregulation and connect to HANGANG  
**Unfold economic potentialities in a low growth era**

## Growth Strongholds and Axis

\* 4 Main Business HUBs - Yeongdeungpo · Yeouido · Gangnam · Gwanghwamun

\* 6 Main Industrial Strongholds - Magok(R&D), Sangam (Media, Contents), Yongsan (IT), G-Valley (IT, IoT), Hongreung (BIO), Yangjai(AI, Robot)





# Special Space Renovation Rule to be applied to Yong San GBD Creation of future growth hub through deregulation

**Special Space Renovation area designated** | Yongsan Global Business District

FUS BU | '25. ~



Through utilizing creativity by private sector,  
Combined development project between waterfront and land area



# Through renovating of JAMSIL SPORTS COMPLEX Transforming JAMSIL to Global MICE hub

**Multipurpose functioning** | JAMSIL SPORTS·MICE COMPLEX

BD HQ | ~2030



**Global Business and Culture hub**

Exhibition  
Convention  
Meeting  
Tourism  
Accommodation  
**Global  
business**

Baseball park  
Sports Complex  
**Complex  
Culture  
space**

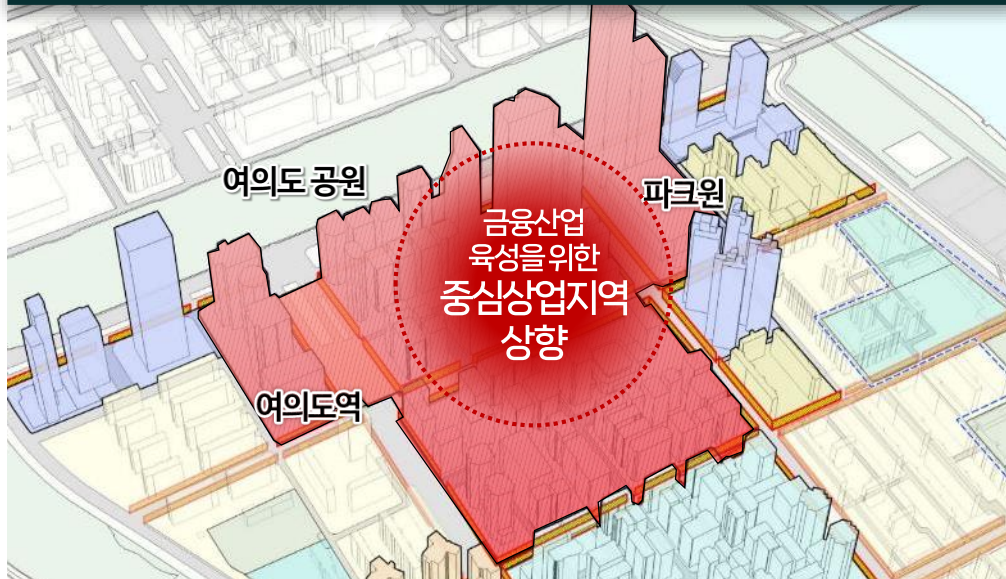


Through increasing DDT and alleviating of B/D heights

# Transforming Yeouido to Global Financial Center

## Increase in Development Density Threshold

US BU | 2023



## Alleviation of B/D height

US BU | 2023





# Renovation of Residential Area

## Enhance monotonous waterfront, which privately-enjoyed

### 137 Apartment Complexes at the HANGANG waterfront

- 범례**
- 자연녹지지역
  - 일반상업지역
  - 준공업지역
  - 준주거지역
  - 제1종일반주거
  - 제1종전용주거
  - 제2종일반주거
  - 제2종일반(7층이하)
  - 제3종일반주거

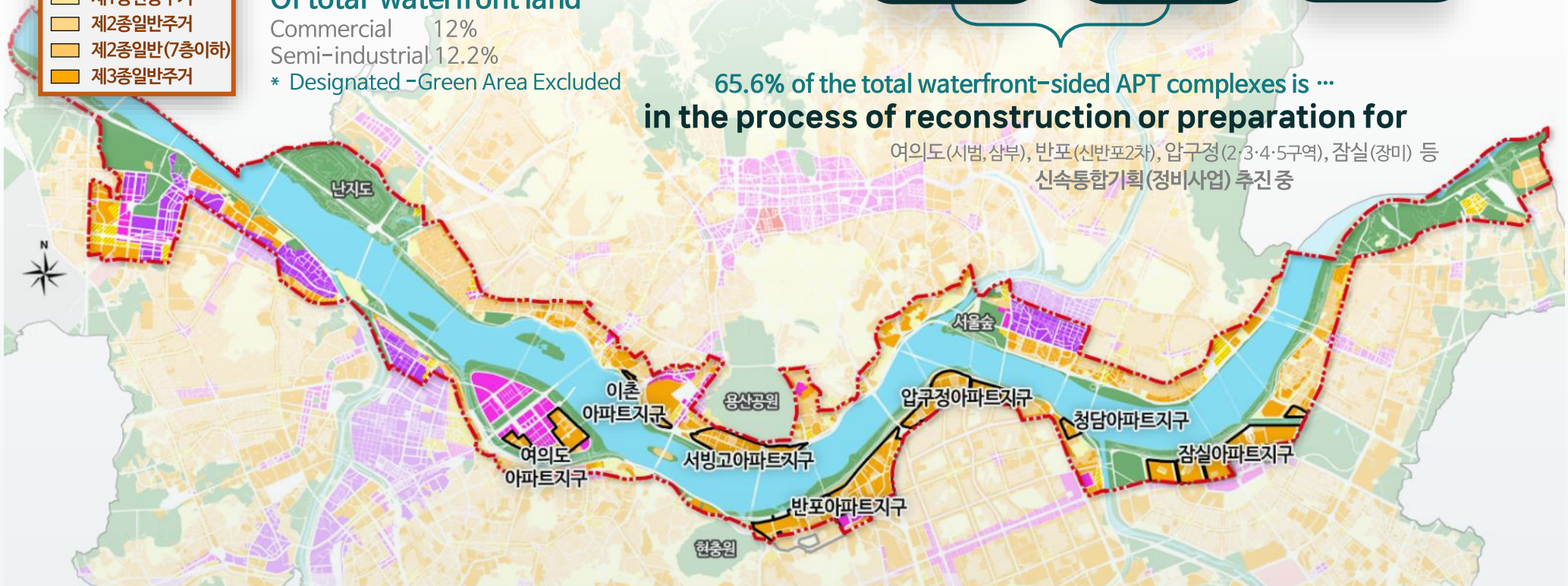
**75.8%**  
(Residential Area)  
Of total waterfront land

Commercial 12%  
Semi-industrial 12.2%  
\* Designated -Green Area Excluded



65.6% of the total waterfront-sided APT complexes is ...  
in the process of reconstruction or preparation for

여의도(시범,삼부), 반포(신반포2차), 압구정(2·3·4·5구역), 잠실(장미) 등  
신속통합기획(정비사업) 추진 중



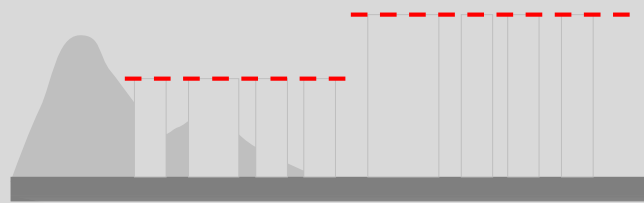


# Through drastic deregulation of B/D heights threshold from 15 stories to 35 Diversify landscape and skyscape

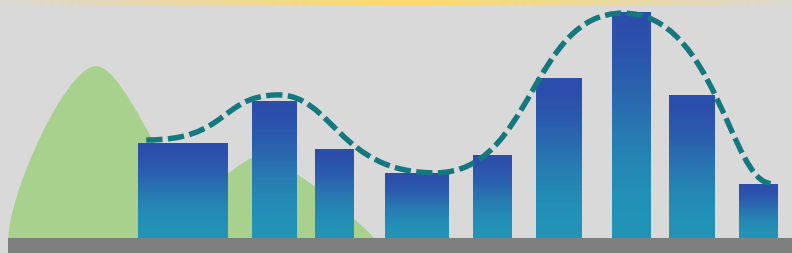
## Dynamic Skyscape

Flexible and deregulated Guideline applied

Monotonous Skyscape



Making the wave by B/D heights



## Appearance of B/Ds Diversified

Specialized design applied to individual buildings





CHAPTER 3. ACTION PLAN

Seoul **Making a Leap**  
from **Heart of HANGANG**

3



# Sustainable Great HANGANG

Toward Tomorrow which invites Sustainable Growth

## Reflection on Needs from Citizen and Expertise Ongoing Discovering of New Challenges

Distinguished  
Expertise  
participation  
in working on  
Policy-making

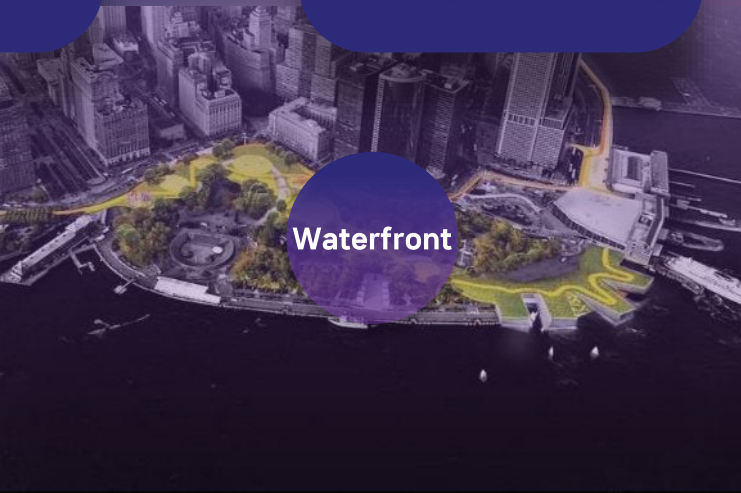
Positive  
acceptance of  
Citizen's  
opinions

Check and  
Enhancement  
For Sustainability

Waterfront

Citizen's  
Committee

Flood  
Safety





# FUTURE

## Global City Competitiveness

7th

2022

MORI GPCI  
The Global Power City Index

Economy	14 <sup>th</sup>
Culture	15 <sup>th</sup>
Residence	35 <sup>th</sup>
Environment	14 <sup>th</sup>
Transportation	16 <sup>th</sup>
R&D	6 <sup>th</sup>

매력 연결 도시 자연

한강 르네상스 2.0

그레이트  
한강  
PROJECT

Economy, Culture, Residence,  
Environment,  
Transportation and Accessibility  
**City Competitiveness**



런던



뉴욕

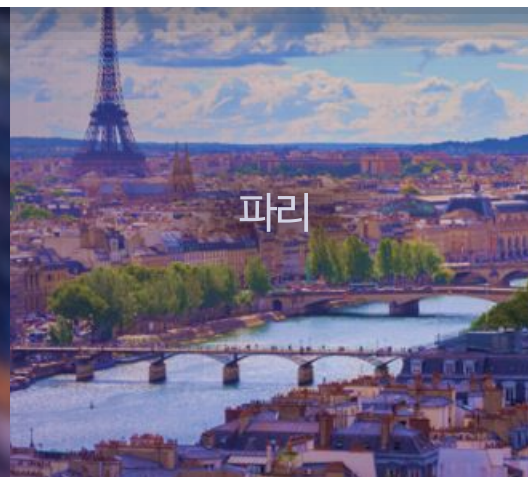


Great HANGANG  
SEOUL  
5TH

2026



도쿄



파리



싱가포르



Greater HANGANG we enjoy and live out together

---

Making a new chapter of Attractive Global City through GREAT HANGANG PROJECT

THANK YOU

동행·매력  
특별시 서울