



Seoul Answering
the World's Questions
on Standards

Together We Stand

Cities Against COVID-19
GLOBAL SUMMIT 2020 VIRTUAL

Roundtable · Conversation · Conference · IR(Investor Relations)

Seoul Answering the World's Questions on Standards

CAC (Cities Against COVID-19) GLOBAL SUMMIT 2020 : Together We Stand

Preface



Together We Stand

Cities Against COVID-19
GLOBAL SUMMIT 2020 VIRTUAL

The COVID-19 pandemic is entering a long-term phase as it continues to spread throughout the world, threatening the safety and lives of many people. This unparalleled infectious disease has changed the landscape of the world and its people, and everyone is experiencing unprecedented chaos because of the huge wave of change in society, including the economy, culture, and education.

In an era when coexistence with the virus is inevitable, we need a vision and strategy to overcome this crisis and prepare for the transition to a new future called "post-COVID-19." The major points are transnational solidarity and cooperation because infectious diseases have no borders. We must seek a wider, deeper, and stronger alliance so that the great transformation of civilization can transpire and outpace the threat of disease and set a new course toward the future of humankind.

The Seoul Metropolitan Government has been preemptively walking the borderless path of solidarity since the early stages of COVID-19. We have actively shared our knowledge and experience with cities around the world with great transparency and speed. In June, we held the Cities Against COVID-19 (CAC) Global Summit 2020, the world's first non-face-to-face video conference with more than 150 intellectuals and scholars from around the world, to explore a new path to a post-COVID-19 society.

This white paper is a real-time account of the process and results of the CAC Global Summit 2020, which lasted for a total of 23 hours for 5 days from June 1 to 5.

This white paper contains the content of the Mayoral Meeting, where 42 cities around the world participated in matters of global solidarity and collective intelligence in the post-COVID-19 era, as well as the programs of a total of 15 sessions that were participated by 156 speakers.

The Seoul Metropolitan Government (SMG) wishes to share this white paper with all nations globally, as we have shared interests in facing this crisis. We hope that this record will serve as a cornerstone for the transformation of society after COVID-19, triggering broader and deeper global solidarity and cooperation. Thank you.

August 2020

Seo Jung-hyup, Acting Seoul Mayor, Vice-Mayor I for Administrative Affairs

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Seoul Answering the World's Questions on Standards

CAC (Cities Against COVID-19) GLOBAL SUMMIT 2020 : Together We Stand

Overview and Background of CAC Global Summit



Background

- Overseas attention is keenly directed toward the COVID-19 response policy and experience of Seoul, Korea. Accordingly, the number of video conferences, media coverage, and interviews are on the rise.

※ Video conference: C40 mayors (March 27 to April 29), Athens (March 31), Tehran (April 14), Istanbul (April 14)

Foreign press interviews: NBC, United States of America (March 7); France2, France (April 2); CCTV, China (February 12); MBC, United Arab Emirates (April 5)

- More than seven million foreigners are visiting the CAC COVID-19 online platform managed by the Seoul Metropolitan Government (SMG). The platform provides the SMG's vision and philosophy, the status of the COVID-19 outbreak, the SMG's response policy, and the information shared between cities.

While global attention is on Seoul, we need to use this time and opportunity to strengthen the city's global leadership.

As such, follow-up measures are necessary to establish the SMG's leadership firmly.

Overview

- Name of Promotion : Cities Against COVID-19 (CAC) GLOBAL SUMMIT 2020: Together We Stand
- Period : June 1–5, 2020 (5 days)
- Venue : 8th floor, Multipurpose Hall, Seoul City Hall (A studio is set up for this event.)
- Progress Method : Online video conference / video transmission such as livestreaming on YouTube, etc.
※ Offline promotions overseas are limited because of COVID-19 and are converted into online events.
- Organizer : Seoul Metropolitan Government / Seoul Health Foundation
(Seoul Metropolitan Government) Overall supervision and coordination of the promotion and selection of national and international speakers, international solidarity and consultation on the organizational setup, etc.
(Seoul Health Foundation) Provisions and documentation of Seoul's disease policies and successful cases, etc.
(Agencies) Planning and execution of programs, recruiting overseas speakers, execution of promotional events, etc.
- Main Content
(Pre-Summit) Participation of international influencers residing in Korea, Introduction to COVID-19 Distancing in Daily Life, promotional PR
(Mayoral Meeting) Keynote speech by Seoul Mayor Park Wonsoo, Discussion on international solidarity, Adoption of the Seoul Statement, etc.
(Discussion on Climate and Environment) Presentation by the Mayor of Seoul and discussion, The World's Paradigm Shift after COVID-19
Samuel Bowles' presentation and panel discussion,
(Conversation with Jared Diamond) Conversation between the Mayor of Seoul and Jared Diamond (Author of Guns, Germs, and Steel
(Global Summit Discussion Forum) Open discussion between the Mayor of Seoul and CAC participants
- Participation Scale : 156 participants (70 local, 86 overseas)
- Official Language : Korean, English (Kor-Eng simultaneous interpretation provided)

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Cities Against COVID-19

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Seoul Answering
the World's Questions on Standards

Chapter 1

Solidarity and Cooperation, Global Summit 2020
(Outcomes by Session)

코로나19 대응 협력과 연대
도시정부 시장 회의
06.01.-06.05.
서울시청 8층 다목적홀
무관중
화상회의
YouTube
Live

메르스
비대면
우리의 마스크 확산 세계보건기구
일상 포스트 코로나
사회적 거리두기 일상스타그램 백신
팬데믹 사스 방역 이해

서울, 표준에 대한
세계의 물음에 답하다

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Main Promotion Schedule

Day 1 June 1 (Monday)

Pre-Summit [11:00-12:00]

- Introduction to "COVID-19 Distancing in Daily Life" and pre-promotion of the event with foreign celebrities and influencers residing in Korea

Day 2 June 2 (Tuesday)

Mayoral Meeting [22:00-23:30]

- Mayor's keynote speech
- Discussion on international solidarity among cities and organizational setup for jointly responding to infectious diseases
- Adoption of the Seoul Statement

Day 3 June 3 (Wednesday)

Discussion on Climate and Environment - USA and Canada [09:30-11:10]

- Mayor's presentation and discussion
- Discussion on the World's Paradigm Shift after COVID-19
- Presentations by Samuel Bowles (USA) and other speakers and discussion

Discussion on Education [15:30-17:00]

- Two cities, including New York (USA)

Discussion on Citizen Participation [21:00-22:30]

- Two cities, including Hong Kong (China)

Discussion on Quarantine Measures [13:00-14:30]

- Four cities, including Los Angeles (USA)

Discussion on Urban Sharing [18:00-19:30]

- Five cities, including Ghent (Belgium)

Day 4 June 4 (Thursday)

Conversation with Jared Diamond (LA, USA) [08:00-09:30]

- Jared Diamond

Discussion on Welfare [18:00-19:30]

- Two cities, including Stirling (UK)

Discussion on Culture [15:30-17:00]

- Two cities, including Zurich (Switzerland)

Discussion on Public Transportation [23:00-24:30]

- Five cities, including Beijing (China)

Day 5 June 5 (Friday)

Discussion on Smart Cities [07:45-09:10]

- Three cities, including Rome (Italy)

Innovative Companies IR [13:30-16:00]

Global Summit Discussion Forum [10:00-11:00]

- Discussion between the Mayor and forum participants

Discussion on Sports [17:00-18:30]

- Four cities, including Kuala Lumpur (Malaysia)

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지금 세계는

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Day 1

01

Solidarity and Cooperation, Global Summit 2020



01 Review of Pre-Summit

Scan the QR code to replay.

Pre-Summit
Today's World with COVID-19

Pre-Summit Today's World with COVID-19

1. Overview

- Purpose: To share information and cases between cities in different continents, provide an introduction to "S-Quarantine" in the COVID-19 era, and propose an international organization to fight infectious diseases through intercity solidarity and cooperation
- Time and Date: 22:00~23:30, June 2, 2020 (Tuesday)
- Content

Particular	Main Content	Remarks
Purpose	[Theme] COVID-19 through the eyes of foreigners residing in Korea • Introduction to COVID-19 Distancing in Daily Life and PR campaigning before CAC promotion • A talk where foreigners from various fields gather to freely discuss relevant topics • Video conference between Seoul and foreign cities to promote the event and share information on COVID-19	
Cast	• Host: Ilya Belyakov (representing Russia) • Panel: Aancod (representing the UK), Zeno (representing the Republic of South Africa), Sujan (representing Nepal), Rose (representing France), Julia (representing Finland), Ginger (representing China) • Special guest: Seo Jung-hyup, Acting Seoul Mayor, Vice-Mayor I for Administrative Affairs • Video link: Moonjang Jiang (Ginger's brother, China), Dewarth Slater (Sujan's friend, Nepal), Hany Zaccarelli (Aancod's brother, USA), Emily (influencer, Germany), Maria (influencer, Kazakhstan), Caile (Malaysia), Aneha Fomina (Russia)	

• Program Overview

Particular	Duration	Main Content	Remarks
Opening	11:00~11:05	5 min	Announcement of the opening of CAC 2020 and introduction of the event and programs Introduction to the cast
Talk (Feature 1)	11:05~11:35	30 min	Keywords on overcoming the COVID-19 life 1) Post-COVID-19 2) We 3) Understanding < Special guest: Seo Jung-hyup, Acting Seoul Mayor, Vice-Mayor I for Administrative Affairs >
Video link (Feature 2)	11:35~11:50	15 min	Vivid local stories via video
Wrap-up	11:50~12:00	10 min	Global Summit live broadcast information at the end of the program and wrap-up



2. Seoul's COVID-19 prevention and control with Q&A

– Main content of the talk with Seo Jung-hyup, Acting Seoul Mayor, Vice-Mayor I for Administrative Affairs

Q What is the most poignant story from the foreign panel on the COVID-19 situation in Korea?

Sujan's sentiment, "Our lack of cultural understanding gives rise to many heartbreaking circumstances," was a poignant and lamentable reminder. The Seoul Metropolitan Government's most emphasized message in the early days of COVID-19 was that "there is no border for infectious diseases" and "the power to beat infectious diseases comes from solidarity and cooperation, not exclusion and disgust." I felt that "sharing, cooperation, and solidarity" are also important in overcoming the COVID-19 situation in the future.

Q Why did you plan this event?

Throughout the COVID-19 pandemic, Seoul has been flooded with requests to share the so-called K-Prevention strategy, as the zero death toll has continued for more than 130 days. In response, we opened an English platform, Cities Against COVID-19 (CAC), which attracted seven million viewers in less than two months of its establishment. Therefore, the promotion was enlightening, involving more specific and effective ways to fight COVID-19 rather than simply sharing information.

Q Could you elaborate on this event?

The event is held for five days from June 1 to 5, 2020, setting the stage for experts to exchange their opinions on 10 post-COVID-19 topics, including quarantine measures, climate and environment, culture, public transportation, and smart cities. In particular, during the Mayoral Meeting on June 2, which included more than 40 city mayors worldwide, the Seoul Metropolitan Government held a meaningful discussion to propose the establishment of an international organization that deals with cities coping with infectious diseases. On June 4, Jared Diamond, anthropologist and author of Guns, Germs, and Steel, and Seoul mayor Park Wonsoo held a conversation on "the future of humankind after the pandemic." In addition, the Seoul Metropolitan Government has prepared numerous programs throughout the promotion, all of which are available worldwide on the city's official YouTube channel.

Q There have been many concerns about the spread of the coronavirus among foreign students, and the Seoul Metropolitan Government is drawing attention for its successful quarantine measures. What kind of measures did the Seoul Metropolitan Government specifically take for foreign students?

There are more than 50,000 foreign students living in Seoul. As such, the management of the influx of international students in the country and the prevention and control of the virus were of paramount importance. The Seoul Metropolitan Government has worked with each university to provide airport

shuttle vehicles, temporary living spaces, and one-to-one health-care monitoring for entrants. As a result, there was no single confirmed case among 50,000 international students without banning their entry.

Q There were also great concerns about the implementation of quarantine measures for foreigners because of the outbreak in Itaewon. How have these measures been carried out so far for foreigners living in Korea?

Fighting against infectious diseases is said to be a race against time. To encourage around 400,000 foreigners living in Seoul to participate in the quarantine practices, the government delivered promotional materials in 11 languages and initiated a "foreign resident representatives' meeting" to prevent insufficient information. In addition, the government supports the anonymous and free testing of unregistered foreign residents. In line with the Seoul Metropolitan Government's efforts, the cooperation of the countless foreigners living in Seoul enabled the city to become a role model for COVID-19 quarantine.

Q Lastly, as a Seoul official who represents the key city of K-Prevention, what would you like to say to the citizens?

Seoul, with a population of 10 million, was able to prevent large-scale regional infections and record near-zero deaths without disrupting the city's function and democracy. All this was driven by civic participation. Each citizen actively participated in the world's first "social distancing" measures proposed by the Seoul Metropolitan Government.

Transnational solidarity and practical cooperation beyond language, culture, and anything else are the only effective remedies to overcome this global crisis. Our collective efforts are the surest vaccine for the coronavirus. Everyone should continue to work together to prepare for the post-COVID-19 era.

○ Pre-Summit – Undisclosed stories

"Pre-Summit, the eve of a large-scale online conference in Seoul! Because it was the first promotion for the CAC Global Summit, I had high expectations and concerns. However, it was good to listen to the opinions of people from various countries who could not attend personally because of COVID-19 through the online video conference system."

"I had a meaningful time because I heard various opinions about COVID-19 from foreign influencers living in Korea and others in the world."

"During the Pre-Summit, I was very worried about the next event when the video connection to Ginger's brother was not smooth, even though we did the rehearsal successfully. Since then, I have focused more on rehearsals and the video connection so that I could avoid repeating the same mistake. In the end, the entire promotion went well."

"When connecting overseas panelists with their acquaintances or influencers, we could have experienced great difficulty, as only Korean and English languages were supported. However, we are very grateful that the promotion went smoothly without delays, thanks to the panelists who helped viewers understand the language of each country by translating on the spot, even though they were not professional interpreters."



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너와 나의 서울



Day 2

02



02 Review of the Mayoral Meeting

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Solidarity and Cooperation, Global Summit 2020

Mayoral Meeting

World Urban Solidarity and Cooperation proposed by
model city Seoul

Mayoral Meeting World Urban Solidarity and Cooperation proposed by model city Seoul

Mayoral Meeting

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GLOBAL SUMMIT 2020

1. Overview

- Purpose: To share information and cases between cities in different continents, provide an introduction to "S-Quarantine" in the COVID-19 era, and propose an international organization to fight infectious diseases through intercity solidarity and cooperation
- Time and Date: 22:00-23:30, June 2, 2020 (Tuesday)
- Participating nations

Particular	Main Content		Remarks
Participating nations	•Mayors of sister cities and world major cities / 42 cities		
	Asia	11(5)	Colombo, Danang, Delhi, Hanoi, Jakarta, Singapore, Sydney, Tashkent, Tianjin, Ulaanbaatar, Vientiane
	Europe	13(5)	Ankara, Athens, Bilbao, Budapest, Helsinki, Istanbul, Kyiv, London, Madrid, Moscow, Odense, Rotterdam, Tallinn
	America	15(6)	Bogota, Buenos Aires, Guayaquil, Lima, Los Angeles, Maryland, Medellin, Mexico City, Montreal, New Orleans, San Antonio, San Francisco, Sao Paulo, Seattle, Toronto
	Africa	3(1)	Freetown, Kampala, Maputo

• Program Overview

Particular	Duration		Main Content	Remarks
Opening	22:00-22:03	3 min	Introduction to the Mayoral Meeting and its purpose	Master of ceremony
Keynote speech	22:03-22:13	10 min	Seoul's Proposal for Overcoming Urban Crises in the Pandemic Era (Presentation)	Mayor of Seoul
Topic presentation	22:13-22:43	30 min	Presentation of cases of responding to COVID-19 in the major cities of each continent	Up to seven minutes per city
			① Europe: Mayor of London	
			② America: Governor of Maryland	
			③ Asia: Governor of Jakarta	
			④ Europe: Mayor of Moscow	
Open discussion	22:43-23:23	40 min	A total of 16 cities participated	Up to seven minutes
Seoul Statement	23:23-23:28	5 min	Proposal of cooperation methods among cities for jointly responding to infectious diseases	Up to two minutes Mayor of Seoul
Closing	23:28-23:30	2 min	Wrap-up	Master of ceremony

2. Main photographic records

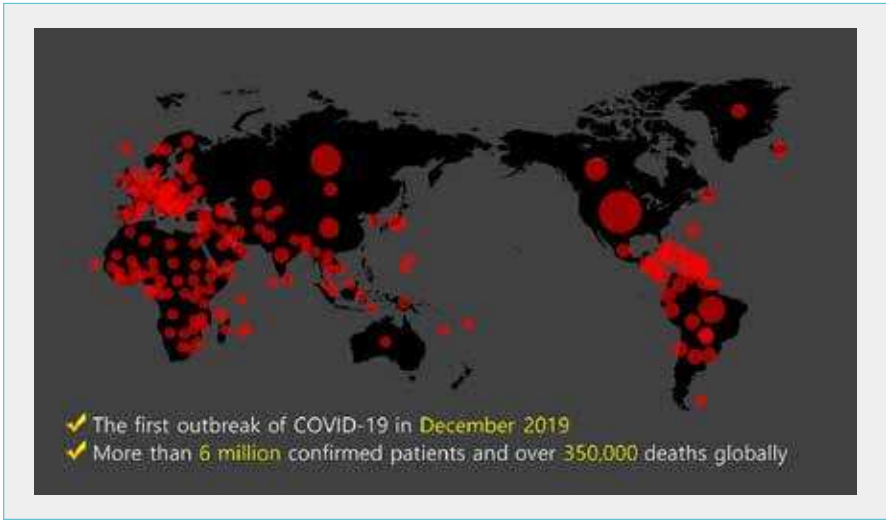


3. Keynote speech

- PowerPoint (PPT) content and script by keyword



“When we walk together, we can make a way.”
Seoul’s Proposal for Overcoming Urban Crises in the Pandemic Era



The world is suffering.
The unprecedented infectious disease of humanity is sweeping every corner of the world, resulting in more than 5.5 million confirmed cases and over 300,000 deaths around the globe until now.
Even worse, nobody knows when this battle will come to an end.
Fortunately, some countries including the Republic of Korea are managing to overcome the pandemic relatively well.
Although this battle is ongoing, still, our efforts send out a hopeful message that humanity is able to surmount this unseen disaster.
Now is the time to share such hope with others.



Five years ago, in 2015,
the Republic of Korea experienced the outbreak of MERS.
This unfamiliar infectious disease flown from the Middle East caused a total of 186 infected cases and 38 deaths.
We learned an important lesson from this torment.
"Transparency and promptness are a silver bullet for infectious diseases."
"Excessive response is better than sluggish response."



Based on the lesson we learned the hard way,
Seoul was able to develop the principles
to contain the transmission of COVID-19 in a swift manner.
There are three key principles.



The first principle is S.T.I., Speed, Transparency, Innovation.

Once a cluster infection broke out, the Seoul Metropolitan Government carried out prompt and extensive testing, immediately tracked the movement of confirmed cases and preemptively quarantined those who came into contact with them.



This was then accompanied by our innovative ideas.

Our anti-epidemic measures like walk-through and drive-through screening centers, emergency taskforce, mobile health check-up apps are now being recognized as "K-Quarantine."



By sharing information in a transparent manner, we helped ease citizens' anxiety and encouraged them to participate in our containment efforts.

Such measures were adopted faster than the spread of virus, managing to contain the outbreaks.



The second is leadership and citizenship.

Since the outbreak, the Korean governments, both central and municipal, have united as one.

When Seoul preemptively adopted innovative measures, the central government swiftly expanded them nationwide.



Leadership and
Citizenship

Another important pillar is a mature citizenship. Citizens were not only an object of anti-epidemic measures but also the main actors of them. They took initiative in social distancing by voluntarily wearing face masks, following precaution guidelines and practicing self-quarantine. Citizens are a cure for the city of Seoul.



Global Solidarity
& Cooperation

For the cities who want to learn Seoul's experience, we have willingly shared our disease control expertise and helped them purchase reliable medical supplies. In today's highly-connected society, the only option for us to save each other is through solidarity and cooperation. In other words, it is only when the fire on your neighbor's house has been put out that your house is safe.



Global Solidarity
& Cooperation

Third, global solidarity and cooperation. Since Seoul kept the COVID-19 situations under control in a relatively early stage, we made a modest but sincere donation of medical supplies to our sister and friendly cities, who are struggling with the pandemic in order to send out a message of hope and encouragement.



UN, 2/3 of the world population
will live in large cities by 2030

Nonetheless, this battle against the pandemic seems unlikely to be over anytime soon. Instead, we have to learn how to live with the virus. The post-coronavirus world will be completely different from the one before. There, city governments should come forward and take the lead. Cities are home to most of the modern civilizations. In fact, the UN estimates that more than two third of the world population will live in urban areas in 10 years from now. As you may know, we have the Fourth Industrial Revolution coming right around the corner on our journey to a hyper-connected society.



But the recent COVID-19 outbreak reaffirmed that the more the civilization is developed, and the more active exchanges among cities are made, the more powerful impact the infectious diseases bring. The easiest way to prevent an inter-city virus spread is a lockdown. However, this may be a solution only for a short term but cannot be a fundamental one. To protect our citizens' lives from infectious diseases and disasters, all city governments around the globe should put our collective heads together.



Seoul suggests all the municipal governments to join our concerted efforts to respond to the pandemic together. The municipal governments should strengthen the capabilities to fight diseases like COVID-19 by sharing our own knowledge and practices to each other. To cope with the disaster of future infection even after COVID-19, Seoul aims to build a new standard for cities prepared for future infectious diseases by improving our capabilities in three main areas: healthcare, infrastructure and social systems



First, healthcare capability. Korea's COVID-19 control and prevention efforts are often described as a 3T model: Testing, Tracing and Treating. We were able to prevent large-scale infections by adopting these three methods in a swift and systematic manner. However, 3Ts will not be enough.



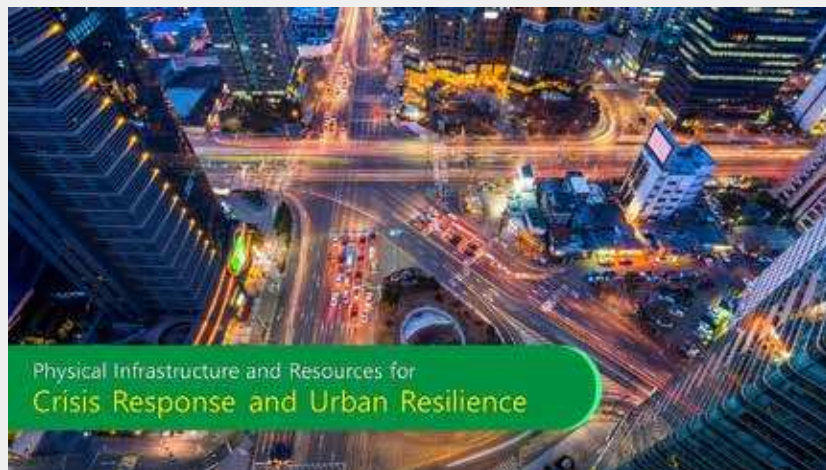
We have clearly witnessed how many people can lose their lives if we lack properly-trained medical staff and facilities including public hospitals. Reinforcing the capacity of the public healthcare system will be the first step for future cities to properly response to infectious diseases and disasters.



Second, Seoul will enhance our urban infrastructure. Every metropolis where hundreds of people and thousands of people live is required to have the urban infrastructure that is sufficient and systematic to overcome disastrous and critical situations.



Third, Seoul will improve legal and institutional capabilities to overcome and cope with disasters. This is the key factor for urban resilience. More often than not, crises hit the vulnerable harder and deeper, inevitably worsening social inequalities. Therefore, it is imperative to make an effort to safeguard the vulnerable and the underprivileged, more so in times of crisis like this and ultimately address social inequities.



Cities should be equipped with an efficient communication system, an emergency transport system, the manufacturing facilities and capacity of advanced medical equipment along with smart city technologies like IoT and Big Data. On top of that, we also have to have an alternative urban infrastructure based on non-contact technology in order to maintain ordinary lives in times of crisis.



When disaster is prolonged, citizens are more likely to be at risk. To prepare for this, it is vital to establish solid legal and institutional systems assuring income, healthcare and jobs. Such solid foundation will help minimize damages in times of disasters and serve as a fundamental force to restore our ordinary life.



It is challenging to create one standard that fits all the cities with different features and characteristics. Cooperation among municipal governments is essential so that we all can share our abundance and fulfill each other's need. Moreover, we will face a whole new world, a world where we will have to learn how to live with viruses. We are taking a path that has never been explored.



When we walk hand in hand through the darkness, we will find the light.
When we walk together, we can make a way.
The first step towards that way is to share our wisdom and experiences and to cooperate in human and material resource support between cities and countries.
We should first start by pulling together in order to overcome the current COVID-19 pandemic.



As some of you may know, with the launch of an online platform called CAC, Cities Against COVID-19, Seoul has been sharing our experience and updates regarding coronavirus. Since its launch in April, it has already recorded almost 6 million views.
And today, I am very pleased to kick off the virtual CAC Global Summit with this Mayoral Meeting. I extend my warmest welcome to my fellow mayors and governors, also those who are watching this online. I am very grateful for your interests and participation.
Clearly, the COVID-19 pandemic needs to be dealt with global cooperation.
Solidarity across borders will ultimately prevail in our battle against the virus and will help secure a safe future for all.



Taking this opportunity, Seoul hereby proposes to build an intercity network under a tentative name called "CAAP, Cities Alliance Against Pandemic," in order to brace for future disasters and infectious disease outbreaks with the joint efforts of our partner cities.
Cities will take the lead in overcoming the pandemic and shape the future of humanity.
Please join us in solidarity to open up a new chapter of the post-coronavirus era.
Thank you.

4. Presentation of cases in major cities

Summary of Presentation – Mayor of London



Sadiq Aman Khan
Mayor of London

- A mayor does not put up walls but builds bridges – Overcoming global pandemics through a global network
 - London strongly supports the strengthening of the global solidarity and urban cooperation network emphasized in the Seoul Statement.
- London suffered significantly because of COVID-19.
 - London has gone past its worst situation, and the number of new confirmed cases is on the decline.
 - We are doing everything we can to prevent a resurgence.
 - London is making extensive efforts to prevent the spread of COVID-19 by
 - ① refraining from the unnecessary use of public transportation,
 - ② maintaining social distancing,
 - ③ minimizing going out, and
 - ④ expanding the supply of nonmedical masks.
 - London maintains the quarantine system through testing, tracing, isolation, and treatment programs.
 - We are looking for methods to ease restrictions on social activities in a safe and sustainable way.

Summary of Presentation – Governor of Maryland



Larry Hogan
Governor of Maryland

- The death toll of Maryland in the Mid-Atlantic region reached 2,500, with 53,000 confirmed cases since the first confirmed case among cruise passengers.
- Maryland has been intensively responding to COVID-19 and focusing on preemptive and active measures, including declaring an emergency, suspending schools and businesses, and instructing people to stand by at home.
- As a result, there is progress. A total of 350,000 cases were tested, and their movements were traced. We appreciate that Maryland was able to purchase 500,000 diagnostic kits from Korea.
- Because the federal government is passive, we are actively buying protective equipment, securing beds, and expanding hospital capacity at the state level.
- However, we are suffering from a shortage of materials such as masks, cotton swabs, and doctors' gowns.
- Governors continuously collaborate to find solutions against COVID-19. In addition, federal and local governments are working together, and this cooperation is very important.
- We are now in the process of reviewing the normalization of economic activities.

Summary of Presentation – Governor of Jakarta



Anies Baswedan
Governor of Jakarta

- Let us turn COVID-19 into an opportunity for a paradigm shift in perspectives on cities, the forms of leadership, and the future.
- Jakarta has suffered from a surge in confirmed cases since early March. At that time, 80% of confirmed Indonesian cases occurred in Jakarta.
- COVID-19 has brought two crises to Jakarta: the quarantine and the economy.
- However, COVID-19 has also given us new opportunities.
 - ① Digital innovation: Just as mayors from all over the world can gather together like this, digital innovations, such as noncontact ("untact") technology, could be upgraded.
 - ② Opportunity for a clean environment: This refers to reaching a consensus on the importance of the green economy, as people can see clean skies in Jakarta, which is notorious for air pollution.
- New paradigms are needed to manage cities in the future.
 - Until now, developing countries such as Indonesia have focused on developing cars and public transportation.
 - They should now focus on a more micro perspective, citizen-centered development and resilient public service delivery.
 - Despite the implementation of large-scale social distancing, ironically, networking between people has been improved, with internal and international solidarity strengthened.

Summary of Presentation – Mayor of Moscow



Sergei Sobyannin
Mayor of Moscow

- The spread of COVID-19 in Moscow began later than in other cities. As such, we are able to examine other cities' response strategies.
- We strive to implement strong medical support systems, secure beds, and support citizens. Moreover, we are expanding the supply of diagnostic materials to outpatient health centers.
- Currently, we can conduct testing for 58,000 people.
- A committee has been formed to establish a COVID-19 response system with renowned medical experts.
- Citizens understand that their health is at stake, and this is one of the most important factors in the COVID-19 response.
- Our officials understand the situation and conduct efforts with a sense of responsibility.
- We did not close public transportation (subway system) and ensured that it remained available to the citizens.
- Furthermore, we are monitoring the development of medicine and the recovery of confirmed cases. We are also working on vaccine development, where we expect to obtain results from clinical trials around autumn.
- It is important for the city to remain alive. Groceries and nonfood stores are picking up, and 80% of the economy has been normalized.

5. Free discussion (14 cities)



► Mayor Juan Mari Aburto of Bilbao, Spain

- Under Bilbao's slogan of "City of Value," we will strengthen cooperation with other cities to deal with new vulnerabilities in the post-COVID-19 era.
 - Up until now, cities have fought at the forefront of the war against COVID-19.
 - We need to prepare for the post-COVID-19 era. Intercity cooperation becomes important in various areas, such as mobility, overcoming gaps between classes, and education.
- Bilbao is working hard on policies to cope with climate change and strengthen the protection of the vulnerable to prepare for the post-COVID-19 era.



► Mayor Mansur Yavaş of Ankara, Turkey

- Seoul's success story sets an example for other cities.
- I am glad to be able to get together and discuss matters of the future with other mayors from all over the world.
- Ankara has taken numerous safety measures, including the disinfection of public transportation and buildings, park closure, and school closure.
- We were able to lower the death rate by imposing a curfew on those aged 65 or older.
- We have supported merchants in a crisis of livelihood.
- We held workshops to produce masks and disinfectants.
- We worked with nongovernmental organizations (NGOs) to raise more than USD 50,000 through the COVID-19 Fundraising Initiative Program.
- This is an example of the importance of solidarity in responding to COVID-19. We should participate in preparations for the next phase, especially because the problems in the economy and society will soon be uncovered.
- The Seoul Metropolitan Government has given us a good account of the theme of solidarity, and we are grateful to be able to participate in it.



► Mayor Amarsaikhan Sainbuyan of Ulaanbaatar, Mongolia

- It is important to overcome COVID-19 through cooperation among various subjects, such as cities and international organizations.
 - COVID-19 is spreading to more than 200 countries around the world and is expected to last until winter.
 - Mongolia is responding to COVID-19 and utilizing all its resources.
- Urban solidarity is more important than ever, as it is difficult to overcome COVID-19 if cities respond separately.
- Since Mongolia was considered a high-risk COVID-19 country, it has been greatly motivated in its response strategy through prompt decision-making and swift action.
 - We implemented various policies on a local and national basis and carefully designed policies for locals and foreigners.
 - In addition, the participation and support of citizens are crucial in overcoming COVID-19.



► Mayor Rosy Senanayake of Colombo, Sri Lanka

- Colombo, the largest city in Sri Lanka, had its first confirmed case on March 12 and currently has 120 confirmed cases.
- We are detecting mass infections early and addressing them immediately. New confirmed cases are found mainly among those returning from overseas.
- As part of our COVID-19 response strategy, we provide essential services and remedial measures, especially for the vulnerable. We also help mitigate income losses.
- Health authorities supply medicine, such as native disinfectants, to help prevent and treat the disease.
- The city's efforts and citizens' cooperation are significant in overcoming COVID-19. As such, we were able to respond together in cooperation with Congress and the central government.
- Sharing information, as well as the pros and cons, between cities was very helpful.



► Mayor Jakhongir Artikhodjayev of Tashkent, Uzbekistan

- Intercity solidarity has proven to be an important factor to overcome COVID-19.
 - Uzbekistan established the disaster prevention agency under the prime minister to prevent the spread of COVID-19.
 - The Tashkent city government organized a task force to ensure a more effective response to COVID-19.
- Uzbekistan manages quarantine at different levels for each region depending on the degree of the COVID-19 spread.
- We are currently implementing a number of policies to fight against COVID-19, including distance learning, tax concessions, and preferential treatment for businesses.



► Mayor Nguyen Duc Chung of Hanoi, Vietnam

- There are currently 328 confirmed cases, and the death toll on the 48th day from the 1st confirmed case is low.
- Vietnam is aggressively responding to the coronavirus.
- We formed a sense of solidarity among people and implemented policies at the early stages of the pandemic.
- Through the information-sharing platform and smart city base, we provide free public services and transparently disclose information.
- Information sharing and cooperation between urban governments are essential.



► Deputy Mayor Erzsébet Gy. Németh of Budapest, Hungary

- In overcoming the coronavirus, mature civic awareness and cooperation, policy makers' leadership, and urban solidarity are essential.
- Budapest is suffering from reduced economic and social activities because of the closure of schools and public facilities.
- Currently, economic and social restrictions have gradually eased, and economic activities are resumed through various programs, such as support for the employed and the private sector.
- Although the world is suffering from a global pandemic, I hope we can use it as an opportunity to redefine paradigms and strengthen cooperation between stakeholders.



► Deputy Chief Minister Manish Sisodia of Delhi, India

- The first case was confirmed on March 2, and there are currently 20,000 confirmed cases in Delhi.
- A lockdown has been imposed on March 23.
- During the lockdown, we increased the awareness of the gravity of the virus, reinforced the public health-care system, and prepared for virus prevention and control and contact tracing.
- The city government provides meals to one million vulnerable people twice a day.
- Until the vaccine is developed, we are concentrating our efforts on education and the economy, among others.
- Instead of closing schools, we have transitioned to online classes to aid in normalizing the economy.



► Mayor Vitali Klitschko of Kyiv, Ukraine

- Kyiv is a sister city of Wuhan City, and therefore, we have obtained much information and advice directly from Wuhan since the beginning of the COVID-19 outbreak.
 - This greatly helped us establish the coronavirus quarantine system.
- Kyiv has implemented a number of policies to prevent the spread of the coronavirus, including restrictions on group promotions, the postponement of school opening, and distance education.
 - Currently, our biggest challenge is to balance public health and daily life, but the number of confirmed cases is decreasing significantly because of the active cooperation from citizens.
- I hope Kyiv will also be able to share its experiences with other cities to overcome the coronavirus.



► Deputy Mayor Emmanouil Kalampokas of Athens, Greece

- We are a metropolis with a population of more than 1,000,000, with less than 200 deaths.
- We make great efforts in cooperation with the central government for quarantine and economic measures.
- In particular, we are securing hospitals, utilizing inspection facilities, promoting voluntary blood donation, and isolating those affected by the coronavirus. The disinfection of schools and hospitals is conducted periodically.
- We provide financial support, such as tax concessions, and set up separate facilities for the homeless and those who suffer from drug abuse.
- We are also making efforts to resume tourism activities.



► Mayor John Tory of Toronto, Canada

- Toronto wants to talk about the vulnerable communities in addition to what other cities have mentioned.
 - Our city has made every effort to secure health facilities for the vulnerable by using the vacant rooms of apartments scheduled to be demolished to protect the homeless.
 - In addition, we operate 11 food banks to help the vulnerable survive in the harsh economy and expand the social safety net.
- In preparation for the resumption of economic activities, we are maintaining public transportation, road conditions, etc. and making efforts to reopen childcare and educational facilities.



► Mayor Ron Nirenberg of San Antonio

- The first confirmed case occurred on March 15. The shelter-in-place order was initiated, and active quarantine measures have been taken, including contact tracing.
- The infection rate is low, with 3,000 confirmed cases and 75 deaths out of 1.95 million.
- Public trust is the biggest weapon. We provide the necessary information so that medical workers and experts can continue to make the right decisions for families and businesses.
- We will make efforts to strengthen the economy, safety, and health to respond to severe poverty.



► Mayor Jorge Muñoz Wells of Lima, Peru

- Since the first confirmed case in Peru on March 6, we have encountered numerous challenges with many confirmed cases.
- Lima is especially committed to protecting the vulnerable communities.
 - We have implemented measures to restrict movement through bold and swift policy decisions similar to those applied in emergency situations and have taken various measures, such as providing shelter for the homeless and distributing emergency food.



► Mayor Cynthia Viteri of Guayaquil, Ecuador

- Ecuador has maintained a low death rate for 13 days.
- The expansion of medical facilities enabled the suppression of coronavirus mortality rates.
- Our health system has secured 50 treatment centers.
- We are overcoming this crisis through everyone's cooperation and participation.

○ Mayoral Meeting – Undisclosed stories

After the Pre-Summit, the Mayoral Meeting was the first event of the CAC Global Summit. We carried out rehearsals before the Mayoral Meeting, and it was a relief that it had been conducted well.

A video conference connecting 40 countries and the pressure of a live broadcast meant that we must deliver information as accurately and meaningfully as possible. The Mayoral Meeting ended successfully, and I was confident about the entire promotion of the CAC Global Summit.

Even later in the day, all city officials in Seoul actively communicated with overseas city officials in real time through messaging applications. Through the CAC Global Summit, a new "noncontact (untact) protocol" was launched for mayors around the world.

6. Seoul Statement

Our Present Day

We are living in a metropolitan era. However, cities are now facing a crisis.

With the global outbreak of COVID-19, citizens' lives are under threat, and the very existence of cities is at stake. Cities offered a place for civilization to be born and bloom but now carries risks and danger. We, in each and every city, are striving hard to resolve our common task, which is to overcome this crisis caused by coronavirus.

Witnessing the worldwide transmission of COVID-19, we reaffirmed the fact that viruses know no border or race and that they are highly infectious in cities where numerous people live in close quarters.

Our Vision

We aim to build cities where citizens can lead a safe and healthy life under the safeguard of prompt responses to and thorough prevention of infectious diseases. It will help us find the key to addressing an infectious disease when cities around the world precisely design a disease control manual together, implement organized preventive measures, and strengthen city resident's capabilities to deal with infectious diseases based on the well-placed public healthcare system while sharing each city's experiences built up over the course.

Our Solidarity

We agree that solidarity and cooperation among municipal governments is the most effective way to respond to an infectious disease. Today, we, at the Mayoral Meeting of the Cities Against COVID-19 (CAC) Global Summit 2020, share countermeasures to infectious diseases and ultimately wish to build a healthy city through unwavering city-to-city cooperation.

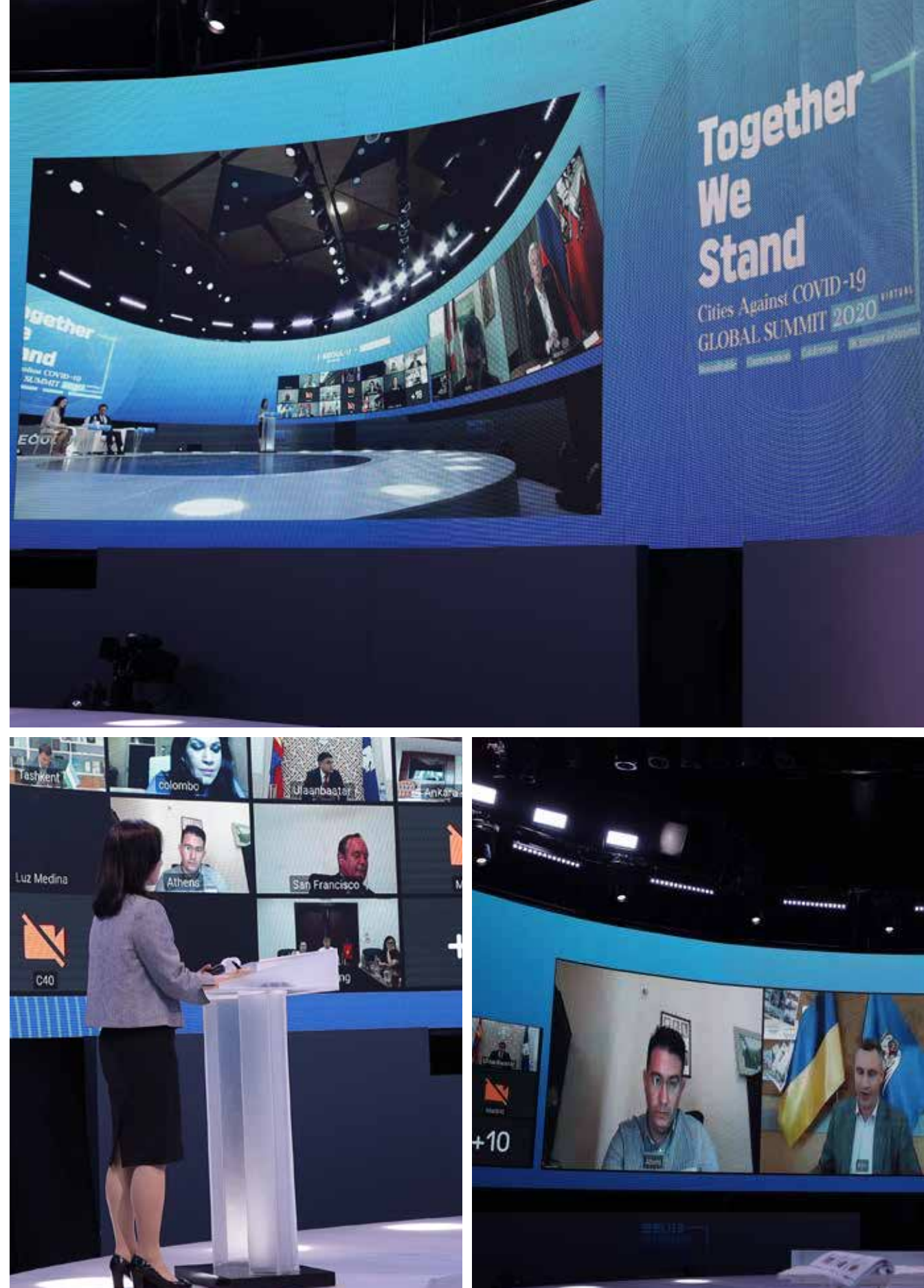
An unknown path is about to unfold ahead of us. This path will lead us to a world where we have to learn how to live with viruses. It surely is not an easy one to take, but we believe that only if we take a step on the path with our hands joined together, the path will be explored rather safely.

Proposal for Building an Intercity Network

Understanding a general agreement on the necessity of city-to-city solidarity, we wish to build an intercity network that enables prompt joint responses to emerging infectious diseases in an effort to:

1. Detect an infectious disease at an early stage and cooperate on preemptive responses.
2. Share information on an infectious disease with partner cities and make efforts for joint practice.
3. Provide human/material resource support to partner cities upon the outbreak of an infectious disease.
4. Cooperate in the people-to-people exchange to nurture a specialized workforce fighting against an infectious disease.
5. Reduce barriers to travel and economic activities between cities to overcome socioeconomic crises caused by an infectious disease.

June 2, 2020





Day 3

03

Solidarity and Cooperation, Global Summit 2020

Climate and Environment

Observation of major social transitions after the COVID-19 situation triggered by the climate crisis



03 Review of Climate and Environment

Scan the QR code to replay.

Climate and Environment

Observation of major social transitions after the COVID-19 situation triggered by the climate crisis



1. Overview

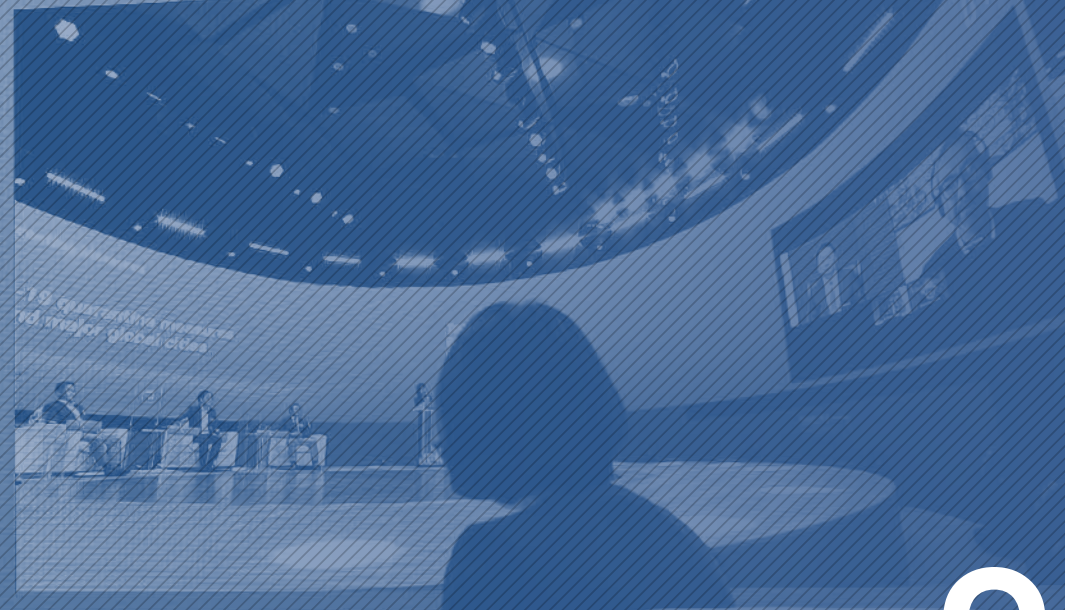
- Session Title: Climate and Environment
- Theme : Observation of major social transitions after the COVID-19 situation triggered by the climate crisis
- Time and Date: 09:30~11:10, June 3, 2020 (Wednesday)
- Program Overview

Particular	Duration	Main Content	Remarks
Part 1	09:30~10:10	[Conversation] Evolution of the climate crisis and diseases	
		Opening	MC's opening announcement and the introduction of speakers
		Words of greeting	Ban Ki-moon, Chairman of the National Council on Climate and Air Quality (8th Secretary-General of the United Nations)
		Presentation	① The Pandemic, the Climate Crisis, and the Moral Economy • Presentation: Prof. Samuel Bowles
			② A Time for Ecological Turn • Presentation: Prof. Choe Jae Chun
Break	10:20~10:30	③ Seoul's Vision Against the Climate Crisis • Presentation: Mayor Park Wonsoo of Seoul	
		Promotional video on the Seoul Energy Self-Sufficient Village	
Part 2	10:30~11:10	[Discussion] The Green New Deal of the City in the Post-Coronavirus Era	
		Panel discussion - Mayor of Seoul, Prof. Samuel Bowles, British Ambassador Simon Smith, Dr. Lee Yujin	Korea: At the studio Overseas: Video calls

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson Presentation		Choe Jae Chun	A Time for Ecological Turn	- PhD In Evolutionary Biology, Harvard University - Professor of Natural Sciences, Ewha Womans University - Published numerous books, including The Scientist's Study
Congratulatory message		Ban Ki-moon	Congratulatory video	- Master's degree from the Harvard Kennedy School - The 8th Secretary-General of the United Nations - Chairman of the National Council on Climate and Air Quality
Presentation		Samuel Bowles	The Pandemic, the Climate Crisis and the Moral Economy	- PhD in Economics from Harvard University - Director, Behavioral Sciences, Santa Fe Institute - The author of The Moral Economy
Presentation		Park Wonsoo	Seoul's Vision Against the Climate Crisis	- Mayor of Seoul
Panel		Simon Smith	The Green New Deal of the City in the Post-Coronavirus Era	- British Ambassador
Panel		Lee Yujin		- PhD from Seoul National University Graduate School of Environmental Studies - Senior Research Fellow, Green Transition Institute (2014 onward) - The author of Go Green and Conversion City

01:26:24



Day 3

04

Solidarity and Cooperation, Global Summit 2020

Quarantine Measures

Sharing of COVID-19 quarantine measures by the SMG
and major global cities



04 Review of Quarantine Measures

Scan the QR code to replay.

Quarantine Measures

Sharing of COVID-19 quarantine measures by the SMG and major global cities

1. Overview

- Session Title: Quarantine Measures
- Theme: Sharing of COVID-19 quarantine measures by the SMG and major global cities
- Time and Date: 13:30~14:30, June 3, 2020 (Wednesday)
- Program Overview

Particular	Duration	Main Content	Remarks
Opening	13:00~13:05	05'	Opening and introduction
		Sharing of COVID-19 quarantine measures by Seoul (10 min)	
		Occurrence status and cases of Seoul against COVID-19	
		Presentation - Na Baeg-ju, Director General, Citizens' Health Bureau of the Seoul Metropolitan Government	Municipal Quarantine supervisor /
	13:05~13:45	40'	Video conference
		Sharing of COVID-19 quarantine measures by major global cities (10 min each)	
		① Los Angeles, USA - Zachary Rubin	
		Presentation ② Rotterdam, Netherlands - Ewout Fanoy	
		③ Beijing, China - Xuejun An	
Q&A and discussion	13:45~14:25	40'	Q&A and discussion between participating cities ※ Civilian experts: Prof. Carles Muntaner, Prof. Tak Sangwoo, Prof. Chung Haejoo
Wrap-up	14:25~14:30	05'	Wrap-up and closing

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson		Choi Jae-phil	-	- Chief of the Division of Infectious Diseases, Seoul Medical Center - Doctor of Infectious Diseases, Seoul Medical Center - Fellow from the Department of Infectious Diseases, Asan Medical Center
Presentation		Na Baeg-ju	Occurrence status and cases of Seoul against COVID-19	- Director General, Citizens' Health Bureau of the Seoul Metropolitan Government - MD-PhD in Preventive Medicine, Chonnam National University - Former Director, Seoul Metropolitan Seobuk Hospital
Presentation		Zachary Rubin	Occurrence status and cases of LA against COVID-19	- Associate Professor, David Geffen School of Medicine at UCLA - Medical Director, UCLA Infection Prevention & Hospital Epidemiology - Infectious Diseases Fellowship, Emory University - Doctor of Medicine, University of Arizona College of Medicine
Presentation		Ewout Fanoy	COVID-19, An Overview of the Containment Strategy in the Rotterdam Region, the Netherlands	- Medical doctor in the public health service, Rotterdam, Netherlands - Former staff member of the national early warning unit of the National Institute for Public Health and the Environment (RIVM) - Experience in preparing for SARS-CoV-1 (2003) and the contact tracing of MERS coronavirus cases - Full involvement in the surveillance and response of COVID-19 within the Rotterdam Region
Presentation		Xuejun An	Occurrence status and cases of Beijing against COVID-19 against COVID-19	- Deputy Director, Beijing Municipal Health Commission (Medical Doctor)
Panel		Carles Muntaner Bonet		- Director General, Rotterdam Public Health Service
Panel		Tak Sangwoo	Panel discussion	- Research Associate Professor, Institute of Health and Environment, Seoul National University - Former Investigator, Center for Disease Control and Prevention, USA
Panel		Chung Haejoo		- Professor, Health & Social Policy, Korea University - PhD, Health and Social Policy, Johns Hopkins University - Head Researcher of the Seoul-Type Paid Sick Leave Support

01:23:38

2. Background and Meaning of Distance Education(Online Classroom)

Plans for responding to Corona-19

Facilitating a new changes
in future education

Seventh Curriculum

Fourth Industrial Revolution
and Future Education

Innovative future education
(2014)

• Net-oriented curriculum

• Edu-Tech Smart Training

• reflecting students' needs
• pursuing competence and



Day 3

05

Solidarity and Cooperation, Global Summit 2020

Discussion on Education Cases of distance learning and plans for expansion

05 Review of the Discussion on Education

Scan the QR code to replay.



Discussion on Education

Cases of distance learning and plans for expansion



1. Overview

- Session Title: Education
- Theme: Cases of distance learning and plans for expansion
- Time and Date: 15:30~17:00, June 3, 2020 (Wednesday)
- Program Overview

Particular	Duration		Main Content	Remarks
Presentation	13:05~13:45	40'	Part 1. A Direction of Innovation in Future Education and Distance Education Presentation Bae Young Jik, Chief of the Seoul Educational Research and Information Institute	
Presentation	15:40~16:50	40'	Part 2. A Study on the Improvement of Distance Education Cases and its Expansion ① Cases of distance classes in Korea • Presentation: Jang Eunyoung, Master Teacher ② Aspirations for Learning and the COVID-19 Era • Presentation: Chung Chang Kwon, President of the System Leadership Institute ③ A Study on the Case of School Field for Distance Education (New Zealand) : Well-being beyond the prevention of epidemics • Presentation: Prof. Jeong Youngsik ④ The Value and Meaning of Distance Education • Presentation: Sylvia Martinez	
Panel discussion		30'	Panel discussion (30')	
Wrap-up	16:50~17:00	10'	Host: Bae Young Jik, Jang Eunyoung Discussion: Kim Jong-Wook, Former Vice-Mayor; Chung Chang Kwon; Sylvia Martinez; Prof. Jeong Youngsik Wrap-up and closing remarks on the education session	

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson Presentation		Bae Young Jik	A Direction of Innovation in Future Education and Distance Education	- Director of Learning Information at the Seoul Educational Research and Information Institute - Principal of Semyung Elementary School in Seoul
Presentation		Jang Eunyoung	A Study on the Improvement of Distance Education Cases and its expansion in Korea	- Master Teacher, Garak High School - Lecturer of job and qualification training for Metropolitan and Provincial Offices of Education, Educational consultant
Presentation		Chung Chang Kwon	Aspirations for Learning and the COVID-19 Era	- President, System Leadership Institute - President, Korean System Dynamics Society
Presentation		Jeong Youngsik	A Study on the Case of School Field for Distance Education (New Zealand): Well being beyond the prevention of epidemics	- Visiting Scholar, University of Canterbury (New Zealand) - Professor of the Computer Education Department in Jeonju National University of Education
Presentation		Sylvia Martinez	The Value and Meaning of Distance Education	- Principal Advisor, Columbia University FabLearn Fellows - Author of Invent to Learn - HongKong 21st Century Learning Conference (2019) - Texas STEM conference (2018)
Panel		Kim Jong-Wook	Panel Discussion	- Advisor to the Seoul Metropolitan Office of Education - Former member of the Seoul Metropolitan Council (Board of Education) - Former Vice-Mayor of Seoul for Political Affairs



Day 3

06

Solidarity and Cooperation, Global Summit 2020

Discussion on Urban Sharing

Discussion on reinforcing the publicness and resilience of cities in the post-COVID-19 era



06 Review of the Discussion on Urban Sharing

Scan the QR code to replay.

Discussion on Urban Sharing

Discussion on reinforcing the publicness and resilience of cities in the post-COVID-19 era



1. Overview

- Session Title: Urban Sharing
- Theme: Discussion reinforcing the publicness and resilience of cities in the post-COVID-19 era
- Time and Date: 15:30~17:00, June 3, 2020 (Wednesday)
- Program Overview

Particular	Duration		Main Content	Remarks
MC	18:00~18:03	03'	Greeting and the introduction of the participants	
			Part 2. A Study on the Improvement of Distance Education Cases and its Expansion	
			① The Future of Sharing Seoul for City Transition • Presentation: Jeong Seon-Ae, Director General, Seoul Innovation Bureau	
			② Best practices and the city's approach • Presentation: Álvaro Porro	
			③ Fixing the Foreseeable Future • Presentation: Harmen Van Sprang	
			④ Introducing the Co-Cities Approach • Presentation: Christian Iaione	
			⑤ Future Scenario for a Cooperative Economy • Presentation: Michel Bauwens	
			⑥ Sharing Cities in a Post-COVID World • Presentation: Neal Gorenflo	Video presentation Transmission
Discussion	19:03~19:28	25'	Discussion on intercity cooperation in the post-COVID-19 era Participants: Five presenters and Lee Seung-won	
Wrap-up	19:28~19:30	02'	Wrap-up and closing	

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson		Park Baegyoon	-	- Chairman, Center for Asian Urban Societies, Seoul National University - Professor, Department of Geography Education, Seoul National University
Presentation		Jeong Seon-Ae	Post COVID-19, The Future of Sharing Seoul for City Transition	- Director General, Seoul Innovation Bureau, Seoul Metropolitan Government - Former member of the Citizens' Coalition for Economic Justice - Former head of the Seoul NPO Center
Presentation		Álvaro Porro	Barcelona and the COVID-19 outbreak (Best practices and the city's approach)	- Commissioner of social economy and local development, Barcelona
Presentation		Harmen Van Sprang	Fixing the Foreseeable Future	- Cofounder, Sharing Cities Alliance - Member of the Sharing Economy International Advisory Board of the Seoul Metropolitan Government
Presentation		Christian Iaione	Introducing the Co-Cities Approach	- Professor at Luiss University, Italy - Member of the Sharing Economy International Advisory Board of the Seoul Metropolitan Government
Presentation		Michel Bauwens	Future Scenario for a Cooperative Economy	- Cofounder, P2P Foundation - Conducted the research project "A Common Transition Plan for the City of Ghent, 2017"
Presentation		Neal Gorenflo	Sharing Cities in a Post-COVID World	- Cofounder, Shareable - Member of the Sharing Economy International Advisory Board of the Seoul Metropolitan Government
Panel		Lee Seung-won	Panel Discussion	- Director, Center for Asian Urban Societies, Seoul National University - Adjunct Professor, Department of NGO Social Innovation, Kyung Hee Cyber University



Day 3

07

Solidarity and Cooperation, Global Summit 2020

Citizen Participation

Actions against COVID-19 taken by the civil society and local communities of Seoul



07 Review of Citizen Participation

Scan the QR code to replay.

Citizen Participation Actions against COVID-19 taken by the civil society and local communities of Seoul

1. Overview

- Session Title: Citizen Participation
- Theme: Actions against COVID-19 taken by the civil society and local communities
- Time and Date: 21:00~22:30, June 3, 2020 (Wednesday)

• Program Overview

Particular	Duration	Main Content	Remarks
	21:00~21:10	10' Opening and the introduction of speakers	
		Cases of Seoul with citizens against COVID-19 (10 min each)	
		① A story of how Seoul City's citizens communicate to deal with the outbreak of COVID-19 through citizen participation • Presentation: Lee Jongseon, Director of the New Media Division, Seoul Metropolitan Government	
		② Setting Up Civil Governance Division and Cases of Civil Society's Response to Coronavirus • Presentation: Yi Seung-hoon, Secretary-General of Civil Society Organization Network in Korea	
		③ COVID-19 and the Rediscovery of the Community • Presentation: Ham Sungyo, Leader of Gongneung-dong Dream Village Travel Trip	
Opening	21:10~22:10	60' Cases of foreign cities with citizens against COVID-19 (10 min each)	Civil society experts / Video conference
		④ Case of How European Civil Society Deals with Coronavirus • Presentation: Juan Simoes Iglesias, Secretary-General of the European YMCA Federation	
		⑤ Civil Society Response to COVID-19 Pandemic and Pertinent Issues in Asia • Presentation: Nam Boo Won, Secretary-General of the Asia-Pacific YMCA Federation	
		Cases of Seoul with citizens against COVID-19 (10 min)	
		⑥ Disaster Overcoming Led by Civilians: Evolutionary Resilience • Presentation: Lee Tae-dong, Professor of Political Science and International Studies at Yonsei University	
Q&A and discussion	22:10~22:30	20' Q&A and discussion between participants ※ Chairperson Kim Euiyoung (member of Seoul Democracy Committee) and presenters	
Wrap-up	22:30~22:35	05' Wrap-up and closing	

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson		Kim Euiyoung	-	- Member of Seoul Democracy Committee - Professor of the Department of Political Science at Seoul National University
Presentation		Lee Jongseon	Citizens against COVID-19 A story of how Seoul City's citizen communicate to deal with the outbreak of COVID-19 through the citizen participation	- Director of the New Media Division, Seoul Metropolitan Government
Presentation		Yi Seung Hoon	Setting Up Civil Governance Division and Cases of Civil Society's Response to Coronavirus Setting Up Civil Governance Division and Cases of Civil Society's Response to Coronavirus	- Director of Civil Governance Division, Seoul Disaster and Safety Countermeasure - Secretary-General of Civil Society Organization Network in Korea
Presentation		Ham Sungyo	COVID-19 and the Rediscovery of the Community COVID-19 and the Rediscovery of the Community	- Leader of Gongneung-dong Dream Village Travel Trip
Presentation		Juan Simoes	Case of how the European Civil Society Deals with Coronavirus Case of how the European Civil Society Deals with Coronavirus	- Secretary-General of the European YMCA Federation (2011 onward) - Secretary-General of YMCA Spain (1999~2010) - Regional Secretary YMCA Spain (1991~1998)
Presentation		Nam Boo Won	Civil Society Response to COVID-19 Pandemic and Pertinent Issues in Asia Civil Society Response to COVID-19 Pandemic and Pertinent Issues in Asia	- Secretary-General of the Asia-Pacific YMCA Federation - Steering Committee member of the Global Social Economy Forum - Board member of Greenpeace East Asia - Treasurer of Asia Migrant Centre
Panel		Lee Tae-dong	Disaster Overcoming Led by Civilians: Evolutionary Resilience Disaster Overcoming led by Civilians : Evolutionary Resilience	- Professor of Political Science and International Studies at Yonsei University - CEO of Civil Politics Startup - Member of the IPCC Korean Professional Council - Published several papers, including Environment and Energy Living Lab (2019)

Day 4

08

Solidarity and Cooperation, Global Summit 2020

Conversation with Jared Diamond The World's Paradigm Shift after COVID-19

08 Review of the Conversation with
Jared Diamond

Scan the QR code to replay.



Conversation with Jared Diamond The World's Paradigm Shift after COVID-19



1. Overview

- Session Title: Conversation with Jared Diamond
- Theme: The World's Paradigm Shift After COVID-19
- Time and Date: 08:00-09:30, June 4, 2020 (Thursday)
- Program Overview

“ World's Paradigm Shift After COVID-19 ”



Jared Mason Diamond

Pulitzer Prize-winning professor of geography at the University of California, Los Angeles (UCLA)

Park Wonsoo

Mayor of Seoul Metropolitan Government

2. Content of the talk by topic

(1) Diagnosis of the situation



Mayor Park Wonsoo of Seoul

Let us talk about the global pandemic, COVID-19.
What effect will COVID-19 have on humankind?



Jared Diamond

COVID-19 is similar to other infectious diseases, such as melanosis, smallpox, and measles. However, humans are in crisis because of two different aspects of other infectious diseases.

- ① It is a pandemic that hit the entire world.
 - ② It is a virus for which humans do not have antibodies.
- Various experiments are underway around the world to find an optimal solution to this crisis.

(2) Response to infectious diseases



Mayor Park Wonsoo of Seoul

Seoul, a large city with a population of 10 million, has recorded a total of four deaths. Seoul's quarantine success is based on drastic measures, such as rapid and large-scale testing, tracing of confirmed cases' movements, drive-through and walk-through diagnostic stations, and anonymous testing. Based on high-quality health-care services with the National Health Insurance System and public hospital infrastructure, we utilized world-class diagnostic kits and smart technologies to respond swiftly and successfully. There are many different ways to respond to COVID-19. What is your opinion on quarantine measures in other countries?



Jared Diamond

South Korea and the US have the most obvious difference in quarantine measures. Because of the predominance of individualism in the US, many people do not follow government guidelines, such as wearing masks. As a result, the number of confirmed cases increased exponentially, resulting in the highest death toll. The world, especially the US, will have many things to learn from Korea and Seoul.

(3) Causes and responses to pandemics (climate change)



Mayor Park Wonsoo of Seoul

Korea still has concerns about climate issues.
Since I took office in 2011, I have initiated various programs related to climate change, including the promotion of the use of renewable energy through the Solar City Project.
What problem will arise if the climate issue, which has become a hot topic around the world, persists?



Jared Diamond

It is good to see the Seoul Metropolitan Government take an active step toward climate change.
Climate issues are more serious problems than the COVID-19 pandemic.
Global warming is the main cause of the spread of diseases.
Moreover, most of the new infectious diseases that affect humans occur in animals.
In particular, novel infectious diseases are often caused by contact with wild animals.
Therefore, preemptive quarantine measures using the medical system and hospital tracing are essential.



Mayor Park Wonsoo of Seoul

Without antibodies for animal-transmitted viruses, the risk of the infection of new diseases increases.
It was also a wild animal that had little contact with humans that was blamed for COVID-19.
What do you think about the wildlife trade?



Jared Diamond

Please suggest ways to reduce the incidence of new diseases in the future.

1. Closure of the wildlife market
2. Restrictions of wildlife trade as food
3. Restrictions of wildlife trade as traditional medicine

(4) Response to inequality



Mayor Park Wonsoo of Seoul

With COVID-19, individual economic blows are intensifying.
The Seoul Metropolitan Government is the first in Korea to provide emergency disaster relief funds and financial support for businesses.
In addition, efforts are being made to promote the universal coverage of employment insurance and to establish a tight safety net through human security.
What is your view on global inequality in the current pandemic situation?



Jared Diamond

Inequality is not limited to one country or city but is a problem of the whole planet.
Therefore, countermeasures are needed considering various aspects.

(5) Urban transition



Mayor Park Wonsoo of Seoul

Seoul is currently experimenting with social distancing as a way to live with the looming threat of COVID-19.
The world has already entered the post-COVID-19 era.
What direction is the city heading toward in coping with new infectious diseases in the post-COVID-19 era?



Jared Diamond:

Countries should exert efforts in applying other cities' and countries' strategies in coping with the crisis.
Learning from failure is also important.

(6) The role of Seoul and the world after the pandemic



Mayor Park Wonsoo of Seoul

With the change in human civilization caused by COVID-19, there is a possibility that the wealth and power of the world will be reorganized.
Currently, competition for hegemony between the US and China continues.
What is the direction of change in terms of the order of the world and Northeast Asia under the COVID-19 situation?



Jared Diamond:

A global solution is of urgent importance.
Furthermore, cooperation and solidarity are crucial during this crisis.
Such measures emerging because of COVID-19 are expected to help end the global competition for power.



Mayor Park Wonsoo of Seoul:

After COVID-19, some countries closed their borders.
However, cooperation is more important than isolation.
How can we work together without severing our mutual relationship?



Jared Diamond:

With border closures, a long-term rather than short-term vision is needed.
This is an era of globalization that allows people to move quickly and easily.
If even the smallest area remains a hot spot for COVID-19, everyone still remains in danger.
The perception that the whole world is interconnected is important in instilling solidarity and cooperation.

(7) Social change and transition toward the future



Mayor Park Wonsoo of Seoul

What do you think about Korea's potential?



Jared Diamond:

I was always interested in Korea.
In particular, I admire Hangeul's excellent writing system and Korea's rapid growth in its long history.
Korea has set a global example in this COVID-19 situation.

(8) Global megacity



Mayor Park Wonsoo of Seoul

We are living in an era where we must coexist with viruses.
Big cities with a high population density are considered the most at risk.
What is the future of a global megacity?



Jared Diamond:

As urban overcrowding is expected to increase, disease risk management is essential.
However, the closure of megacities is not the answer, and instead, new and innovative ways of operating these cities should be considered.
It is necessary to refer to the Seoul Metropolitan Government's model that succeeded in controlling COVID-19 despite Seoul being an overcrowded city.
In addition, a global need to manage resources is emerging.

(9) Our attitude toward infectious diseases



Jared Diamond:

In the case of relationships, friendly relationships are decreasing because of COVID-19.
COVID-19 also changed human relationships.
I have not seen my friends for ages, even those with whom I used to shared meals.
As a result, I discovered a new way of communicating with my friends through video calls.
Because we cannot meet face to face, I am looking for alternative communication methods.



Mayor Park Wonsoo of Seoul:

Seoul City is trying to make Seoul a city of humanity.
How can Seoul make a transition to a city of humanity?



Jared Diamond:

We will create and implement sustainable programs
so that not only we but also future generations can enjoy a good world.



Mayor Park Wonsoo of Seoul:

Lastly, what would you like to say to viewers around the world?

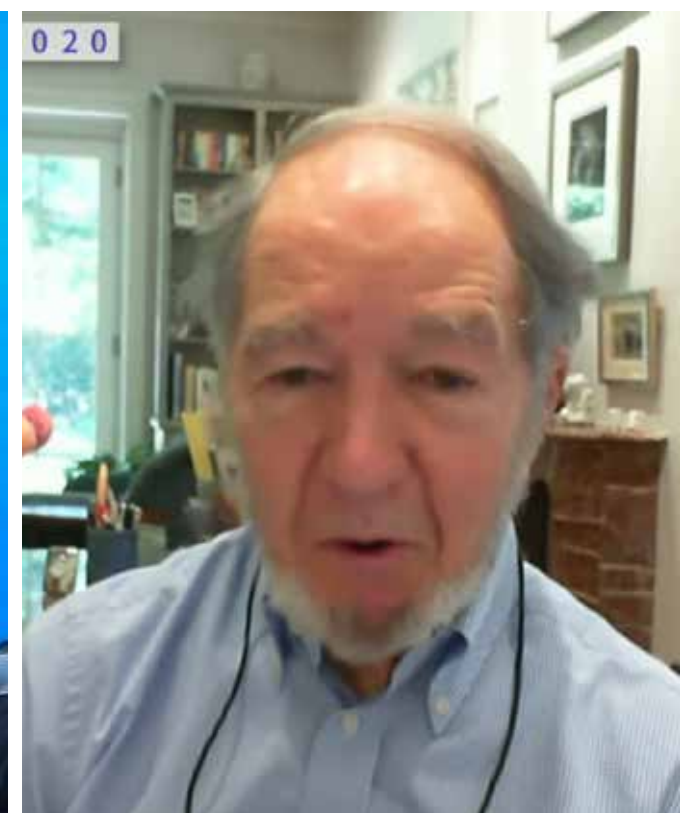
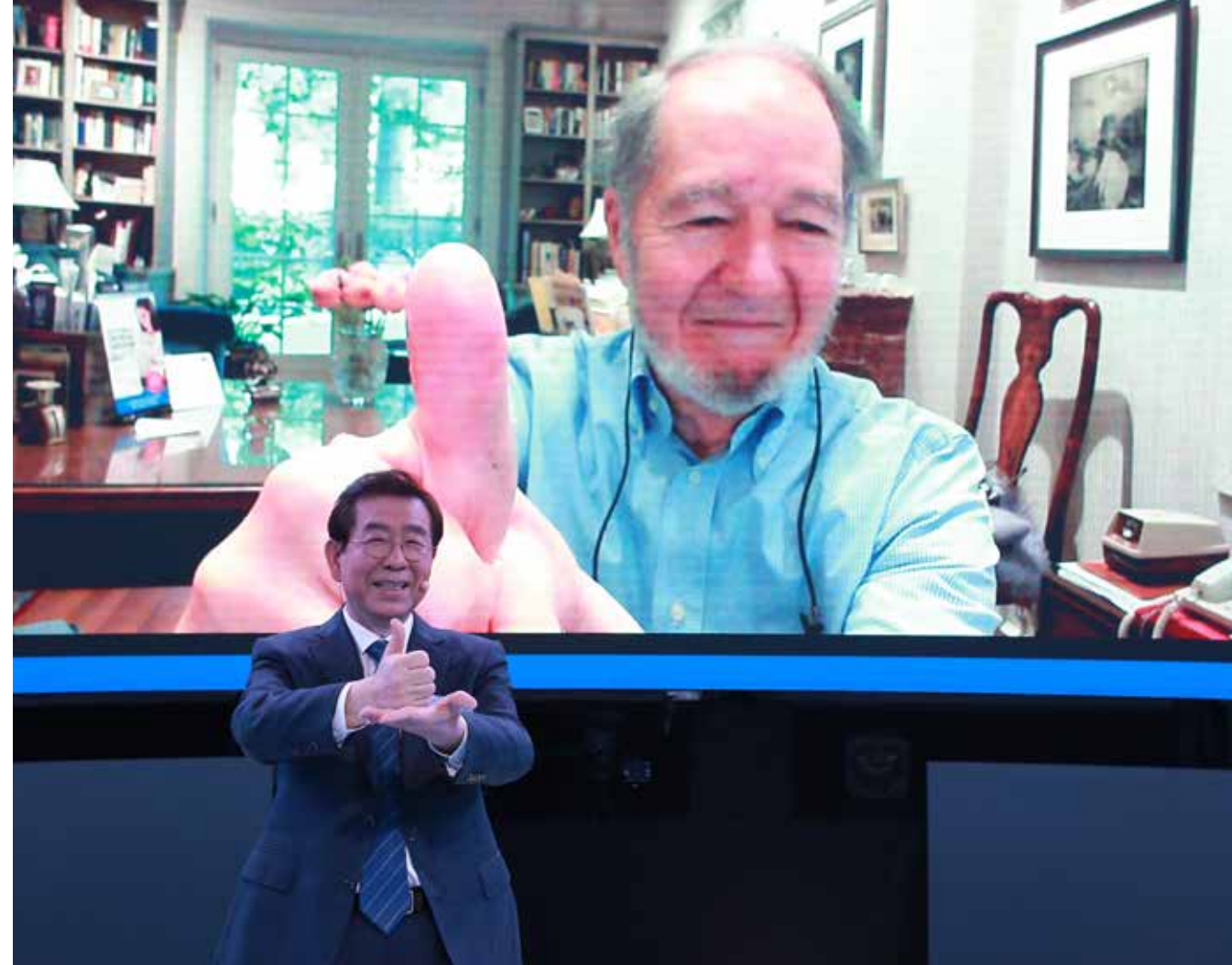


Jared Diamond:

I strongly encourage you to visit Korea, which is proving to be a great country.

○ Conversation with Jared Diamond – Undisclosed stories

It was not easy recruiting Jared Diamond, a world-class scholar. However, with Prof. Diamond's understanding of the importance of the event and the Seoul Metropolitan Government's active efforts, I am very proud that the conversation was successful.



00:05:46



Day 4

09

Solidarity and Cooperation, Global Summit 2020



09 Review of Culture

Scan the QR code to replay.

Culture

Direction of the development of culture and arts, including concerts, exhibitions, etc. in the post COVID-19 era

Culture

Direction of the development of culture and arts, including concerts, exhibitions, etc., in the post-COVID-19 era

Director, Tonhalle-Gesellschaft Zurich

Cities Against COVID
GLOBAL SUMMIT 2
Roundtable · Conversation · Conference





1. Overview






- Session Title: Culture
- Theme: Direction of the development of culture and arts, including concerts, exhibitions, etc., in the post-COVID-19 era
- Time and Date: 15:30~17:00, June 4, 2020 (Thursday)
- Program Overview

Particular	Duration		Main Content	Remarks
Opening	15:30~ 15:33	03'	Opening and the introduction of the participants	
Presentation/ Discussion 1	15:33~15:55 (22')		[Presentation] Vision and Task of Noncontact ("Untact") Performances and Exhibitions in the Arts and Culture Circle	
		10'	Presentation Vision and Task of Noncontact ("Untact") Performances and Exhibitions Baik Seon Hae, Director (Seoul Institute)	
			[Discussion 1] Impact of COVID-19 on the arts and culture circle	
Case presentation	15:55~16:35	12'	Discussion 1 Yoo Yeon-sik, Deputy Mayor for Culture Headquarters, Seoul Metropolitan Government Ilona Schmiel, Executive Director of the Tonhalle Orchester Zurich Heo Yoon-jeong, Professor at Seoul National University Wolfgang Fink, Artistic Advisor of the Seoul Philharmonic Orchestra	
			① Status of the Arts and Culture Scene in Seoul and Cases of Untact Performances • Presentation: Kim Sung-kyu, President of the Sejong Center for the Performing Arts	Video
			② Status of the Arts and Culture Scene in New York City and Cases of Untact Performances • Presentation: Jordana Leigh, Director, Lincoln Center for the Performing Arts, New York	
Discussion 2-1	16:35~16:44		③ Status of the Arts and Culture Scene in Sweden and Cases of Untact Performances • Presentation: Petra Frank, Head of Department, Academy of Music and Drama, University of Gothenburg	
			④ Status of the Arts and Culture Scene in Paris and Cases of Untact Performances • Presentation: Christophe Girard, Deputy Mayor of Paris for Culture	
		09'	Discussion 2-1 [Discussion 2-1] Prospect of untact performances and exhibitions Heo Yoon-jeong, Professor at Seoul National University Jordana Leigh Director, Lincoln Center for the Performing Arts, New York Ilona Schmiel, Executive Director of the Tonhalle Orchester Zurich	Video

Particular	Duration		Main Content	Remarks
[Discussion 2-2] Direction of the development of culture and arts in the post-COVID-19 era				
Discussion 2-2	16:44~16:58	14'	Discussion 2-2 Wolfgang Fink, Artistic Advisor of the Seoul Philharmonic Orchestra Kim Sung-kyu, President of Sejong Center for the Performing Arts Petra Frank, Head of Department, Academy of Music and Drama, University of Gothenburg Christophe Girard, Deputy Mayor of Paris for Culture Yoo Yeon-sik, Deputy Mayor for Culture Headquarters, Seoul Metropolitan Government	
Closing	16:58~17:00	02'	Wrap-up and closing	

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson		Baik Seon Hae	Post-Coronavirus Era Prospects and Tasks of Non-face-to-face Performing Arts	- Director of Urban Social Research at Seoul Institute
Presentation		Kim Sung-kyu	Status of the Arts and Culture Scene in Seoul and Cases of Untact Performances	- President of Sejong Center for the Performing Arts - Adjunct Professor of Culture and Arts Management at Chugye University of Arts
Presentation		Christophe Girard	Status of the Arts and Culture Scene in Paris and Cases of Untact Performances	- Deputy Mayor of Paris for Culture
Presentation		Petra Frank	Status of the Arts and Culture Scene in Sweden and Cases of Untact Performances	- Head of Department, Academy of Music and Drama, University of Gothenburg

Particular	Photo	Name	Presentation Theme	Biography
Presentation		Jordana Leigh	Status of Arts and Culture Scene in New York City and Cases of Untact Performances	<ul style="list-style-type: none"> - Director, David Rubenstein Atrium, Lincoln Center for the Performing Arts - Judge in the World Music Expo (WOMEX)
Panel		Yoo Yeon-sik	The SMG's Policy for Culture and Art	<ul style="list-style-type: none"> - Deputy Mayor for Culture Headquarters, Seoul Metropolitan Government - Director-General of the Public Communications Bureau, Seoul Metropolitan Government
Panel		Heo Yoon-jeong	Untact Performances in the Performance and Arts Circles	<ul style="list-style-type: none"> - Professor of Korean Traditional Music at Seoul National University - President of Bukchon Changwoo Theater
Panel		Wolfgang Fink	The Scene of Untact Performances	<ul style="list-style-type: none"> - Former CEO of the Bamberg Symphony Orchestra, Germany - Artistic Advisor of the Seoul Philharmonic Orchestra
Panel		Ilona Schmiel	Transition Into the Untact Performance Environment	<ul style="list-style-type: none"> - Executive Director of Tonhalle Orchester Zurich

○ Culture – Undisclosed stories

It was a lively conversation with heated moments all throughout the session, as there were more speakers than others, and it was a relief that it was conducted successfully.

Despite unforeseen events during rehearsal, the event went by smoothly.

After understanding the difficulties of both the domestic and foreign cultural and performance industries, which were directly hit by the COVID-19 crisis, it was rewarding to set the stage for a public debate on the future changes in the cultural industry.

We learned plenty from a variety of topics, as told by experts from different fields, despite the time restrictions.

Through domestic and international examples of noncontact performances that have recently emerged in the culture and art world, it served as a meaningful way to discuss the future direction of performance culture.



00:56:39

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Gifts And
GLOBAL
S. M. A. S. T. 2020 VIRTUAL
S. M. A. S. T. 2020 VIRTUAL

Response to blank of care through
Can SOS Center

Head of the public care support team
Jung Eun-ha
P.O. in social welfare

SEOUL U - CAC2020

Day 4

10

Solidarity and Cooperation, Global Summit 2020

Welfare

Cases of supporting vulnerable social groups in the disaster
and the role of the public sector in providing effective support



10 Review of Welfare

Scan the QR code to replay.

Welfare

Cases of supporting vulnerable social groups in the disaster and the role of the public sector in providing effective support

1. Overview

- Session Title: Welfare
- Theme: Cases of supporting vulnerable social groups in the disaster and the role of the public sector in providing effective support
- Time and Date: 18:00–19:30, June 4, 2020 (Thursday)
- Program Overview

Particular	Duration		Main Content	Remarks	
Opening	18:00~18:10	10'	Opening and the introduction of speakers		
			Cases of Seoul with citizens against COVID-19 (10 min each)		
			① A story of how Seoul City's citizens communicate to deal with the outbreak of COVID-19 through citizen participation		
			• Presentation: Lee Jongseon, Director of the New Media Division, Seoul Metropolitan Government		
		Presentation	② Setting Up Civil Governance Division and Cases of Civil Society's Response to Coronavirus		
			• Presentation: Yi Seung-hoon, Secretary-General of Civil Society Organization Network in Korea		
			③ COVID-19 and the Rediscovery of the Community		
			• Presentation: Ham Sungyo, Leader of Gongneung-dong Dream Village Travel Trip		
		18:10~19:10	60'	Cases of foreign cities with citizens against COVID-19 (10 min each)	Civil society experts / Video conference
				④ Case of How European Civil Society Deals with Coronavirus	
			• Presentation: Juan Simoes, Secretary-General of the European YMCA Federation		
		Presentation	⑤ Civil Society Response to COVID-19 Pandemic and Pertinent Issues in Asia		
			• Presentation: Nam Boo Won, Secretary-General of the Asia-Pacific YMCA Federation		
			Cases of Seoul with citizens against COVID-19 (10 min)		
			⑥ Disaster Overcoming Led by Civilians: Evolutionary Resilience		
		Presentation	• Presentation: Lee Tae-dong, Professor of Political Science and International Studies at Yonsei University		
Q&A and discussion	19:10~19:30	20'	Q&A and discussion between participants ※ Chairperson Kim Euiyoung (member of Seoul Democracy Committee) and presenters		
Wrap-up	19:30~19:35	05'	Wrap-up and closing		

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Presentation		Lena Dominelli	COVID-19: Green Social Work Perspectives Green Social Work Perspectives	- Professor of Social Work at the University of Stirling - President of the International Association of Schools of Social Work (IASSW) (1996–2004) - Written guidelines about intervention for disaster and humanitarian assistance, etc.
Presentation		Kang Byeong Ho	Disaster Emergency Living Expenses Provided by Seoul City Cases of Seoul's Response to COVID-19 Economic Crisis (Disaster Emergency Living Expenses Provided by Seoul City)	- Vice-Mayor, Welfare Planning Office, Seoul Metropolitan City - Director General of Employment Labor Bureau, SMG (July – December 2018) - Director General of Labor and Livelihood Security Policy Bureau, SMG (January–June 2019) - Vice-Mayor, Welfare Planning Office, SMG (July 2019 – Present)
Presentation		Oh Dong Jun	Response and Efforts of Community's Welfare Centers in regard to COVID-19	- Director of Wolgye General Social Welfare Center in Seoul - Professor of Social Welfare at Seoul Cyber University - General Director of the working-level consultative body for community welfare in Nowon-gu
Presentation		Jeong Eun Ha	Response to blank of care through 'Care SOS Center'	- Public Care Services Supporting Team Manager at the Seoul Welfare Foundation - Doctor of social welfare - Researcher in the elderly field of the Seoul Welfare Foundation

Welfare – Undisclosed stories

It was a meaningful discussion on different coronavirus welfare policies, reflecting domestic and international interests in Seoul's COVID-19 welfare policy.

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Cities Against COVID-19
GLOBAL SUMMIT 2020 VIRTUAL
Roundtable · Conversation · Conference · IR (Investor Relations)



Day 4

11

Solidarity and Cooperation, Global Summit 2020

Public Transportation

Sharing cases of responding to COVID-19
for sustainable public transportation



11 Review of Public Transportation

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Public Transportation

Sharing cases of responding to COVID-19 for sustainable public transportation

1. Overview

- Session Title: Public Transportation
- Theme: Sharing cases of responding to COVID-19 for sustainable public transportation
- Time and Date: 23:00–24:30, June 4, 2020 (Thursday)
- Program Overview

Particular	Duration	Main Content	Remarks
Opening	23:00–23:05	05'	Opening and the introduction of speakers
	23:05–24:05	60'	Public transportation policies and cases of Seoul (15 min)
			① Sharing of Seoul Metropolitan Government's Policies for Public Transportation and Cases
			• Presentation: Hwang Boyoun, Vice-Mayor of City Transportation Office, Seoul Metropolitan Government
			Sharing of Foreign Cities' Policies for Public Transportation and Cases (15 min each)
Presentation			② Public Transportation Policies and Cases of Beijing
			• Presentation: Rong Jun, Deputy Director of Beijing Municipality Commission of Transport
			③ Public Transportation Policies and Cases of Singapore
			• Presentation: Jeremy Yap, Deputy Chief Executive, Public Transport
Q&A and discussion	24:06–24:26	20'	④ Public Transportation Policies and Cases of London
			• Presentation: Michele Dix, Managing Director, Transport for London
Q&A and discussion			Q&A and discussion between the participating urban experts
			※ Prof. Ko Joonho (moderator) and presenters
Wrap-up	24:26–24:30	05'	Mohamed Mezghani, Secretary-General of the International Association of Public Transport (UITP);
			Guangzhe Chen, Global Director for Transport Practice, World Bank Group
Wrap-up	24:26–24:30	05'	Wrap-up and closing

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson		Ko Joonho	-	- Professor of Graduate School of Urban Studies, Hanyang University - Researcher of Seoul Research Institute
Presentation		Hwang Boyoun	Seoul Metropolitan Government's policies for Public Transportation policies and cases	- Vice-Mayor for City Transportation Office
Presentation		Rong Jun	Public Transportation Policies and Cases of Beijing	- Deputy Director, Beijing Municipal Commission of Transport - Beijing Underground Railway Corporation - Beijing Beiao Group Co., Ltd - Beijing Organizing Committee for the 2008 Beijing Olympics
Presentation		Jeremy Yap	Public Transportation Policies and Cases of Singapore	- Deputy Chief Executive, Public Transport, Singapore - Supervision of UITP's Committee of Government Officials - Sharing of the government's countermeasures against COVID-19 in the public transportation sector hosted by UITP - general control of video conferencing
Presentation		Michele Dix	Public Transportation Policies and cases of London	- Managing Director, Transport for London - Director for Urban Transport, Halcrow Fox
Panel		Mohamed Mezghani	Panel Discussion	- Secretary-General, UITP - Deputy Secretary-General, UITP - Senior Manager, UITP - Knowledge Director, UITP
Panel		Guangzhe Chen		- Global Director for Transport Practice, World Bank Group - Regional Director for Infrastructure in South Asia, World Bank - Former Senior Director for the Water Global Practice, World Bank Group

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Cities Against COVID-19
GLOBAL SUMMIT 2020
VIRTUAL



Day 5

12

Solidarity and Cooperation, Global Summit 2020



12 Review of Smart City

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Smart City

Sharing cities' COVID-19 response using ICT



Smart City

Sharing cities' COVID-19 response using ICT

1. Overview

- Session Title: Smart City
- Theme: Sharing cities' COVID-19 response using ICT
- Time and Date: 07:45–09:10, June 5, 2020 (Friday)
- Program Overview

Particular	Duration		Main Content	Remarks
MC	07:45–07:50	05'	Opening and the introduction of the participants	
			Sharing cities' COVID-19 response using ICT	
Presenta- tion	07:50–08:50	60'	① Examples of ICT-based Countermeasures to COVID-19 by Seoul (12 min) • Presentation: Lee Weonmok, Director General of the Smart City Policy Bureau, Seoul Metropolitan Govern-ment	
			② HealthTech Against COVID-19 (12 min) • Presentation: Bruce Liang	
			③ Examples of ICT-based Countermeasures to COVID-19 by Taipei (12 min) • Presentation: Hsin-Ke Lu	
			④ The Use of Data and Technology to Prepare for the Post-COVID-19 Era by Rome (12 min) • Presentation: Raffaele Gareri	
			⑤ The Case of Korea Telecom (3 min) • Presentation: Byun Hyung Gyou, Vice President	
Discussion	08:50–09:05	15'	ICT is the driving force behind the new normal era.	
Wrap-up	09:05–09:10	05'	Wrap-up and closing	

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson		Heo Joon	-	- Professor, School of Civil and Environmental Engineering, Yonsei University - Former Director at Open Smart Education Center - Former CTO at Forest One (a US spatial information and IT consulting firm)
Presentation		Lee Weonmok	Examples of ICT-based countermeasures to COVID-19 by Seoul	- Director General of the Smart City Policy Bureau, SMG - Former Director General of the Traffic Planning Bureau, SMG
Presentation		Bruce Liang	HealthTech Against COVID-19	- CEO, Ministry of Health, Singapore - Worked at Accenture (a consulting firm) for 19 years - Graduated from the National University of Singapore's Department of Information Systems and Computer Science
Presentation		Hsin-Ke Lu	Examples of ICT-based Countermeasures to COVID-19 by Taipei	- Commissioner, Department of Information Technology, Taipei City Government - Director, Asia Enterprise Architecture and System Dynamics Research Center - Chairman, Taiwan Cisco Networking Academy - Honorable Advisor, Chinese Society of Education Development Strategy - Visiting Scholar, State University of New York
Presentation		Raffaele Gareri	The use of data and technology to prepare the post COVID-19 era by Rome	- Chief Digital Officer, Head of Economic Development, City of Rome - Cofounder, Smart City Association Italy - Former Head of Innovation in Brescia (Wi-Fi Business)
Panel		Byun Hyung Gyou	GEPP : Global Epidemic Prevention Platform	- Vice President of the AI / Big Data Service Department of Korea Telecom (Overseeing the Global Epidemic Prevention Platform) - Technical Advisor for building and utilizing the big data of the SMG - Former member of the Advisory Committee on the Public-Private Consultative Council for promoting the use of the public data of the Ministry of Trade, Industry and Energy

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Cities Against COVID
GLOBAL SUMMIT

Roundtable · Conversation · Conference

Day 5

13

Solidarity and Cooperation, Global Summit 2020

Innovative Companies IR



Innovating Healthcare



I SEOUL



13 Review of Innovative Companies IR

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Innovative Companies IR

Cooperation and Solidarity
Between Municipal Governments
in Response to COVID-19

06.01.-06.05.

Seoul City Hall

Video
Conference



AI TRICS

Together
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Stand

Cities Against COVID-19
GLOBAL SUMMIT 2020
Roundtable · Conversation · Conference · IR/Investor B

1. Overview

- Session Title: Innovative Companies IR (22 Outstanding Companies in 2020)
- Purpose: To preemptively respond to investment demand post-COVID-19, promote businesses in Seoul, and introduce promising, innovative firms that stand out amid the COVID-19 situation
- Time and Date: 13:30~16:00, June 5, 2020 (Friday)
- Participating companies: 22 companies in the bio and untact sectors, including those engaged in vaccine development, medical devices, and IT-based diagnosis
- Investors: (Overseas) Northern Light Venture Capital (NLVC, USA); Plug and Play (Local) VCs affiliated with Seoul Startup Hub, including POSCO Technology Investment and Honest Ventures

• Program Overview

Duration	Content	Remarks
13:30~13:35	IR Opening	
13:35~13:40	Presenting Seoul's strength in the post-COVID-19 era	Transmission of Seoul sales video
13:40~16:00	IR pitching and product demonstration by company	A total of 22 companies
(Part 1) Bio 13:40~14:20	Vaccine and medical devices	6 companies
(Part 2) IT-Based Untact 14:20~14:50	Artificial intelligence (AI) and the Internet of things (IoT) technologies	4 companies
(Part 3) Bio-IT Convergence 14:50~16:00	Disease diagnosis using IT	12 companies

2. Introduction of participating companies (by sector)

[Part 1] Bio Sector (medicine, medical devices): 6 companies



RAPHAS

Development of immunotherapy and vaccine patches using microneedle drug delivery technology

SBA Hi-Seoul



MX BIO

Development of biodegradable chips for periodontal disease treatment and composite antigenic ointment for periodontal disease treatment

Participated in Bio USA



Jinwoo Bio

Development of medicine and medical devices (thread, films)
(Sodium hyaluronate obtained through microbial fermentation is used as raw material.)

Bio Hub



Phyto Corporation

Developed "PhytoSalt," a plant salt, and "PhytoMemory," a material for improving cognitive functions using Salicornia herbacea

Seoul's No. 1 Bio Fund



Helixmith

Developed "Engensis," a plasmid DNA-based product for treating rare genetic diseases

SBA Technological Commercialization



Hu Master

Antibacterial, antimold, deodorizing, and dehumidifying functional material for filtering germs, odors, and fine dust in the air

Startup Center

[Part 2] IT-Based Untact Sector: 4 companies

**Neosapience, Inc.**

Audio service utilizing AI text-to-speech technology and enabling noncontact video content production

Yangjae Hub

**Roborus**

Noncontact payment system utilizing facial recognition technology

Startup Hub

**WellsCare**

Wearable pain relief device for home use

Participated in Bio USA

**Innonet**

Public high-speed wireless IoT network services utilizing TV white spaces (TWS) without communication charges

Seoul Test Bed

**WARP Solution**

Wireless remote charging technology utilizing frequencies

※ The essential IoT sensor for smart homes

Consumer Electronics Show (CES) 2020

**Tanker Fund**

AI-based real estate trade recommendation service

Developed the ZipZip service

Fintech Lab

**Genealogy**

Providing online human leukocyte antigen (HLA) genetic testing for stem cell and organ donor registration utilizing genetic data

Participated in Bio USA

**KaiPharm**

Virtual drug discovery algorithm and the big data-AI platform for new drug development

Participated in Bio USA

[Part 3] Bio-IT Convergence sector: 12 companies

**DKI Technology**

Home health-care service solution (sharing personal medical history between family members)

SBA Hi-Seoul

**SMART DIAGNOSIS****Smart Diagnosis**

Developed the world's first automatic heart information extraction system utilizing an app and web (heartbeat, heart rate variability, stress level)

Consumer Electronics Show (CES) 2020

**Curaum**

Chronic disease improvement and management services (obstructive sleep apnea, teeth grinding, etc.)

Bio Hub

**Telopharm**

Dosinamu's remote health diagnosis system, utilizing smart sensors

Seoul Test Bed

**AIDOT**

AI-based diagnostic algorithm (early detection and prediction of cervical cancer and ruptured brain aneurysm)

Participated in Bio USA

**AITRICS**

Real-time monitoring of patients' electronic medical records, reducing mortality by eliminating environmental risk factors in the hospital

Participated in Bio USA

**Huinno**

AI-based remote diagnosis service for patients with chronic diseases

Seoul Innovation Challenge

**Healcerion**

Portable wireless ultrasound diagnostic devices for emergency sites and remote/rural areas

SBA Technological Commercialization



Day 5

14

Solidarity and Cooperation, Global Summit 2020

Sports

Sharing measures for the prevention of epidemics
for the safe operation of professional sports games



14 Review of Sports

Scan the QR code to replay.

Sports

Sharing measures for the prevention of epidemics for the safe operation of professional sports games

Sports

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Cities Against COVID-19
GLOBAL SUMMIT 2020

1. Overview

- Session Title: Sports
- Theme: Sharing measures for the prevention of epidemics for the safe operation of professional sports games
- Time and Date: 17:00~18:30, June 5, 2020 (Friday)
- Program Overview

Particular	Duration	Main Content	Remarks
Opening	17:00~17:06	06'	Opening and the introduction of speakers
	17:06~17:41	Sharing Quarantine Cases by Seoul Facilities Corporation (15 min)	Sports experts / Video conference
		① Sports Facilities Leading K-Prevention in Seoul City • Presentation: Sim Young Shin, Director of Culture and Sports Division, Seoul Facilities Management Corporation	
		Sharing Quarantine Cases by International Sports Experts (10 min each)	
Q&A and discussion	17:41~18:26	② COVID-19 Impacting Live Sporting Events in the US • Presentation: Jung Sung Hoon, Director of Sports, DLA+	
		③ Current Status of Operation of Chinese Taipei Sports Facilities During the Outbreak of COVID-19 • Presentation: Angela Wu, Deputy Director of International Affairs, Chinese Professional Baseball League	
Q&A and discussion	17:41~18:26	Q&A and discussion between participants ※ Presenters: Joo Yong Tae, General Director of the Tourism and Sports Bureau, SMG; Lee Jin Hyung, Deputy Secretary-General of the Korea Baseball Organization; Joe Yeun Sang, Secretary-General of the Korea Professional Football Federation; Lee Jong Yeol, Sports Commentator; Hwang-bo Kwan, Director of the Korea Football Association; Joan Garcia, Events Manager of World Baseball Softball Confederation; Mahajan Vasudevan Nair, General Manager of the Asian Football Confederation Malaysia; Todd Parker, Managing Partner of Overtime Sports & Entertainment	
		Wrap-up and closing	
Wrap-up	18:26~18:31	05'	Wrap-up and closing

2. Participants, presentation theme, discussion

Particular	Photo	Name	Presentation Theme	Biography
Chairperson		Seo Kyung Suk	-	- Winner of the Excellence Award in Radio at the 2017 MBC Broadcast and Entertainment Awards - Ambassador of the 2014 Central Election Management Committee for Fair Elections - Ambassador to the 5th APEC Education Ministers' Meeting 2012
Presentation		Sim Young Shin	K-Prevention Leading Sports Facilities in Seoul City	- Director of Culture and Sports Division, Seoul Facilities Corporation - Former Managing Director of Stone Brand Communication - Former Representative Director of EPAM Continuum Korea
Presentation		Jung Sung Hoon	COVID-19 impacting LIVE SPORTING EVENTS in US	- Director of Sports, DLA+ - Former Adjunct Professor of global sports marketing at Hanyang University - Former member of the 2018 Pyeongchang Olympics Advisory Committee
Presentation		Angela Wu	Current Status of Operation of Chinese Taipei Sports Facilities During the Outbreak of COVID-19	- Deputy Director of International Affairs, Chinese Professional Baseball League
Panel		Joo Yong Tae	Panel Discussion	- General Director of Tourism and Sports Bureau, Seoul Metropolitan Government
Panel		Lee Jin Hyung		- Secretary-General of the Korea Baseball Organization (KBO) - Former Director of KBOP (KBO's marketing wing)

Particular	Photo	Name	Presentation Theme	Biography
Panel		Joe Yeun Sang	Panel Discussion	<ul style="list-style-type: none"> - Secretary-General of the Korea Professional Football Federation - Former Leader of the LG Twins Marketing Team
Panel		Lee Jong Yeol		<ul style="list-style-type: none"> - Baseball commentator - Former coach of LG Twins (baseball team) - Joined LG Twins in 1991 (professional baseball player for 19 years)
Panel		Hwang-Bo Kwan		<ul style="list-style-type: none"> - Director of the Technical Education Bureau of the Korea Football Association - Former coach of FC Seoul
Panel		Joan Garcia		<ul style="list-style-type: none"> - Events and Projects Manager, World Baseball Softball Confederation - Barcelona Sports Institute International Relations Department - Director of Services for the 15th FINA World Swimming Championships Barcelona
Panel		Mahajan Vasudevan Nair		<ul style="list-style-type: none"> - General Manager of the Asian Football Confederation (AFC) Malaysia, AFC Head of Club Licensing
Panel		Todd M. Parker		<ul style="list-style-type: none"> - Managing Partner of Overtime Sports & Entertainment

○ Sports – Undisclosed stories

Seo Kyung-seok, a broadcaster, led the session and set the tone for a relaxed atmosphere.

Thanks to Mr. Seo Kyung-seok, who has always been interested in sports, professional and careful discussions took place beyond the prepared script. We are grateful to Mr. Seo for his professional hosting.

Because it was the session with the largest number of panels, it was one of the more challenging sessions to manage. However, we still managed to end right on schedule.

Though it was the final session, it was still filled with excitement until the very end. I was glad that everyone worked together for a successful session.



포스트 코로나 위기를 기회로

Together We Stand

Cities Against COVID-19
GLOBAL SUMMIT

Roundtable · Conversation · Panel

Day 5

15

Solidarity and Cooperation, Global Summit 2020

Global Summit Discussion Forum

15 Review of the Global Summit Discussion Forum

Scan the QR code to replay.



Global Summit Discussion Forum

1. Overview

- Purpose: To share the achievements and challenges of the CAC Global Summit 2020 with citizens and predict the post-COVID-19 era based on the key agenda items of the summit

- Time and Date: 10:00–11:00, June 5, 2020 (Friday)

• Cast

Particular	Photo	Name	Biography
Chairperson		Kim Ji-Yoon	<ul style="list-style-type: none"> - Doctor of political science - Host of the "Kim Ji-Yoon's Evening Show" on TBS - Senior Researcher of the Institute of Democracy Studies & Education - Former Director of the Center for Public Opinion and Quantitative Research of the Asan Institute for Policy Studies - Doctor of Political Science from the Graduate School of Massachusetts Institute of Technology - Master of Public Policy from University of California, Berkeley
Assistant Chairperson		Milly You	<ul style="list-style-type: none"> - Reporter of TBS Press Headquarters - Appears in the "ER New" segment Kim Eo-Jun's News Factory on TBS
Panel		Park Wonsoo	<ul style="list-style-type: none"> - Mayor of Seoul
Panel		Ko Jae-youl	<ul style="list-style-type: none"> - Media Lab / Travel Director of SISA IN - Former SISA IN Culture Team Leader - Director of Fun and Fun Institute - Director of Travelers Lab
Panel		Lee Chang-hyun Lee Chang-hyun	<ul style="list-style-type: none"> - Professor of Communication at Kookmin University - Former Director of Seoul Institute - Former Director of Korean Broadcasting System (KBS)

Particular	Photo	Name	Biography
Panel		Lim Suhng-bin	<ul style="list-style-type: none"> - Professor of Public Administration at Myongji University - Former President of the Korean Association for Local Government Studies - Former Chairman of the Special Committee of the Presidential Committee on Autonomy and Decentralization - Chairman of the Operation Committee of the Special Operation Institute of the Rural Development Administration - Cochairman of the Special Committee on Autonomy and Decentralization of the Governors Association of Korea
Panel		Kim Sung-hee	<ul style="list-style-type: none"> - Director of the Worker's Institute Industrial Labor Policy - Professor of Graduate School of Labor Studies of Korea University - Member of the Special Committee on Income-Led Growth - Former Director of the Seoul Labor Center - Director of the Korean Contingent Workers' Center
Video Link		Raphael Rashid	<ul style="list-style-type: none"> - Freelance journalist - Cofounder, Korea Exposé - ELLE KOREA Columnist (ELLE KOREA Columnist)
Presentation		Jung Eun-young	<ul style="list-style-type: none"> - Representative of Gangil Maeul Net - Maeul Education Community - Member of the Seoul Maeul Community Committee - Gangdong-gu Maeul Support Activist - Took part in the "Hand Sanitizer Sharing Campaign," a COVID-19-related social welfare activity - Took part in the "Private Sector Cooperation Project for the Local Community" led by the SMG
Panel		Kim Jun-su	<ul style="list-style-type: none"> - Singer, musical actor - Appeared in the musical Dracula and Mozart! - Won the Seoul Mayor Award at the 1st K-Expo Hallyu Culture Daesang - Won the Best Actor Award at the Stagelight Audience Choice Awards - Won the Audience-Voted Popularity Award at the 12th Golden Ticket Awards
Panel		Shim Soo-chang	<ul style="list-style-type: none"> - MBC Commentator - Former professional baseball player of LG Twins, NEXEN, Hanwha Eagles, and Lotte Giants

•Program Overview

	Duration	Particular	Content	Remarks
1		VCR (1)	- Opening Video	
2	01'	ST	- MC's opening announcement	
3	10'	ST	Theme 1. News briefings on the Global Summit ① The Global Summit as seen by the numbers ② New attempts ③ CAC Summit as seen by foreign press ※ Raphael Rashid (Video link)	*Cast - Professor Lee Chang-hyun - Reporter Ko Jae-youl
4	01'	VCR (2)	Highlights of the Seoul Statement	
4	15'	ST	Theme 2. Results and tasks of the Global Summit as seen on footage ① Summary of the Seoul Statement ② Significance and achievements of the Mayoral Meeting ③ Key points by Jared Diamond ④ Agenda of climate/environment session and the SMG's vision	
5	07'	ST	Theme 3. Video conversation with three citizens ① Culture - Kim Jun-su, musical actor ② Sports - Shim Soo-chang, baseball commentator ③ Education - Jung Eun-young, Representative of Gangil Maeul Net	
6	15'	ST	Theme 4. Post-COVID-19 in three keywords ① Prof. Kim Sung-hee ▶ Rediscovery of equality ② Prof. Lim Suhng-bin ▶ New isolationism and horizontal decentralization ③ Mayor Park Wonsoo ▶ Great turn of civilization	*Cast - Prof. Lim Suhng-bin - Prof. Kim Sung-hee
7	03'	ST	- Seoul Mayor's concluding remarks - Closing	

2. Content of the talk by topic

(1) Press coverage on the Global Summit

<CAC as seen by the numbers>

5	Period	The CAC Global Summit held for five days from June 1 to 5, 2020
15	No. of Sessions	Starting with the Pre-Summit, the event shared COVID-19 measures through various sessions, including the Mayoral Meeting, Climate and Environment, Quarantine Measures, Education, Urban Sharing, Culture, Welfare, Public Transportation, etc.
42	No. of Participating Mayors	The number of cities around the world that participated in the CAC Global Summit
156	No. of Participants to the Summit	The number of local and overseas experts who participated in the Summit, including Pulitzer Prize-winning, world-renowned scholar Jared Diamond

<New attempts>

CAC is the first large-scale international conference since the outbreak of COVID-19. At a time when COVID-19 blocked borders and limited opportunities, it proved the possibility of untact solidarity in a noncontact society by connecting the world through online video conferencing.

① The first international conference to share the responsiveness of global cities

: This is the first attempt to encompass all sectors of society affected by COVID-19 and share the responsiveness of the cities around the world.

② Sessions conducted via video conferencing and livestreamed on YouTube

: The event made use of a noncontact approach, in which most sessions were conducted as no-audience video calls. In the multipurpose hall of the city hall, a studio for video conferencing and a large LED screen were installed. Overseas participants joined the conference in their offices or homes.

③ Clear glass partitions in the video conferencing studio

(2) Achievements and tasks of the CAC Global Summit

<Summary of Seoul Statement>

Seoul Statement: The agreement was adopted by 42 global cities at the CAC Global Summit, including an agreement to overcome the crisis together through solidarity

Q At the Mayoral Meeting, it was proposed to establish CAAP, an intercity consultative body for responding to infectious diseases. What function will it have as the first international intercity organization in the field of infectious diseases?



Mayor Park Wonsoo of Seoul:

The Seoul Metropolitan Government's online platform (CAC) for global cities seeking to learn from Seoul's quarantine system has reached 7.5 million views in less than 2 months. Therefore, we proposed the establishment of an international infectious disease response organization (CAAP) for transparent information disclosure and the free exchange of human and material resources.

Q The Seoul Metropolitan Government has encountered three major crises in the COVID-19 quarantine. These include the collective infections in Shincheonji, Guro Call Center, and an Itaewon club. What was the secret to overcoming each crisis? What lessons did you learn from overcoming the situation?



Mayor Park Wonsoo of Seoul:

The characteristics of the situations were different, but the basic response principles were speed and transparency.

Seoul focused on preemptively blocking infection sources by mobilizing its workforce and administrative power.

This also resulted in positive outcomes by introducing innovative systems to enhance our responsiveness to infectious diseases.

Some examples are an "immediate response team," where experts are dispatched immediately to the site to take control of the situation, and "anonymous testing," which was introduced to address the collective infection involving the Itaewon club.

However, the mass infection of the Guro Call Center is a typical example of a weak labor structure where workers could not take sick leaves, increasing the risk of infection throughout the Seoul metropolitan area.

Accordingly, a step-by-step solution is needed as one of the tasks in the post-COVID-19 era.

<Video conference with 42 mayors around the world>

Q What is the most memorable conversation during the video conference with mayors from 42 countries?



Mayor Park Wonsoo of Seoul:

Mayor Sadiq Aman Khan of London mentioned that what we desperately need right now is global solidarity.

Mayor Juan Mari Aburto of Bilbao, Spain, said, "The city is on the front line of COVID-19 and should take the lead in coping with the new normal."

Q Steady cooperation and solidarity are of paramount importance, and specific ways are also needed. What should each city do for cooperation and solidarity?



Ko Jae-youl, Travel Director:

A white paper that details COVID-19 quarantine measures is necessary.

This is to create a resource manual that will be accessed by cities around the world. For this endeavor, it is necessary to develop related web pages in various languages.

<Conversation with Jared Diamond>

Q The most controversial session was the talk between Pulitzer Prize-winning, world-renowned scholar Jared Diamond and Mayor Park Wonsoo. How did you prepare for this talk?



Mayor Park Wonsoo of Seoul:

I read his books again to prepare for the conversation.

His books, Guns, Germs, and Steel and Upheaval discuss the future of human civilization.

In particular, Guns, Germs, and Steel contains the most important insights in modern times, as we must prepare for coexistence with infectious diseases and germs.

Q What is the most impressive part of this talk?



Ko Jae-youl, Travel Director:

With the COVID-19 quarantine, the world is rediscovering Korea. The conversation between Prof. Jared Diamond and Mayor Park Wonsoo was of great significance, as they discussed the COVID-19 quarantine in detail.



Lee Chang-hyun, Professor of Communication at Kookmin University:

COVID-19 is an example of a collapse in civilization, as pointed out by Jared Diamond. It is time to analyze the pending problems and come up with alternatives to changing the axis of power.

<Discussion on Climate and Environment>

Q Please explain the vision and detail of the Green New Deal of Seoul.



Mayor Park Wonsoo of Seoul:

The Green New Deal of Seoul is the city's climate response strategy. It aims to transform itself into a "Net Zero" city that will eliminate the city's emissions by 2050. Moreover, it plans to preemptively implement the New Deal policy in four areas: green building, green mobility, green parks, and green ecological recycling. These are part of our efforts to prevent the temperature of the earth from rising by 1.5°C, the ecological conservation redline, which already rose by 1.0°C after industrialization.

Q To overcome the urban crisis of the pandemic, Mayor Park emphasized "citizens." Why is that?



Mayor Park Wonsoo of Seoul:

Over the course of the fight against COVID-19, we have emphasized the message that "citizens are the vaccine."

Although panic buying was prevalent all over the world, our citizens strictly observed personal hygiene regulations with a sense of responsibility. They are the key to the city's near-zero deaths and the best vaccine to overcome the infectious disease crisis.

(3) Video conversation with citizen's representatives

<Citizen's representative ①: Kim Jun-su for Culture>

Q It has been a long time since you have had a performance. Are you getting ready?



Kim Jun-su, musical actor:

All the actors and staff are preparing really hard for the performance. In particular, this year marks the 10th anniversary of the musical Mozart!, so I practice for more than 12 hours a day.

I feel a sense of responsibility because big performances should set a precedent for the safe hosting of events and have a good impact on small-scale performances. Sejong Center for the Performing Arts, as well as all concert halls, notify the quarantine status before the performance, and the audience is not allowed to enter without wearing a mask.

In addition, the audience strictly follows the basic rules of quarantine, including checking for fever and completing medical questionnaires on their mobile phones.

In the case of the performance hall, safe performances can continue if the audience wears masks and everyone follows safety rules because they are all looking at the stage, not facing each other.



Mayor Park Wonsoo of Seoul:

I heard that COVID-19 has greatly affected the performing arts circle. What is the most difficult part?



Kim Jun-su, musical actor:

My major concern was the cancellation of the performances. The opening was postponed, and the 250 actors and staff participating in Mozart! experienced great psychological anxiety. Everyone is collectively preparing with more urgency than ever.

Up until the end of the performance, all actors, staff, and the theater are thoroughly conscious about quarantine. Therefore, I hope that we can increase awareness and support the world of performing arts. I hope that all Koreans will be comforted by the song of hope in Mozart! during this difficult time.

It would be nice if Mayor Park could also attend the performance.

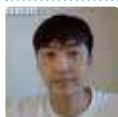


Mayor Park Wonsoo of Seoul:

Although it would be difficult to attend a performance given my tight schedule, I can assure the best protection from Seoul so that the audience can enjoy the performance. I give my sincere support to you, Kim Jun-su, and all other cultural workers.

<Citizen's representative ②: Shim Soo-chang for Sports>

Q With the world's sports professional leagues suspended because of COVID-19, the Korean professional baseball team made a bold attempt to open its season without an audience, which has drawn attention from all over the world. How do you feel as a baseball enthusiast?



Shim Soo-chang, commentator:

I think that Korean baseball inspired new possibilities as it opened a season without an audience. The attention that was received worldwide was highly encouraging for the players. For them, it was an opportunity to appeal to the major league in the US, the home of baseball, and it was an opportunity for promising players to advance to the international level.

Q In fact, not only professional baseball but also professional football have gained attention for their no-audience games. What were the Seoul Metropolitan Government's efforts in opening the professional league?



Mayor Park Wonsoo of Seoul:

Seoul has been working closely with the Korea Baseball Organization (KBO) for fans awaiting the opening of the league. It also signed an agreement with President Jung Woon-chan of KBO in early May. Seoul has recommended quarantine measures, such as stadium disinfection and fever checks for the players and coaches.

The baseball league and football league opened their seasons on May 5 and 8, respectively, and received the attention of worldwide spectators for their no-audience games.

Seoul will see to it that the day will come when citizens fill the stadium again as soon as possible.

The SMG will also build or remodel the main stadium of Jamsil Baseball Stadium and develop facilities for the safety of Gocheok Dome Baseball Stadium and the World Cup Stadium.

Q Mr. Shim, do you have anything you want to say to Mayor Park as a representative of the sports community?



Shim Soo-chang, commentator:

First of all, the additional confirmed cases of COVID-19 has halted the entry of spectators to the stadium in June. There is great concern about when it will resume. The presence of spectators in a professional game is very important because the spectators play a key role in players' motivation. I hope we can move toward allowing spectators, even if it is phased and limited. For example, what if we limit the capacity and instill social distancing? I hope that Korea will adapt as quickly as possible and, in doing so, can deliver inspiring messages about overcoming and adapting to adversity to countries worldwide.

<Citizen's representative ③: Jung Eun-young for Education>

Q What is your biggest concern as a parent about conducting online classes together with physical school classes?



Jung Eun-young, Representative of Gangil Maeul Net - Maeul Education Community:

Online classes pose plenty of challenges, especially when it comes to helping children transition to this new system. Equality is important in education, whether face-to-face or non-face-to-face, and there should be no gap in education, even without physical classes at school or Hagwon. Wouldn't it be necessary to establish a system to improve the quality of education in this regard?

Q As schools reopen, safety concerns are the biggest issue. What measures are being prepared by Seoul at the metropolitan government level?



Mayor Park Wonsoo of Seoul:

Early prevention measures are important in preventing infections in schools. An online prescreening system is currently in place at schools, checking students, teachers, and faculty members for suspected symptoms. If identified, they are advised to go to a screening center for testing without going to school. If symptoms, such as fever, occur while already in school, the suspected individual is transported by an ambulance of the Seoul Fire and Disaster Headquarters to a screening center. In addition, a total of 14,600 Hagwons are being inspected regularly by the city's education office. To ensure the safety of students and infants, a total of 7,000 boarding students and English kindergarten workers from 59 middle schools and high schools in Seoul have also begun pretesting.

(4) Post-COVID-19 in three keywords

<Kim Sung-hee's keyword: Rediscovery of equality>

Q What does "rediscovery of equality" mean with regard to a post-COVID-19 society?



Kim Sung-hee, Director of the Worker's Institute Industrial Labor Policy:

The International Monetary Fund (IMF) crisis allowed us to experience inequality in the wake of an economic crisis. The Black Death, the Great Depression, and the World Wars were great tragedies, but they also served as an opportunity to transition into a new world. Similarly, the 2008 global financial crisis was not a complete break from the American model that spread inequality, but it was an opportunity to break away from the myth of flexibility. Today, the crisis caused by infectious diseases poses the risk of pushing the rising problem of inequality further to the limit, but it is also an opportunity to become a new society that is equal and just. We will rediscover equality in the sense that we can discover new opportunities if we devote our collective efforts and capacity for a policy response to expand the new value of equality and establish a firm foothold in society.

Q The rise of COVID-19 has caused many problems, especially affecting vulnerable groups severely. Do you think the government's approach to solving these problems resolves inequality?



Kim Sung-hee, Director of the Worker's Institute Industrial Labor Policy:

Under the current social security system or the highly discriminated labor market structure, blind spots are inevitable, and we have no choice but to rely on emergency support. It is part of such efforts to resolve blind spots in half of the employment insurance through the introduction of the universal employment insurance system. However, neither speed nor the scope of coverage is sufficient. There is also a limit to the current emergency support system for workers in special employment types, such as the self-employed and people on unpaid leave. Water is dripping from the roof now, and there is a bucket on the floor. The Seoul Metropolitan Government provides emergency assistance, but the central government should resolve such institutional blind spots. It would be of great assurance if you could confirm that the city government's efforts to fill the gap are geared toward repairing the roof.

Q You described the emergency aid as a bucket on the floor. Which policy would consider as "fixing the roof"?



Kim Sung-hee, Director of the Worker's Institute Industrial Labor Policy:

Since the Great Depression, Roosevelt's New Deal has designed a new social system, not just a large-scale civil engineering project. It had plans for the reduction of working hours, a new labor system for guaranteeing basic labor rights, a tax reform system, and the prevention of monopoly. The Green New Deal is currently being discussed, but there is also a high risk of returning to the past system that combined green paint and new technologies. For an opportunity to rediscover equality, we should transition to an alternative that changes the current structure that increases inequality.

Q At the Seoul Metropolitan Government level, what is the plan to reduce the impact of infectious diseases on the vulnerable and reduce inequality?



Mayor Park Wonsoo of Seoul:

There is a saying that disasters always hit the weak harder and deeper. The level of inequality always increases afterward. The SMG provided a total of 1.64 million households with "Emergency Disaster Relief Funds" on top of the "National Disaster Relief Funds" to help the vulnerable communities obtain more support.

We also provided the self-employed survival funding and special aid for workers in special employment types and freelancers.

All these measures, however, are only temporary assistance. In the post-COVID-19 era, more fundamental measures are needed to transform an unequal society. The Universal Employment Insurance and the Green New Deal are all about creating a fundamental social safety net to cope with the climate crisis.

<Lim Suhng-bin's keyword: New isolationism and horizontal decentralization>

Q Let us look at the second keyword in overcoming the post-COVID-19 era. What is "new isolationism and horizontal decentralization" about?



Lim Suhng-bin, Professor of Public Administration at Myongji University:

A national disaster can take the form of regional concentration, and new isolationism can emerge. New isolation is a discriminatory and separatist idea. In this case, cooperation based on social solidarity and trust is more important. As such, state power should intervene in this situation. On the other hand, regional characteristics exist, and the local economy and living conditions of urban, agricultural, and fishing villages are bound to be different. Disaster management consists of four stages: preparation, response, mitigation, and recovery. Although the central government plays a big role in the current response phase, the role of local governments that reflects the characteristics of the region is very important in other disaster management because the demand for social safety nets differ and urgent policies vary.

Q Many predict that if a national disaster such as COVID-19 occurs again, strong state control may be needed and that the authority of local cities may be reduced.



Lim Suhng-bin, Professor of Public Administration at Myongji University:

The government should pursue the path of an inclusive and decentralized country. More than 80 percent of our people live in cities. As of July 1, 2019, Pyeongtaek City's population rose to more than 500,000. There are 16 large cities nationwide with a population of more than 500,000 and 7 special or metropolitan cities, including Seoul. Cities are where the birth of human civilization and the industrial revolution took place. Now is the time to move away from the pyramid-type, vertical administrative hierarchy consisting of city/province - city/gun/gu - eup/myeon/dong. Instead, we shall move toward a political terrain where decentralization is supported by the vertical and horizontal matrixes of central and local governments.

Q It can be seen as conflict between the central and provincial governments but also a complementary relationship. How is the SMG overcoming this crisis with the central government?



Mayor Park Wonsoo of Seoul:

In the political situation with COVID-19, local and central governments worked together. When the SMG preemptively implemented innovative strategies, such as social distancing and anonymous on-site testing, the central government soon expanded these measures nationwide and evolved the quarantine network.

Q How should the political order between the state and the provinces be redesigned?



Lim Suhng-bin, Professor of Public Administration at Myongji University:

It is a matter of a network. In terms of technology, it is an infrastructure network, and in terms of humanity, it is a matter of trust-based networks. Cities that cannot be linked because of the technology issue can be addressed with technical support. However, if the latter is lacking, it is difficult to resolve, as seen in Japanese cities that did not participate. A city cannot be an intelligent city without interaction. Only open-minded and democratic cities will be able to resolve conflict in the process of technological and human co-evolution.

<Park Wonsoo's keyword: Great turn of civilization>

Q Let us look at the last keyword that runs through the post-COVID era.

What does Mayor Park suggest with his keyword, "great turn of civilization," about the era of great change he predicts, which will be distinctly different from the world before and after COVID-19?



Mayor Park Wonsoo of Seoul:

It means the great transition of ecological civilization is triggered by COVID-19.

The task given to humankind is to prepare for a new future called the "post-COVID-19 era."

For Seoul and Korea, it is an opportunity that will never come again.

As the world pays attention to K-Prevention, we need to expand our potential and prepare for the future. As in the past, it should solidify its status as a proud leader and city amid a great transformation of civilization as an advanced country, not as a mere follower of advanced countries.

Q What do we need to prepare for the great turn of civilization?



Mayor Park Wonsoo of Seoul:

We need "a reversal strategy" that turns a crisis into an opportunity. Bold investments in leading climate change, smart technology, and a non-face-to-face untact society, as well as support for local governments' self-sustenance, and nurturing new industries post-COVID-19 will help us change the overall shape of this city.

To this end, the SMG is preparing various measures.

We have embarked on bold investments to lead the non-face-to-face untact society, including climate change and smart technology.

We are planning support to strengthen the self-sustaining power of the local community, such as village communities, social economies, and shared cities.

In the case where large companies were hit directly by the global crisis, promising startups can create opportunities as new post-COVID-19 industries emerge.

The SMG is planning to provide full support. I am sure that the future of the global economy will completely change depending on which city or country first prepares the strategy for the future.

(5) Seoul Mayor's concluding speech

In this COVID-19 situation, Korea and Seoul have achieved solid results.

In the pandemic era, the world's attention to K-Prevention has made Korea and Seoul a standard-setting country and city in the world.

It was the shining fruition of great civic participation, solidarity, and cooperation.

However, a more challenging era lies ahead of us.

It is about setting a new standard and a new history in the post-COVID-19 era.

It is an unknown road that no one has ever walked upon.

Ironically, it is also a path of infinite possibilities.

If you prepare for a future post-COVID-19, you will become a leader in a new civilization.

For Seoul and Korea, it is an opportunity that will never come again.

The SMG will create and implement a blueprint for the great turn of civilization.

The future that the compass of the post-COVID-19 era points to is, first, the great turn of ecological civilization.

We will fully invest and respond to the climate crisis that jeopardizes the survival of humankind. After eight years of our leadership, we will now completely change the city's constitution and protect the vulnerable from inequality and danger.

Second is the return of localism.

The world-famous K-Prevention was made possible by "citizens' participation" and "decentralization."

The global economy has expanded indefinitely. Now, we will fully support "regional-level" activities, such as village communities, social economies, and sharing economies, which can revive us in the face of the crisis.

Third is the "Startup Renaissance."

Before COVID-19, large companies led the global economy.

Large companies and multinational corporations are still important, but we should not rely on them alone.

Promising startups must coexist in various ways and be able to find opportunities and develop growth potential in a crisis.

The SMG will provide all possible support.

Public innovation is essential to realizing change in society as a whole.

There should be a change in the public officials' mindset.

Furthermore, the premise of all changes is openness, cooperation, and solidarity.

In the face of the COVID-19 pandemic, many countries have closed their borders and restricted intercity travel.

There are also dangerous conflicts within the border.

However, Seoul and Korea did the complete opposite.

They opened their gates wide as a standard-setting city and country.

The airport, subway, and public transportation are operating normally without a single suspension.

There was no panic buying, which was prevalent around the world.

Still, it proudly sets a good example of a quarantine methodology to the world.

Even in the post-COVID-19 era, Seoul will still hold the flag of openness, cooperation, and solidarity.

The proposed Cities Alliance Against Pandemic (CAAP) is a specific action plan.

In a time of great transformation,

we will boldly prepare for a new future as a standard-setting city and a standard-setting country while overcoming the infectious disease crisis facing the world and humankind.

In the post-COVID era, we will move forward without hesitation.

Thank you.

Global Summit Discussion Forum – Undisclosed stories

Mayor Park and actor Kim Jun-su's interview became a hot topic, giving many citizens an opportunity to know about the CAC Global Summit.



Seoul Answering
the World's Questions on Standards

Chapter 2

Studio Development

Studio Development

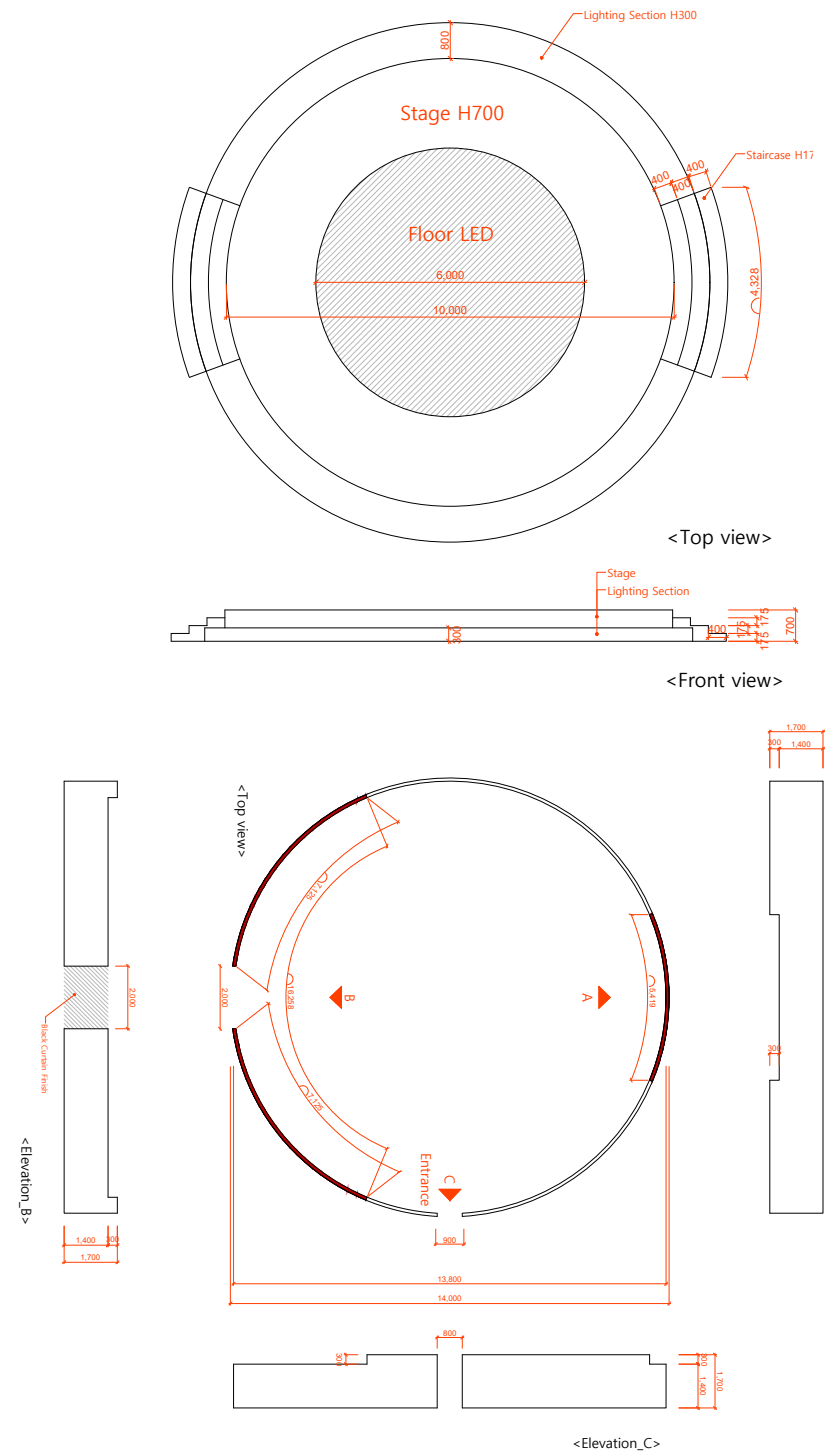
1. Overview

- The event made use of video conferencing solutions that allow online interactions and presentations, as well as a realistic studio configuration that maximizes the effectiveness of non-face-to-face conferencing.
- Creation of an environment that enables focused participation in the Mayoral Meeting and other sessions
- Installation of a system that increases the concentration of conferences by splitting on-site presentations and video conferencing (installation of 360-degree LEDs on the background and monitors)
- Consists of dynamic and impactful screens that show the symbolism of the nation of IT power and Seoul

※ Draft production plan

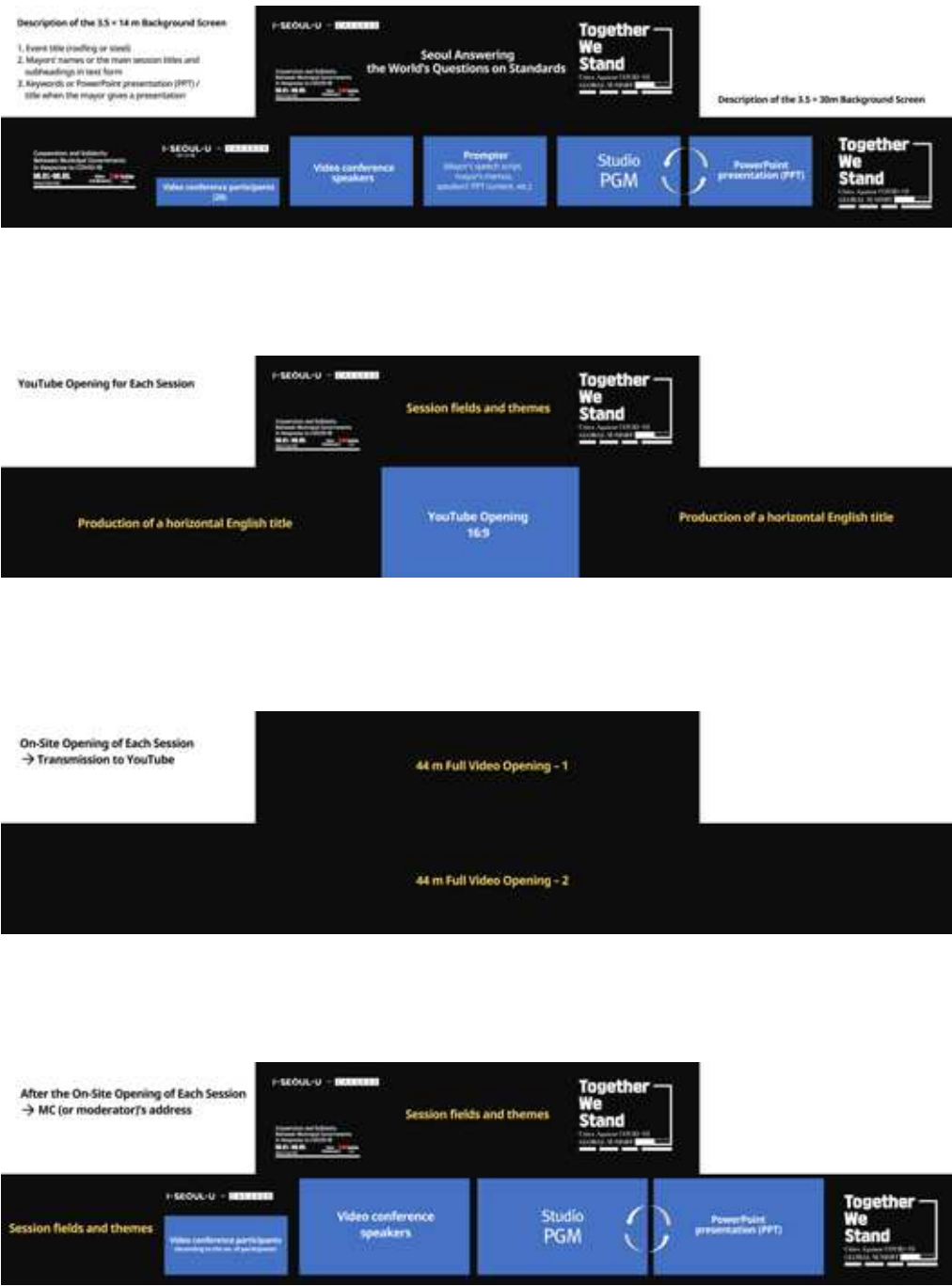


2. Production Drawing



3. Image Composition

3-1) Basic screen configuration for the studio



3-1) Basic screen configuration for the studio



<On-site Opening Image>



<Floor LED>



<YouTube Subtitles>



4. System Configuration

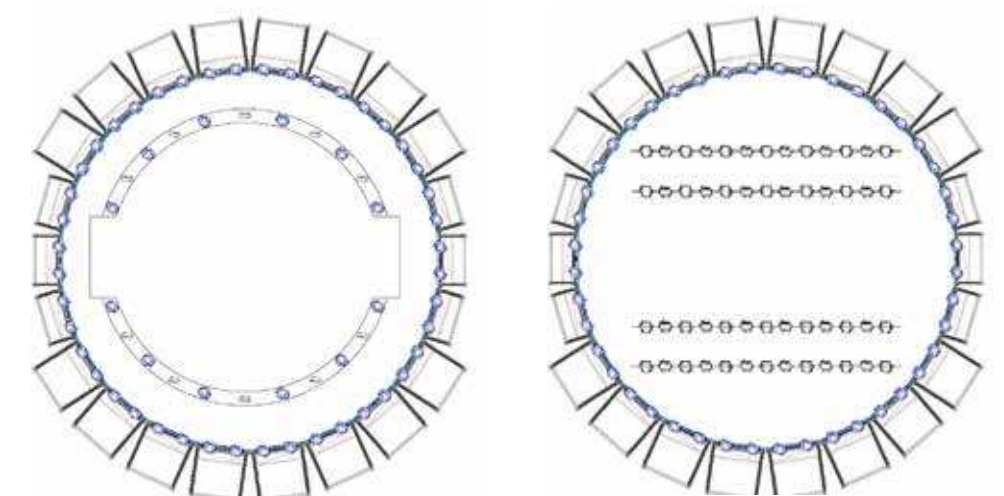
4-1) Sound

Item		Item Name	Quantity
1	MAINSPEAKER	D&B AudioTechnic Q1	6
		D&B AudioTechnic Q SUB	2
2	MONITOR SPEAKER SYSTEM	D&B AudioTechnic MAX2	4
		Turbosound IQ15	2
3	POWER AMPLIFIER	D&B AudioTechnic D12	4
		DIGIDESIGN VENUE S6L	1
4	CONSOLE	Protools recoding	1
		BEHRINGER X32	1
5	MICROPHONE	SHURE Wireless UR4D	10
		PIN MIC shure,DPA	10
6	ETC	SPRITTER	4

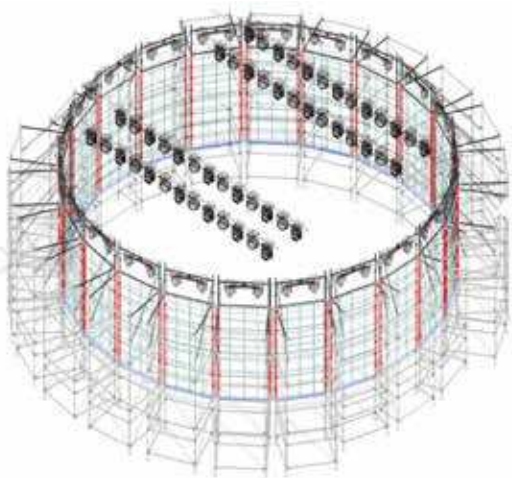
4-2) Lighting

	Item Name	Specification	Quantity
1	PR 330 BEAM	330W	34
2	LED BAR 42CH	500W	22
3	MYTHOS	600W	18
4	DIA MOVING LED	1KW	16
5	STORMY LED STROBE	1KW	12
6	GRAND MA 2	3072CH	1

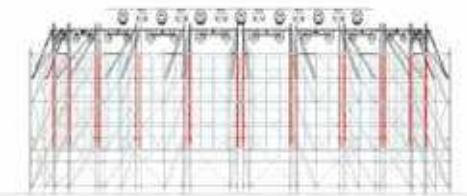
<Top view>



<Side top view>

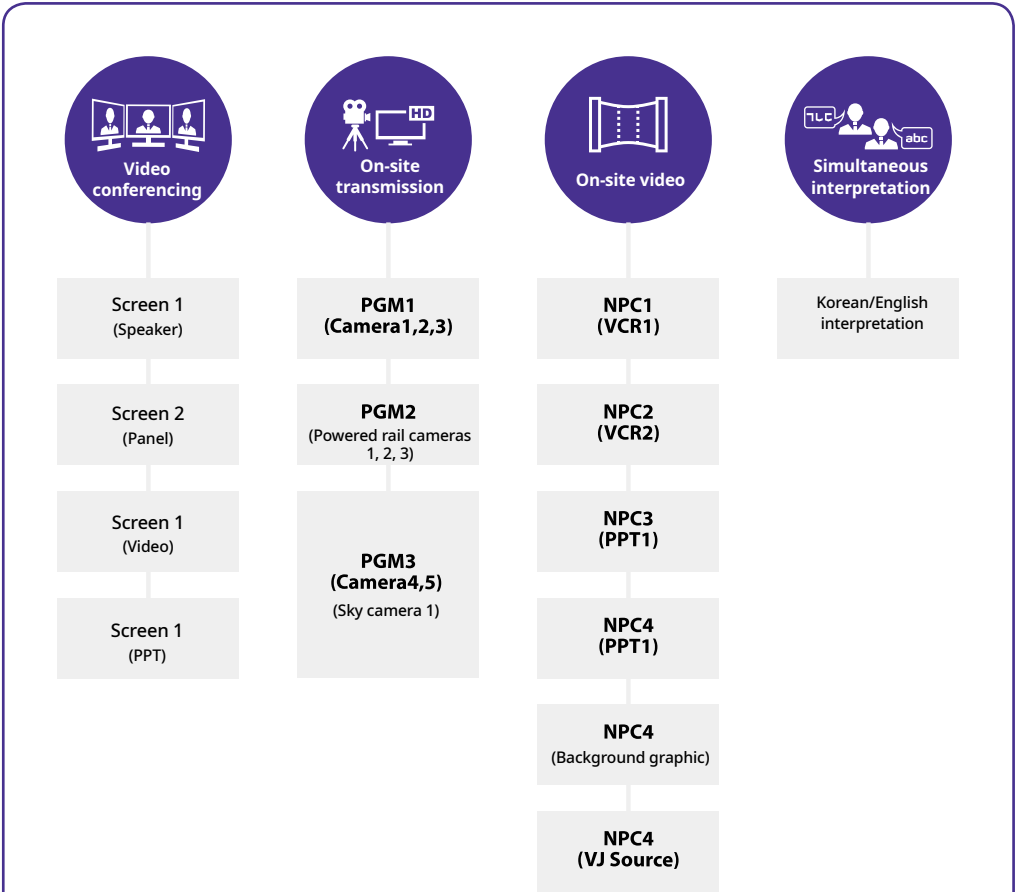


<Front view>



4-3) Video Conference System

<Video Conference System Configuration>



Operation Overview

- Customization that considers program selection and the scale and promotion of an international conference
 - Building continent-specific servers for stable user environments in various countries
 - Basic configuration consisting of the top half exposure of speakers, the fixed transmission of scenes in the Seoul studio, and simultaneous translation (English) transmission
- Focusing on minimizing risks on the day of the event through thorough instructions and checks considering individual user environments
 - Stage 1) Sent "Prechecklist" to overseas speakers
 - Stage 2) Sent the video conference system user manual and operated a professional technical consultants' channel
 - Stage 3) Checked the connection of the video conference system 24 hr before the event
 - Stage 4) Inspected the final connection state 90 min before the event
 - Stage 5) Had the participants ready and on standby 20 min before the event

4-4) Simultaneous interpreters' booths



5. Installation and Removal

System setup and withdrawal schedule								
Duration / Date	May 26 (Tue)	May 27 (Wed)	May 28 (Thur)	May 29 (Fri)	May 30 (Sat)	May 31 (Sun)	June 5 (Fri)	June 6 (Sat)
4:00			Sound Brought-in Completed	Rental and Stage Accessories Brought-in Completed	Broadcast Equipment Brought-in Completed	Video Conferencing TEST		
5:00		Layher Brought-in Completed						
6:00								
7:00								
8:00								
9:00								
10:00								
11:00								
12:00		Layher Installation	Sound Installation	Video Conferencing Installation	VJ Screen Test	Video Conferencing Installation	Broadcast System Installation	Video Conferencing TEST
13:00								
14:00								
15:00		Layher Completed	LED Brought-in					
16:00			Stage installation and console, entrance finished	Video conference Technical TEST	Interpretation Booth Installation			
17:00	Brought-in begin			Sound Test				
18:00								
19:00								
20:00								
21:00	Lighting brought-in and Baton work		LED Installation	Lighting Memory	LED screen Test	System Checking & Lighting Design Memory		
22:00								
23:00	Stage Brought-in and Floor Protective materials Installation							
0:00								
1:00								
2:00								
3:00								
Re- marks			Internet installation	Generator car on standby				

• Setting photographic records (May 26–31)



26th <Day 1>



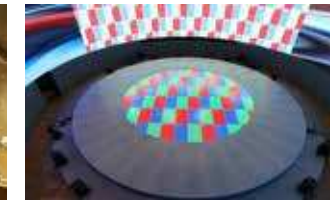
26th <Day 1>



27th <Day 2>



27th <Day 2>



28th <Day 3>



28th <Day 3>



29th <Day 4>



29th <Day 4>



30th <Day 5>

• Withdrawal photographic records (June 5–6)



Withdrawal on the 5th



Withdrawal on the 5th



Withdrawal on the 5th



Withdrawal on the 5th



Withdrawal on the 5th



Withdrawal on the 6th



Seoul Answering
the World's Questions on Standards

Chapter 3

Operation

1. Basic Principles

Non-face-to-face online event to prevent the spread of COVID-19

- Live broadcast on YouTube (Korean, English) and social media
- ※ For Innovative Companies IR, we provided a video conference room for Chinese buyers.



The studio was thoroughly quarantined, and all entrants underwent a fever check and entered their details in the visitor log.

- Thorough daily disinfection of the studio (including the preparation period)
- Operation of a quarantine information desk at the studio entrance



Guidance for the speakers and preparatory work based on international conference standards

- Domestic Speakers: Pre-waiting room operation and broadcast hair and makeup support
- Foreign Speakers: Three phases of preinspection/rehearsal for video conferencing
- Operated an integrated office on the studio site to facilitate on-site response



2. Quarantine Measures

2-1) Operation of a quarantine information desk

- Operation period: May 27 (Wed) to June 5 (Fri) (for 10 days, including the preparatory period)

- HR operation

Particular	Period	Number		Task
		Day duty	Night duty	
Quarantine control	May 27 – 30	2		- Visitors' fever check and international travel check - Input of data on the access list
	May 31 – June 5	4	4	- Pass issuance - Frequent disinfection
Entrance control (guard)	May 27 – June 5	3	2	- Access control to the multipurpose hall - Internal human traffic control

- Supplies for the operation: One thermal imaging camera, four noncontact thermometers, hand sanitizers, latex gloves, and face shields

- Photographic records



Operation of a quarantine desk Operation of a quarantine desk Operation of a quarantine desk



Fever check Fever check Fever check



Recording in the access list Recording in the access list Pass issuance

2-2) Thorough studio quarantine

- Operation period: May 27 (Wed) to June 5 (Fri) (for 10 days, including the preparatory period)
- HR Operation: Outsourced to professional quarantine service providers (supported by the General Affairs of SMG)
- Photographic records



2-3) Operation of on-site secretariat

- Operation period: May 28 (Thur) to June 5 (Fri) (for 9 days, including the preparatory period)
- Duty officer(s)

Particular	Period	Number		Task
		Day duty	Night duty	
Agency	May 28 to June 5	15		Duty officer for each task
Operation assistant	May 30 to June 5	2	2	Secretariat operation assistant
Speaker relations management	May 31 – June 5	4		Duty officers for domestic/foreign speaker relations management
Speaker relations management assistant	May 30 to June 5	4	4	Speaker relations management on-site assistant
Video conference rehearsal	May 30 to June 5	2		Technical support for video conference rehearsal

- Supplies for the operation

Particular	Content	Remarks
Secretariat	- Designated line(s) for wireless Internet - 4 laptops, 2 fax/copiers, 1 hot/cold water dispenser, 15 handheld radios	Tables and chairs borrowed from the SMG
Video conference rehearsal room	- Designated Internet line (1 GB) - One interpretation booth, audible devices for rehearsals, one laptop	

- Photographic records



2-2) Professional operators

- Two MCs

MC Yoon Hee-jeong		MC Lee Seunghee	
Sessions participated	- Day 3 (Climate and Environment, Quarantine Measures)	Sessions participated	- Day 3 (Education, Urban Sharing, Citizen Participation)
	- Day 5 (Smart City)		- Day 4 (Culture, Welfare, Public Transportation)
			- Day 5 (Innovative Companies IR)

- Four simultaneous interpreters
- Korean/English simultaneous interpreters (Consisting of two interpreters per day and night shifts)

Day shift	Kim Seonjeong	Hwang Youjin
	Graduated from Graduate School of Interpretation and Translation, Hankuk University of Foreign Studies	Graduated from Graduate School of Interpretation and Translation, Hankuk University of Foreign Studies
Night shift	Park Hye-yeon	Lim Se-in
	Graduated from Graduate School of Interpretation and Translation, Hankuk University of Foreign Studies	Graduated from Graduate School of Interpretation and Translation, Hankuk University of Foreign Studies



2-5) Press information

- Dedicated information desk operation for press visiting the studio
- Operation period: June 1 (Mon) – 5 (Fri) (for 5 days)

•Operation content

Particular	Content				
Prebooked press	- Daily assistance to prebooked press during their visit and coverage				
		June 1	June 2	June 3	June 4
	Reception	7	8	11	11
	Visit	6	3	2	1
- Assistance to the press director of the SMG					
Press without booking	- Assistance to the press during their visit and coverage				
	- 34 press visits in 5 days				
Assistance with news materials	- Dedicated information personnel assigned for reporters visiting the site to guide the coverage area and respond to inquiries.				
	- Upload data in real time to a dedicated webhard for providing follow-up materials (to provide video files, photos, interpreters' manuscripts, etc.)				

• Setting photographic records (May 26–31)



Media Info Desk



Dedicated media information personnel assigned



Traffic guide banner



Notice at the media desk



June 1: Interview with Mayor Park



June 3: Live broadcast on MBC News Today



On-site press photos



On-site press photos



On-site press photos

3. Supporting Facilities

Speakers' waiting room

- Provision of two waiting rooms for speakers inside the multipurpose hall
- Provision of preparation/standby spaces for domestic speakers
- Provision of two professional makeup artists for the cast
- Provision of snacks and drinks



Auditorium for authorized personnel

- Operation of an auditorium for studio visitors on the second floor of the multipurpose hall
- Installation of two large PDP screens / Transmission of the studio scenes and video conferencing scenes



Panelist seats inside the studio

- Provision of chairs and side tables, matching the number of panel members per session
- Provision of pens and papers, bottled water, and language translation devices during the summit
- Replacement of equipment at the end of each session and stage cleaning



Together We Stand

Cities Against COVID-19

GLOBAL SUMMIT **2020** VIRTUAL

Roundtable · Conversation · Conference · IR(Investor Relations)

Seoul Answering
the World's Questions on Standards

Chapter 4

Public Relations

1. Purpose of Public Relations

- Attracting attention by providing information on CAC 2020
- To expose more of the post-event achievements to the media and disseminate them globally
 - 1) Operation of the official website
 - Operation on PC/mobile platforms (Korean, English)
 - Implementation of keyword advertisements on portals
 - 2) Program schedule of Arirang TV
 - Four documentaries to be televised
(Mayoral Meeting, Discussion on Climate and Environment, Discussion on Quarantine Measures, and Conversation with Jared Diamond)
 - 14 news programs to be televised
 - 3) Production of PR video
 - PR, timelapse video in Korean and English, congratulatory video
 - Highlights of the main sessions
(Pre-Summit, Mayoral Meeting, Conversation with Jared Diamond, Climate and Environment, Global Summit Discussion Forum)
 - 4) Online PR of the SMG
 - Official website and newsletter ("Seoul in Your Hands")
 - Official social media accounts
 - 5) Press reports
 - Press conference
 - Collection and management of on-site coverage by date
 - Encouraging domestic and overseas press reports
 - 6) Promotional material production
 - Program leaflet
 - Online banners

2. Performance

2-1) Website

- Overview
 - Website opening on May 27, 2020 (Wed)
 - Korean: <http://cac2020.or.kr>
 - English: <http://eng.cac2020.or.kr>

Website_Korean



<Website_PC>



<Website_Mobile>

Website_English

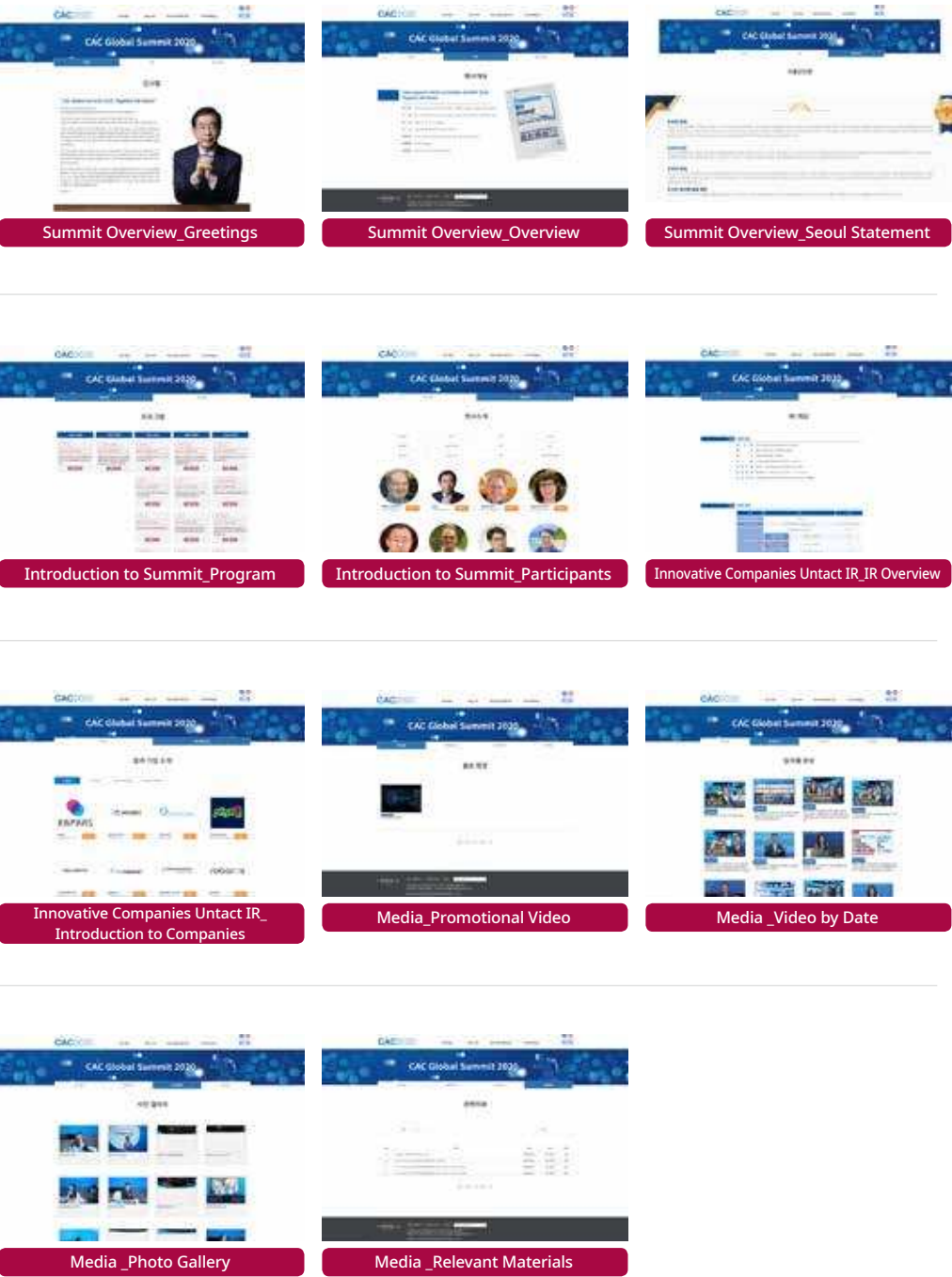


<Website_PC>

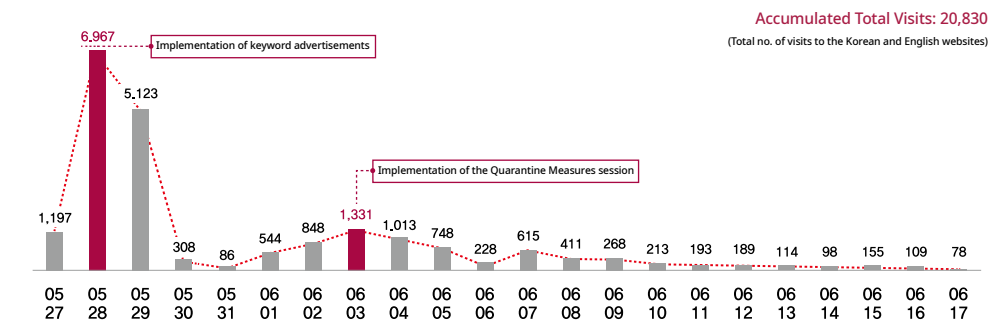


<Website_Mobile>

• Website configuration in detail



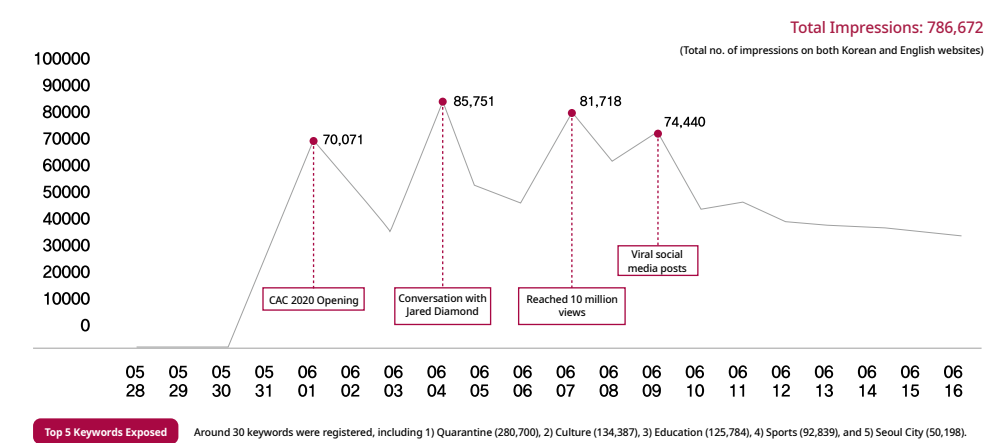
• Visitors by day



• Funnels



• Keyword advertisements on portals (Naver)



2-1) Program schedule of Arirang TV

- Overview
 - Date: June 10 (Wed) – June 13 (Thur)
 - Content: Documentary (four episodes, based on original broadcast) / News program

• Detailed results

For documentary broadcasting


Airdate	Program name	Duration	Channel	Airdate
June 10 (Wed)	Arirang Special No. 39 CAC Mayoral Meeting	30 min	ARIRANG KOREA	09:00 (premiere), 16:00, 23:00
			ARIRANG WORLD	09:00 (premiere), 16:00, 23:00
June 11 (Thur)	Arirang Special No. 40 CAC Discussion on Climate and Environment	30 min	ARIRANG KOREA	09:00 (premiere), 16:00, 23:00
			ARIRANG WORLD	09:00 (premiere), 16:00, 23:00
June 12 (Fri)	Arirang Special No. 41 CAC Discussion on Quarantine Measures of City Governments	30 min	ARIRANG KOREA	09:00 (premiere), 16:00, 23:00
			ARIRANG WORLD	09:00 (premiere), 16:00, 23:00
June 13 (Sat)	Arirang Special No. 55 CAC Conversation with Jared Diamond	60 min	ARIRANG KOREA	09:00 (premiere), 16:00, 23:00
			ARIRANG WORLD	09:00 (premiere), 16:00, 23:00

News Coverage


Airdate		Channel	Duration
Mayoral Meeting	May 29	ARIRANG KOREA ARIRANG WORLD	17:00 / 19:00 / 22:00
	June 5		12:00 / 17:00 / 19:00
Discussion on Quarantine Measures of City Governments	June 2		12:00 / 17:00 / 19:00 / 22:00
Discussion on Climate and Environment	June 3		19:00 / 22:00
Conversation with Jared Diamond	June 4		19:00 / 22:00

2-2) PR video production


- Overview
 - No. of productions: 17 videos
 - Three pre-promotion videos and one timelapse video
 - Three congratulatory videos (featuring Prime Minister Chung Sye-kyun; Ban Ki-moon, 8th Secretary-General of the United Nations; Shin Won-cheol, Chairman of the Seoul Metropolitan Council)
 - 10 highlights of the main sessions (Korean and English)




1. Pre-promotion video (Korean) (75 s)




2. Pre-promotion video (English) (30 s)




3. Pre-promotion video (English) (75 s)




4. Timelapse video




5. Congratulatory video featuring Prime Minister Chung Sye-kyun




6. Congratulatory video featuring Ban Ki-moon, the 8th UN Secretary-General




7. Congratulatory video featuring Shin Won-cheol, Chairman of the Seoul Metropolitan Council




8-9. Pre-Summit highlights video




10-11. Mayoral Meeting highlights video



12-13. Climate and Environment highlights video



14-15. Conversation with Jared Diamond highlights video



16-17. Global Summit Discussion Forum highlights video

※ The highlights videos for 8 to 17 will be produced in 2 versions (Korean and English).

3. Online Public Relations

3-1) Overview

- Date: May 25, 2020 and onward
- Content: SMG website, official social media accounts, newsletter (“Seoul in Your Hands”)

Before the Event May 25, 2020 and onward	During the Event Period (June 1-5)	After the Event Period June 5 and onward
Preannouncement of the event schedule using the media	Live online broadcasting locally and abroad and the sharing of presentations	Spreading highlights videos as online content
① Website and social media posts (Korean and English pages) Newsletter (“Seoul in Your Hands”) (Korean and English pages)	② SMG’s YouTube channel (Korean and English) Online livestream and replay ③ SMG’s Facebook channel Online livestream and replay	④ Spreading highlights videos on YouTube

3-2) Detailed results

- ① Website, social media, blogs, Newsletter (“Seoul in Your Hands”)

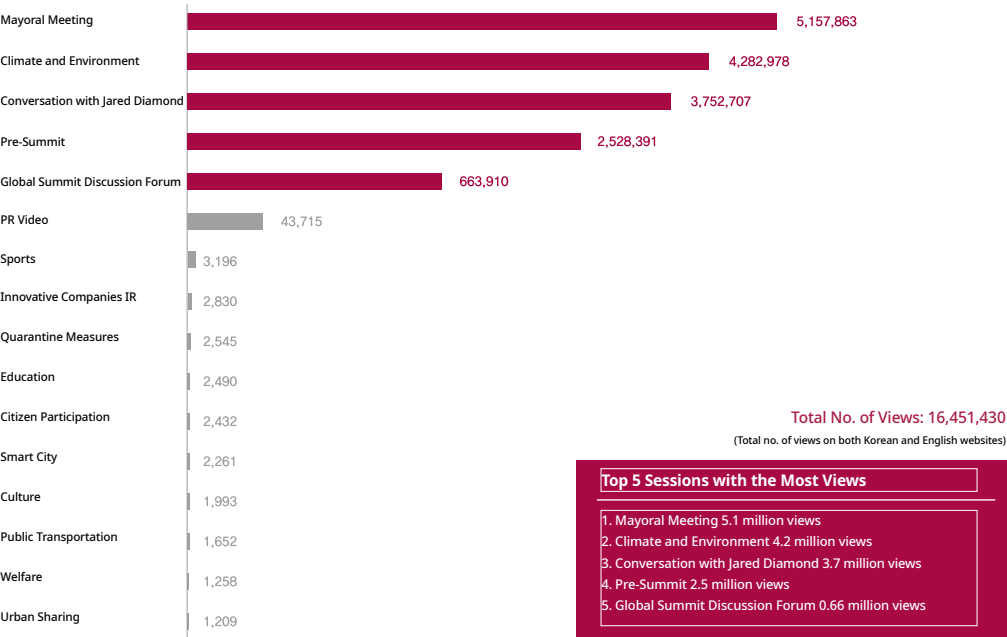


<SMG’s official website>
Guide to the official website banners



<Newsletter (“Seoul in Your Hands”)>
Transmitted 47 SMG newsletters

② No. of replays of CAC 2020 on YouTube (as of June 19)

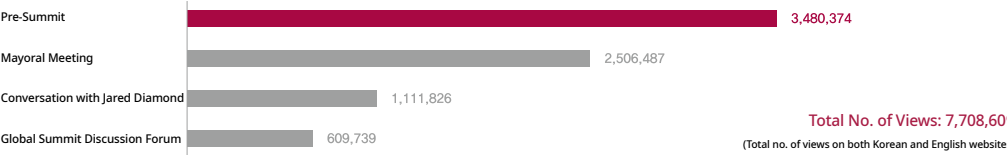


③ No. of views of CAC 2020 on Facebook (as of June 19)

Particular	Session Name	No. of views
Korean	Pre-Summit and Talk Show	4,900
	Discussion on Quarantine Measures	2,300
	Discussion on Education	3,500
	Discussion on Urban Sharing	1,700
	Discussion on Citizen Participation	2,100
	Discussion on Culture	1,700
	Discussion on Welfare	2,500
	Discussion on Public Transportation	3,100
	Discussion on Smart City	3,700
	Session on Innovative Companies IR	2,700
English	Mayoral Meeting	8,300
	Discussion on Climate and Environment	3,330
	Conversation with Jared Diamond	3,500
	Global Summit Discussion Forum	2,900
Total		41,730

Total No. of Views: 41,730
(Total no. of views on both Korean and English websites)

No. of replays of CAC 2020 on YouTube (as of June 19)



4. Media and Press Public Relations

4-1) Press conference

- Date: 11:50~13:00, May 27 (Wed)
- Location: Conference Room, 8th floor, Seoul City Hall
- Held a press briefing session with the press covering the SMG



<Photos on Press Conference>

4-2) Status of on-site coverage booked for CAC 2020 by date

- Date: 24 media outlets visited during June 1 (Mon) – June 5 (Fri)

Date	Press visited	Remarks
June 1 (Mon)	Asia Today, eDaily, NBN, TBS, Yonhap News TV, YTN, KBS	
June 2 (Tue)	News1, KBS, Al Jazeera, Arirang TV, Yonhap News	
June 3 (Wed)	TBS, KBS, Arirang TV, Yonhap News, Sisa Focus, News 1, Seoul Shinmun	
June 4 (Thu)	Press TV, Arirang TV, Munhwa Ilbo, Yonhap News, Newsis, The Asia Business Daily, Doctors Times, TBS, News 1, Naeil Shinmun, Yonhap News	

4-3) Local and overseas press coverage

- Local: 600 articles
- Overseas: 25 articles

Local press coverage on CAC 2020 (May 27 – June 8)

Date	News outlet	Headline
May 28	eDaily	- Park Wonsoo shares "S-Prevention" to 40 global cities
May 28	Seoul Economic Daily	- Seoul City invites the world to share COVID quarantine knowledge
June 1	Yonhap News	- Online international conference to be held to overcome COVID-19 together
June 3	The Financial News	- Park Wonsoo proposes Cities Alliance Against Pandemic
June 4	Money Today	- Mayor Park Wonsoo's bold declaration: "Net Zero Seoul by 2050 through Green New Deal"
June 5	eNews Today	- Seoul is a model city according to Guns, Germs, and Steel author
June 5	Kukmin Ilbo	- Seoul promotes 22 innovative firms to lead post-COVID-19 era
June 5	TBS	- CAC 2020: Mayor Park emphasizes openness, cooperation, and solidarity in post-COVID-19 era
June 6	eDaily	- Lessons of COVID-19 and Seoul's declaration of a Zero-Carbon City
June 7	eNews Today	- CAC 2020 footage garners 10 million views – The post-COVID-19 era led by Seoul
June 8	Kukmin Ilbo	- Park Wonsoo leads agreement for establishment of Cities Alliance Against Pandemic (42 global cities) within the year
June 8	Segye Ilbo	- Park Wonsoo prepares for future as leader of the model city that overcame COVID-19
June 8	Kukmin Ilbo	- Seoul's CAC Global Summit gains 10 million views on YouTube

Local press coverage on CAC 2020 (May 27 – June 8)

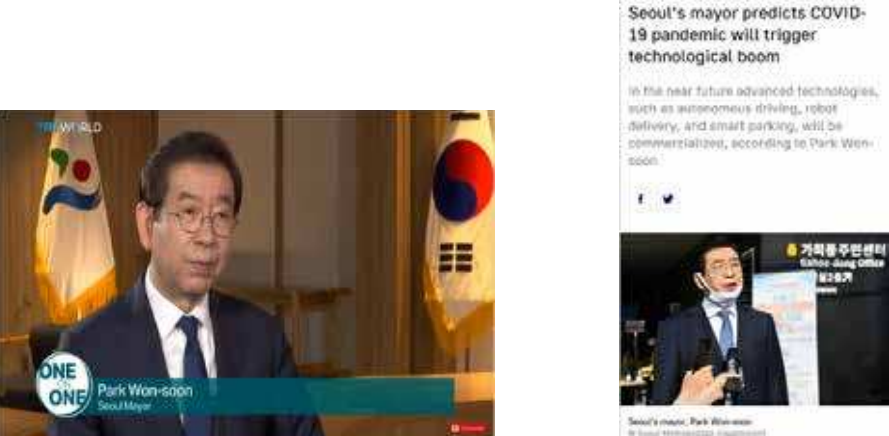


<The Financial News> <Kukmin Ilbo> <eDaily> <Hankuk Ilbo>

Foreign press coverage on CAC 2020

	Date	News outlet	Headline
Interview	June 3	TRT (Turkey)	- 1:1 Interview with Seoul Mayor Park Wonsoon
	June 3	Al Jazeera (Qatar)	- Cities gather to share lessons from lockdown and COVID-19 experience
	June 5	Agencia EFE (Spain)	- Key to effective COVID-19 response
Daily newspapers and Magazines	June 2	Agencia EFE (Spain)	- Seoul shares COVID-19 quarantine knowledge with Bilbao, Lima, and Guayaquil
	June 2	ITAR-TASS (Russia)	- Seoul mayor says COVID-19 to revolutionize technology
	06.02	Wow Korea (Japan)	- Seoul discusses COVID-19 quarantine measures with LA and Beijing
	06.03	Outlook (India)	- Deputy Chief Minister Sisodia participates in CAC Global Summit
	06.03	Markets Insider (USA)	- Seoul suggests creating international organization among world cities to combat the pandemic
	06.05	Cities Today (UK)	- Seoul Mayor Park Wonsoon proposes international organization among world cities to prevent infectious diseases

Overseas press photo coverage on CAC 2020



<TRT Turkey> <ITAR-TASS Russia>

Together We Stand

Cities Against COVID-19

GLOBAL SUMMIT **2020** VIRTUAL

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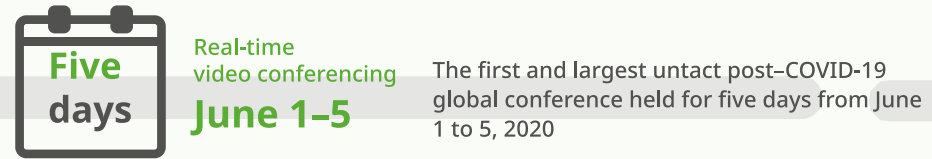
Seoul Answering
the World's Questions on Standards

Chapter 5

General Review

1. Qualitative Performance

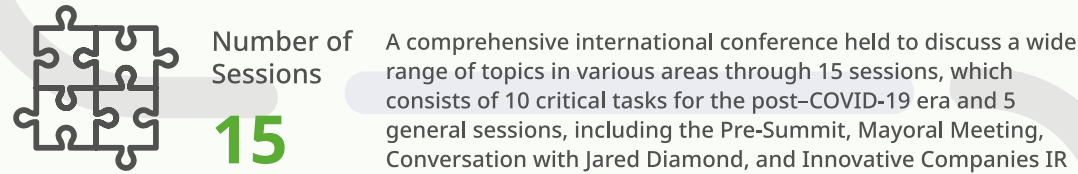
Operation Period



The world's scholars gathered to discuss the significant challenges of the post-COVID-19 era in the event that lasted 1,355 min (23 hr), creating a venue for solidarity and cooperation between global cities.



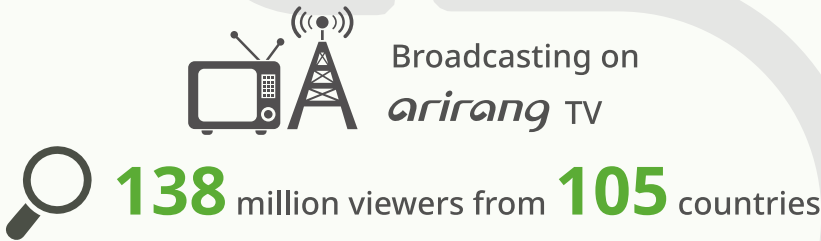
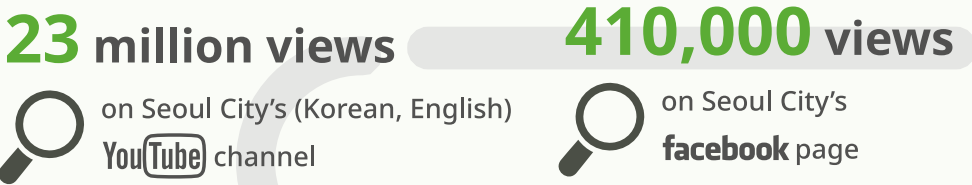
Participation Scale



Despite the non-face-to-face conference, a total of 156 local and foreign speakers from 64 cities in 43 countries engaged in insightful discussions through video conferencing.

CAC Global Summit as seen by the numbers

PR Performance



Numerous viewers around the world gained access to post-COVID-19 information through various platforms, including online media and TV.

Local Press



Foreign Press



Extensive local and foreign media coverage on the world's first non-face-to-face video conference to prepare for the post-COVID-19 era

2. Quantitative Performance

Seoul Answering
the World's Questions on Standards

Conducting a video conference to share Seoul's knowledge on the successful prevention and control of COVID-19 with the world

BRANDING

Leading the establishment of a city brand by informing the world of Seoul's charm and strength

SOLIDARITY

Institutionalizing overseas interest in a sustainable system to lay the foundation for strengthening international solidarity and establishing an international consultative body

ECONOMY

Promoting excellence in Seoul-based businesses and biotechnology to vitalize Seoul's economy through exports and other means

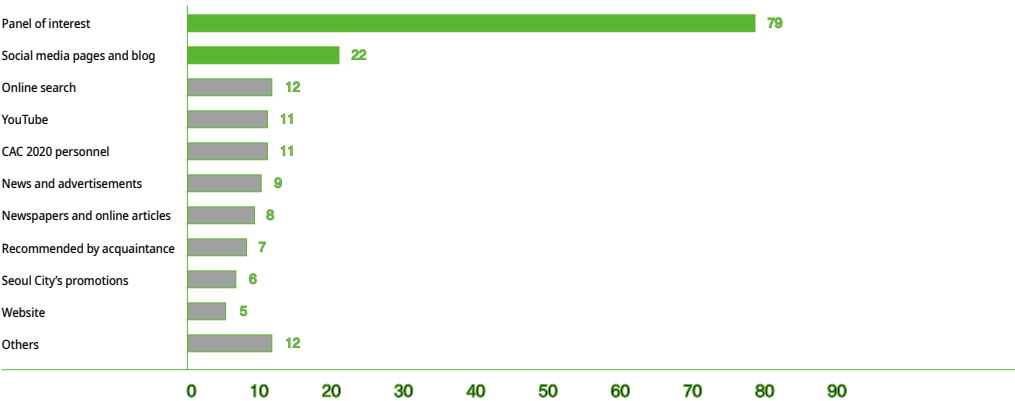
The post-COVID-19 era that presents a new vision for the future to strengthen the global leadership of Seoul, a standard-setting city

- ✓ The great turn of ecological civilization
- ✓ The return of localism
- ✓ The "Startup Renaissance"
- ✓ Public innovation and openness
- ✓ Openness, cooperation, and solidarity

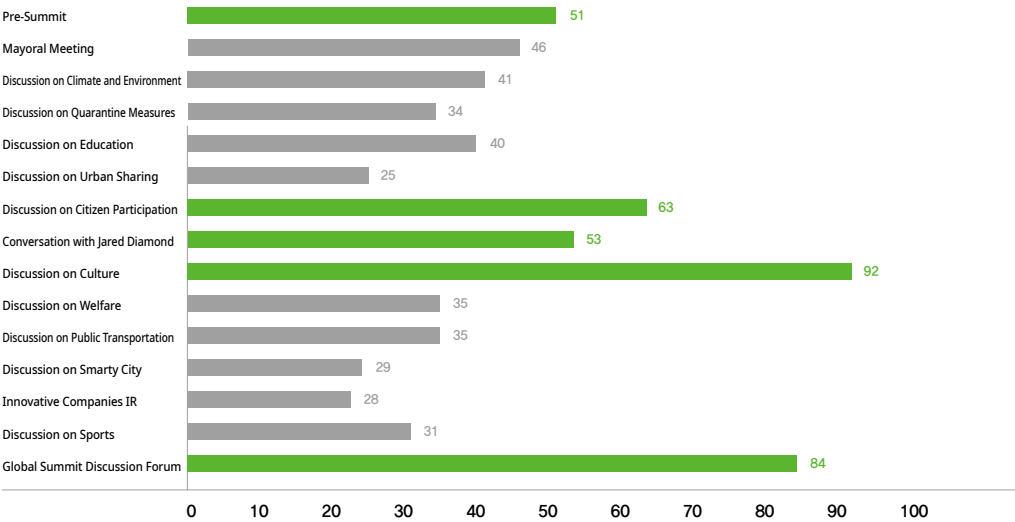
3. Online Survey Results

- Survey Method: Online survey through CAC 2020's official website
- Period: June 4 (Thur) – 21 (Sun), 2020 (18 days)
- No. of respondents: 182 (151 locals, 31 overseas)

Question 1. How did you find out about the CAC Global Summit 2020?



Question 2. Please select the sessions you have participated in or are planning to participate in.



Question 3. Please rate your overall satisfaction level with the event. (Satisfaction level: 60.5%)

Very satisfied	Satisfied	Average	Unsatisfied	Very unsatisfied
86	24	11	24	37

Question 4-1. Were you interested in the topics of the conference? (Satisfaction level: 81.3%)

Very interested	Interested	Average	Not interested	Not interested at all
111	37	4	9	21

Question 4-2. Was the session structure and presentation schedule appropriate? (Satisfaction level: 72.0%)

Very satisfied	Satisfied	Average	Unsatisfied	Very unsatisfied
80	51	21	12	18

Question 4-3. Do you think professional speakers were selected for the topics? (Satisfaction level: 82.4%)

Very satisfied	Satisfied	Average	Unsatisfied	Very unsatisfied
122	28	2	13	17

Question 4-4. Do you feel that we provided sufficient information for the event? (Satisfaction level: 73.6%)

Very satisfied	Satisfied	Average	Unsatisfied	Very unsatisfied
94	40	15	16	17

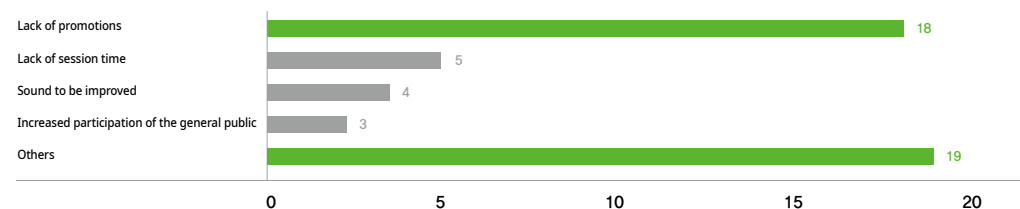
Question 4-5. Was it easy to find a link to join the session? (Satisfaction level: 73.6%)

Very satisfied	Satisfied	Average	Unsatisfied	Very unsatisfied
122	22	13	12	23

Question 4-6. Were you satisfied with the translation service provided by the event organizer? (Satisfaction level: 75.3%)

Very satisfied	Satisfied	Average	Unsatisfied	Very unsatisfied
115	22	18	8	19

Question 5. (Points for improvement) Please specify any inconveniences you have experienced, improvements to be made, or suggestions you have regarding the CAC Global Summit 2020.



Other Comments : Sessions need to be more active / Unstable overseas network / Interpretation quality must be improved / Content on animal quarantine to be added / Needs to be linked to public TV networks / Needs to hold the summit on an ongoing basis / More participants must be invited

Question 6. (Additional comments) Please specify any information you want Seoul to provide regarding COVID-19 quarantine in the future.

Major suggestions

1. Provide more detailed information related to COVID-19 (such as specific information on daycare centers, quality information on related items, information on psychological stability in the COVID-19 era, etc.)
2. Expansion of COVID-19-related management and support measures (public facilities management, expansion of cultural performance and arts, Q&A segment, provision of information for non-English-speaking foreigners, discount on testing fees, etc.)
3. Specific information on K-Prevention mentioned as an exemplary case overseas

4. General Review

Item	Strengths	Weaknesses and and points for improvement
General Review	<ul style="list-style-type: none">· The summit was held successfully thanks to the dedicated efforts of the organizing department, the session supporting department, and the agencies despite the short time given for implementation.· There were Favorable internal and external reviews stating that the event provided a model for noncontact conferences in the post-COVID-19 era	<ul style="list-style-type: none">· Expand the session structure by discussing further issues and topics on society as a whole in the post-COVID-19 era.· Apply the model of the noncontact conference utilized in this summit to wider fields.
Session structure and operation	<ul style="list-style-type: none">· The well-organized agenda has succeeded in attracting attention from the public as well as the participating speakers.· Because of the thorough preparation and rehearsals considering the characteristics of noncontact online conference programs, all 15 sessions ran smoothly.	<ul style="list-style-type: none">· The role of the chairperson was complemented by utilizing domestic and foreign speakers with a high level of expertise for each topic.· Because of the short preparation period, it was regrettable that some sessions failed to secure well-known foreign speakers.· Because of frequent changes in session schedules, speakers and participants were not informed properly.
Video conferencing system	<ul style="list-style-type: none">· A suitable video conferencing system was selected, taking into account the size and nature of the summit. However, some functions could be supplemented or developed to ensure stable operation.· The system was established and operated step by step, considering the various access environments of foreign cities.· The organizers prepared for errors by rehearsing with the participants and providing a separate space for rehearsals.	<ul style="list-style-type: none">· Some foreign mayors and speakers experienced access problems during video calls.· In the case of overseas speakers, we needed to thoroughly manage their schedules in advance and encourage their participation.
Studio Construction	<ul style="list-style-type: none">· The new concept of a 360-degree circular studio for non-face-to-face video conferencing has received favorable reviews.· The 360-degree LED screen was divided and used in various ways, such as its use as video conferencing screens and teleprompters and the monitoring of presentation materials.· By delegating the space for the press outside the studio, it was possible to shoot footage without disrupting the session.	<ul style="list-style-type: none">· It is necessary to configure the system in a more refined manner to suit the characteristics of the circular studio.
On-site operation	<ul style="list-style-type: none">· Thorough quarantine was possible in consideration of the characteristics of the non-face-to-face, no-audience operation for the COVID-19 era.· The organizer established a thorough operating system equivalent to the standard of international conferences and had excellent on-site response.	<ul style="list-style-type: none">· There were operational difficulties because of the time difference between the participating countries.· In the future, the number of sessions per day should be adjusted to account for operational efficiency.
Public Relations	<ul style="list-style-type: none">· The publicity media owned by the Seoul Metropolitan Government was utilized in all possible ways, and the agency achieved high promotional results by performing its promotional tasks.	<ul style="list-style-type: none">· Develop new promotional items by utilizing domestic and international broadcasting at the next summit.



Coproducers

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2		Head of International Policy Team	Hong Seung-gi
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4		Manager	Choi Hyun-ji

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2		Writer	Cho Hyun-ah
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2		Head of Newspaper	Kim Ji-hyung
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